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Strategic Communications and Public Diplomacy "Seen on the Web" (#72)

May 31, 2017

Seen on the Web 2364-2438

Seen at Marine Corps University

DIME: elements of national power --
Diplomatic, Informational, Military, Economic

TABLE OF CONTENTS

In The News

1. ON CAPITOL HILL

[Senate Armed Services Committee, Subcommittee on Cybersecurity, May 23, 2017]

[House Committee on Armed Services, Subcommittee on Emerging Threats and Capabilities, May 23, 2017]

Instruments of Informational Power

2. PUBLIC DIPLOMACY

3. PUBLIC AFFAIRS

4. BROADCASTING

5. INFORMATION OPERATIONS

Professional Topics

6. SOCIAL MEDIA • INTERNET
7. CYBER
8. DISINFORMATION, FAKE NEWS
9. SOFT POWER
10. WAR OF IDEAS
11. HYBRID WARFARE
12. POLITICAL WARFARE
13. INFORMATION WARFARE
14. COUNTERING VIOLENT EXTREMISM
15. NARRATIVES
16. HISTORICAL NARRATIVES
17. BRANDING
18. LESSONS FROM THE PAST
19. FOUR FREEDOMS
20. IDEAS, CONCEPTS, DOCTRINE
21. IDEAS OF AMERICA

Countries and Regions

22. RUSSIA
23. UKRAINE
24. FRANCE
25. CHINA
26. NORTH KOREA

27. INDONESIA

28. SRI LANKA

29. IRAN

30. ISLAMIC STATE

Toolkit

31. MEDIA SEMINARS AND TRAINING

32. INTERNATIONAL STUDENTS

Precepts

In The News

1. ON CAPITOL HILL

● The intelligence community's authorization bill includes a revived section that would establish a new committee to "counter active measures by the Russian Federation to exert covert influence over peoples and governments," according to the final text passed on Wednesday evening.

Intelligence Panel Takes Another Shot at Creating Committee to Counter Russian Influence

<<http://foreignpolicy.com/2017/05/04/intelligence-panel-takes-another-shot-at-creating-committee-to-counter-russian-influence/>>

Jenna McLaughlin, Foreign Policy, May 4, 2017

● Section 107.... The Secretary of Homeland Security shall conduct a series of public service campaigns to educate the people of the United States on threats to their cybersecurity and to urge better online practices to ensure the protection of private information. In conducting such campaigns, the Secretary shall offer training in basic skills on fact checking news articles and media sources.

S.94 - Counteracting Russian Hostilities Act of 2017 <<https://www.congress.gov/bill/115th-congress/senate-bill/94/text>>

Bill introduced by Senator Ben Cardin, 1/11/2017, referred to Senate Foreign Relations Committee

- Malicious cyber activity from both state and non-state actors continues to intensify and every conflict around the world includes a cyber dimension. The traditional fight we have envisioned across the domains of air, land, sea, and space has expanded to the cyber domain. The United States' technical superiority is not yet established in this domain: we have to earn superiority in each fight. We can never take our superiority for granted. Our enemies will test us.

Statement by Major General Lori E. Reynolds (Commander Marine Corps Forces Cyberspace Command)
<https://www.armed-services.senate.gov/imo/media/doc/Reynolds_05-23-17.pdf>

- By partnering together, 24th Air Force supports a broad array of programs designed to reach young students, essential to our nation's success in this arena. A good example is the Air Force Association's "CyberPatriot" STEM initiative in which our Airmen mentor cyber teams as part of a nationwide competition involving nearly 10,000 high school and middle school students.

Statement by Major General Chris P. Weggeman (Commander, 24th Air Force and Commander, Air Forces Cyber)
<https://www.armed-services.senate.gov/imo/media/doc/Weggeman_05-23-17.pdf>

- The Army paid a modest "bug bounty" to selected ethical hackers which helped the Army discover dozens of vulnerabilities. Army Cyber Command subsequently shared these vulnerabilities with the Intelligence Community.

Statement by LTG Paul M. Nakasone (Commanding General U.S. Army Cyber Command) <https://www.armed-services.senate.gov/imo/media/doc/Nakasone_05-23-17.pdf>

- Across the wide-ranging responsibilities, we identified 5 strategic goals: * * * 3. Deliver Warfighting Effects Through Cyberspace: Advance our effects delivery capabilities to support a full spectrum of operations, including cyber, electromagnetic maneuver, and information operations. * * *

Statement by Vice Admiral Michael M. Gilday (Commander U.S. Fleet Cyber Command U.S. Tenth Fleet)
<https://www.armed-services.senate.gov/imo/media/doc/Gilday_05-23-17.pdf>

- Cyber forces, cyber defenses and defensible cyber terrain are the three main elements that determine the Joint Force's our ability to achieve the primary cyber missions.

Statement by Vice Admiral Marshall Lytle (Director Command, Control, Communications And Computers/Cyber, Joint Staff) <https://www.armed-services.senate.gov/imo/media/doc/Lytle_05-23-17.pdf>

-
- Violent extremist organizations constitute another focus for USCYBERCOM. For over a decade they have used the internet to publicize their malicious actions to intimidate opponents and win sympathizers.

Statement by Admiral Michael S. Rogers (Commander, United States Cyber Command)
<<http://docs.house.gov/meetings/AS/AS26/20170523/105988/HHRG-115-AS26-Wstate-RogersM-20170523.pdf>>

- The U.S. government workforce is not prepared to deal with the kind of information warfare that Russia used to influence the 2016 presidential election and has continued to use in the elections of other nations, U.S. Cyber Command and National Security Agency (NSA) Chief Admiral Michael Rogers told members of the Senate Armed Services Committee on Tuesday.

Workforce is 'Not Optimized' for Information Warfare <<https://www.meritalk.com/articles/workforce-not-optimized-for-information-warfare-michael-rogers/>>

Jessie Bur, MeriTalk, May 9, 2017

- When asked about Russian meddling in the 2016 presidential election, particularly the Kremlin's use of information operations, Adm. Michael Rogers, who also serves as the director of the National Security Agency, said the government needs "to publicly out this behavior" and "make it more difficult to succeed."

CYBERCOM Head Rogers: U.S. Should 'Publicly Out' Kremlin Cyber Attacks
<<https://news.usni.org/2017/05/09/cybercom-rogers-u-s-publically-kremlin-cyber-attacks>>

John Grady, USNI News, May 9, 2017

Elements of Informational Power

2. PUBLIC DIPLOMACY

- Leaders in Beijing, Tehran and Moscow invest heavily in such efforts because they understand that their political preferences are best advanced through a strong capacity to communicate ideas. These regimes therefore have developed an array of tools that include cultural, policy and educational initiatives; people-to-people exchanges; and wide-ranging, multiplatform media enterprises, of which television outlets such as RT are only one part.

How Anti-Democratic Propaganda Is Taking Over the World <<http://www.politico.com/magazine/story/2017/03/anti-democratic-propaganda-beijing-moscow-214858>>

Christopher Walker, Politico, March 3, 2017

- [The Bureau of Near Eastern Affairs] had not developed a regional public diplomacy strategy to identify strategic goals and priorities for public diplomacy programs.

Inspection of the Bureau of Near Eastern Affairs <<https://oig.state.gov/system/files/isp-i-17-22.pdf>>

Office of the Inspector General, U.S. State Department, May 2017

3. PUBLIC AFFAIRS

- ... given the speed of modern communication, some 10,000 American diplomats around the world often take their cue from statements in the daily briefing Formal transmission of official policy statements is usually much slower. In a new administration, a spokesperson who can reflect the views of a new secretary of state is especially valuable, because Foreign Service officers, anxious to get a feel for their new leadership, will be able to quickly determine the underlying premises and the thinking of a new team from even short exchanges with the diplomatic press corps.

Why Tillerson Needs the Media

<<https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwj4lvqaypPUAhXH6SYKHSepABsQFggIMAA&url=http%3A%2F%2Fwww.politico.com%2Fmagazine%2Fstory%2F2017%2F05%2F22%2Fwhy-tillerson-needs-the-media-215176&usg=AFQjCNGyfooFNNGSYZpLmMjG6KqHNkBdrQ>>

James P. Rubin, Politico, May 22, 2017

4. BROADCASTING

- ... the Broadcasting Board of Governors, which coordinates a global media operation, has recognized a shortfall in the US obligation to aggressively message and promote Western narratives among key audiences, an essential cornerstone of U.S. soft power. * * * Because of this tacit acknowledgement of a Western content shortfall, traditional U.S. platforms such as Radio Free Europe and Radio Liberty ... are now buttressed by U.S. non-profit organizations that operate radio stations, such as Spirit of America, which produces counter-points to Russian Informatizatsiya in the Ukrainian information environment.

The Edge of Chaos: Emergent Factors in the Information Environment <<https://thestrategybridge.org/the-bridge/2017/5/9/the-edge-of-chaos-emergent-factors-in-the-information-environment>>

Thomas Lorenzen, The Strategy Bridge, May 9, 2017

- Pro-Kremlin Russian lawmakers have accused the Russian-language services of RFE/RL and Voice of America of using "propaganda" to sow confusion during parliamentary elections last year as part of what they claimed was a broader U.S. influence campaign.

Radio Free Europe/Radio Liberty, May 19, 2017

5. INFORMATION OPERATIONS

- Bursts of harrowing SMS text messages are periodically sent to cellphones on the frontlines of the conflict in Ukraine, apparently intended to intimidate members of the Ukrainian Armed Forces (UAF) into deserting or fleeing their positions. This type of information warfare has been termed "pinpoint propaganda," a high-tech version of dropping leaflets onto enemy battlefields.

Electronic Warfare by Drone and SMS <<https://medium.com/dfrlab/electronic-warfare-by-drone-and-sms-7fec6aa7d696>>

Digital Forensics Lab, May 18, 2017

- ... ISIS have exerted their negative messages continuously through the use of media platforms like radio, television, newspapers, magazines and the internet. A joint team of military professionals operating from Al Udeid AB serve to counter those narratives. Members of the Military Information Support Task Force-Central influence and persuade targets or intended audiences ... to reject those enemy narratives and violent extremist ideologies in order to establish conditions for long-term regional stability.

Shaping the information war: Military information combats propaganda <<http://www.centcom.mil/MEDIA/NEWS-ARTICLES/News-Article-View/Article/1147461/shaping-the-information-war-military-information-combats-propaganda/>>

Air Force Senior Airman Cynthia Innocenti, 379th Air Expeditionary Wing, U.S. Central Command, April 11, 2017

- This is the account of fictitious narrator Captain I. N. Hindsight as he dreams of planning and integrating information operations (IO) in support of a mission in the notional country of Centralia. It intentionally mirrors the narrative style of the classic *The Defence of Duffer's Drift* and documents Captain Hindsight's efforts, and the things that go wrong, over the iterative course of six dreams.

[Report] Dominating Duffer's Domain Lessons for the 21st-Century Information Operations Practitioner
<<C://Users/maece/Downloads/Dominating%20Duffer's%20Domain.pdf>>

Christopher Paul and William Marcellino, Rand Corporation, 2016

Professional Topics

6. SOCIAL MEDIA - INTERNET

- Astroturf lobbying campaigns that coax people into submitting similar comments aren't new. But the scale (and absolute identicality) of these comments raised eyebrows. Especially when Techdirt noticed that [Ajit] Pal's supporters had somehow "magically organized themselves" to file their views consecutively in perfect alphabetical order.

Have you inadvertently joined a Trump-supporting robot army? <https://nakedsecurity.sophos.com/2017/05/18/have-you-inadvertently-joined-a-trump-supporting-robot-army/?utm_source=Naked+Security+-+Sophos+List&utm_campaign=3ddb8ff4ec-naked%252Bsecurity&utm_medium=email&utm_term=0_31623bb782-3ddb8ff4ec-455160889>

Bill Camarda, naked security, May 18, 2017

- Social media platforms may have once been praised as an inherently democratizing force, but in recent years they've gained more notoriety for the hate and harassment propagated on their networks. In response, the German government has taken the most decisive action of any democracy yet. In April 2017, the German cabinet passed new legislation on hate speech that the German Bundestag is scheduled to adopt in the summer.

How Germany Is Tackling Hate Speech <https://www.foreignaffairs.com/articles/germany/2017-05-16/how-germany-tackling-hate-speech?cid=nlc-fatoday-20170516&sp_mid=54074252&sp_rid=am9obi5wZXRYaWtAcHJhdHRzdHJlZXRtZWRpYS5jb20S1&spMailingID=54074252&spUserID=MjQ3MjM5MjgwMTA2S0&spJobID=1162659474&spReportId=MTE2MjY1OTQ3NAS2>

Heidi Tworek, Foreign Affairs, May 16, 2017

7. CYBER

- Cyber warfare should not be thought of as computer against computer, but a much broader concept. It is an effort through cyber space or using a digital means to attack an opponent. These attacks could range from state-sponsored infiltration with the objective of disrupting information systems, to individual hackers trying to make a political statement or influence outcomes.

Cyber Warfare: The New Front <<http://www.bushcenter.org/catalyst/modern-military/sciarrone-cyber-warfare.html>>

Marie O'Neill Sciarrone, The Catalyst, Spring 2017

- Q: What do you see as the threat of cyber warfare? A: We have a lot of capabilities. Big states like Russia and China, as well as Iran, are highly unlikely to use their capabilities directly against the United States to disable significant parts of our infrastructure. Attribution is difficult but not impossible and I think that they would know that we would retaliate.

The Catalyst, Spring 2017

• Q: Let's talk about cyber warfare. Do we have the appropriate budget, strategies, and tools to be engaged a new arena of cyber warfare? Michael O'Hanlon: Absolutely not. If we have a national Achilles heel, it's this one we're creating for ourselves in the form of the Internet and everything that we're now depending upon through it and with it and for it. We didn't even think of this as a realm of likely warfare as we built up the Internet. Therefore, we're playing catch up in an area where there are constant probes and attacks.

Prioritizing Dangers: A Conversation with Thomas Donnelly, Co-director of the Marilyn Ware Center for Security Studies at the American Enterprise Institute, and Michael O'Hanlon, Senior Fellow in Foreign Policy at the Brookings Institution <<http://www.bushcenter.org/catalyst/modern-military/ohanlon-donnelly.html>>

The Catalyst, Spring 2017

8. DISINFORMATION, FAKE NEWS

• Pro-Kremlin outlets share an often-repeated narrative about migrants in the EU Member States. It combines elements of misinformation with a factual background of refugees arriving in Europe in large numbers. The pro-Kremlin narrative focuses on stirring up alarmist sentiments and is supported by a promotion of hate-speech.... the strategic aim is to bring confusion and to stir up controversy in public debates:

The pro-Kremlin narrative about migrants in Europe <<http://euromaidanpress.com/2017/05/24/pro-kremlin-narrative-about-migrants/>>

Euromaidan Press, May 24, 2017

• ... they've all been debunked, and yet you can still find those "news" articles on Facebook. We already know that since the 2016 US presidential election, Facebook and other social media platforms have been in hot water over fake news. Now, thanks to a report from the Guardian, we also know that in spite of Facebook's new fact-checking system; its partnering with third-party fact-checkers ... and its new "disputed" tag, which is supposed to be slapped on to dodgy news stories but isn't always, those fake stories are doing just fine, thank you very much.

Facebook is losing the fight against the spread of fake news <https://nakedsecurity.sophos.com/2017/05/18/facebook-is-losing-the-fight-against-the-spread-of-fake-news/?utm_source=Naked+Security+-+Sophos+List&utm_campaign=3ddb8ff4ec-naked%252Bsecurity&utm_medium=email&utm_term=0_31623bb782-3ddb8ff4ec-455160889>

Lisa Vaas, naked security, May 18, 2017

- So even though in the end Sputnik didn't admit it was spreading disinformation, three important conclusions can be made from this incident: first, the fact that Sputnik changed its article three times, apologizing for spreading disinformation, then retracting that apology and backing its original story with a source in the Russian Ministry of Defense, shows that Russia's propaganda network may not be as coordinated as many analysts assume. Second, legal measures can be an efficient tool to fight disinformation. * * * And third, the fact that second-hand sites participating in the disinformation chain ... didn't change their articles even after Al Jazeera threatened to sue shows that disinformation, once out, is almost uncontrollable.

Discord in Moscow's Disinformation Machine <<http://www.infowar.cepa.org/Briefs/Est/Discord-in-Moscows-disinformation-machine>>

Urve Esilas, Center for European Policy Analysis, May 2017

- The media storm surrounding a fake story about a Russian-German girl, who had reportedly been raped by Arab migrants, was a wake up call for German political elites earlier this year. For the first time, they clearly saw the links between Russian domestic and foreign media campaigns against Germany and Russian politics at the highest level.

The "Lisa case": Germany as a target of Russian disinformation <<http://www.nato.int/docu/Review/2016/Also-in-2016/lisa-case-germany-target-russian-disinformation/EN/index.htm>>

Stefan Meister, NATO Review Magazine, 2016

9. SOFT POWER

- Russia's interference in the 2016 US presidential election, and its suspected hacking of French President Emmanuel Macron's campaign servers, should surprise no one, given President Vladimir Putin's (mis)understanding of soft power. Before his re-election in 2012, Putin told a Moscow newspaper that "soft power is a complex of tools and methods to achieve foreign policy goals without the use of force, through information and other means of influence."

Information Warfare Versus Soft Power <<https://www.project-syndicate.org/commentary/cyber-warfare-weakens-russia-soft-power-by-joseph-s--nye-2017-05>>

Joseph S. Nye, Project Syndicate, May 9, 2017

- "If we implemented this budget, we'd have to retreat from the world and put a lot of people at risk," [Senator Lindsey] Graham said. "A 29 percent cut means you really have to withdraw from the world because your presence is compromised. That may be the goal of this budget. It's not my goal. This guts soft power as we know it."

The President's Budget: Will America Retreat? <<https://afsa-nfe2015.informz.net/informzdataservice/onlineversion/ind/bWFpbGluZ2luc3RhbmNlaWQ9NjYxNTAwNyZzdWJzY3JpYmVyaWQ9MTA4MzgWnZc5NA==>>>

Ambassador Barbara Stephenson, American Foreign Service Association, 2017

10. WAR OF IDEAS

- [The MBC television series] "Black Crows" is presented as entertainment but, assuming it is widely watched, it has the potential to strike a more potent blow against ISIS than any number of American bombs. This is, of course, only one example of how it is possible to fight the "war of ideas" that must ultimately be won if we are to stop more horrors such as the one that unfolded in Manchester.

The War of Ideas: The Other Anti-Terror Front <<https://www.commentarymagazine.com/terrorism/terrorism-isis-manchester-attack-ideas/>>

Max Boot, Commentary Magazine, May 23, 2017

- Today, in Afghanistan and globally, the United States needs to embark on a long-term strategy, much as it did against communism in the Cold War, to undermine the ideology of extremist groups that prey on vulnerable Muslim populations in unstable countries. Washington acknowledges the importance of the "war of ideas," but it must take more meaningful action towards the effort of winning it — and acknowledge it is likely to take generations.

No Retreat: The American Legacy in Afghanistan Does Not Have To Be Defeat <<https://warontherocks.com/2017/05/no-retreat-the-american-legacy-in-afghanistan-does-not-have-to-be-defeat/>>

Michael G. Waltz, War on the Rocks, May 12, 2017

11. HYBRID WARFARE

- The most challenging threat scenario is what NATO calls "hybrid war" and what Russia calls "information war," consisting of actions short of a full-scale invasion that are designed to be politically destabilizing. These tactics include cyberattacks, mass media disinformation and "fake news" campaigns, measures to skew popular opinion against particular local politicians or policies, and Special Operations force deception, such as clandestinely inserting provocateurs into a country to incite rioting that appears to be domestically caused.

[Report] Reducing Tensions Between Russia and NATO
<https://www.cfr.org/sites/default/files/pdf/2017/03/CSR_79_Marten_RussiaNATO.pdf>

Kimberly Marten, Council on Foreign Relations, March 2017

12. POLITICAL WARFARE

• ... within Russia's national security establishment there is also a belief that the same non-kinetic instruments – subversion, corruption, disinformation, misdirection – can accomplish the desired results without the need for any shots being fired. This 'political war' model is currently in favour because it reflects the degree to which NATO and the West are stronger by every objective index, yet as a constellation of democracies vulnerable to the kind of measures a ruthless authoritarianism is able to employ.

Russian Intelligence Is at (political) war <http://www.nato.int/docu/review/2017/Also-in-2017/russian-intelligence-political-war-security/EN/index.htm?utm_campaign=170512%2Bnr%2Brussia&utm_source=facebook&utm_medium=smc>

Mark Galeotti, NATO Review, 2017

13. INFORMATION WARFARE

• ... the West needs to fight back more actively to get its message out to the oppressed populace of Russia. Reinvigorate the instruments of information warfare, such as the now-defunct U.S. Information Agency, that we used to wage the Cold War and give Putin a taste of his own medicine. Our information warriors, unlike theirs, wouldn't even have to make anything up. Putin can't handle the truth.

Putin's Propaganda Machine Targets Europe <<https://www.commentarymagazine.com/foreign-policy/europe/europe-france-germany-russia-vladimir-putin/>>

Max Boot, Commentary, April 25, 2017

14. COUNTERING VIOLENT EXTREMISM

• This Research Paper methodically examines the strategic logic of the "linkage-based" approach ... outlining the strategy's core principles and outlining the four bodies of research that inform its key components. First, the framework's fundamentals of campaign planning ... Second, empirical research regarding how humans tend to interpret information and make decisions ... Third, Tier 1 efforts are designed to mimic the strengths and exploit the weaknesses of militant Islamist propaganda strategies ... Tier 2 efforts are based on empirical research regarding the impact of disruption and disengagement strategies upon violent extremist propaganda networks.

[Report] The Strategic Logic of the "Linkage-Based" Approach to Combating Militant Islamist Propaganda: Conceptual and Empirical Foundations <<https://icct.nl/publication/the-strategic-logic-of-the-linkage-based-approach-to-combating-militant-islamist-propaganda-conceptual-and-empirical-foundations/>>

Haroro J. Ingram, International Centre for Counter-Terrorism, April 11, 2017

15. NARRATIVES

- Dr. Schmid argues that groups like so-called Islamic State (IS) derive their strength from grand narratives embedded in their ideology and disseminate these through sophisticated propaganda campaigns. Those groups fighting IS, while countering the threat through military force, continuously fail to counter IS' narratives ...

[Transcript] Counter- and Alternative Narratives for a Comprehensive Strategy to Effectively Combat IS Propaganda: A Lecture by Dr. Alex P. Schmid <<https://icct.nl/update/counter-and-alternative-narratives-for-a-comprehensive-strategy-to-effectively-combat-is-propaganda-a-lecture-by-dr-alex-schmid/>>

Alex P. Schmid, International Centre for Counter-Terrorism, October 27, 2015

16. HISTORICAL NARRATIVES

- Four years ago, the first full-length feature film made by a Crimean Tatar director was premiered in Ukraine's Crimea. The event was dated to the anniversary of the 1944 deportation of the Crimean Tatars from their homeland. The film Haytarma is dedicated to this Kremlin's crime and its victims, as well as heroism, friendship, loyalty, and love during the war.

"Culture can help us stitch our country together without blood": Crimean Tatar filmmaker
<<http://euromaidanpress.com/2017/05/18/culture-can-help-us-stitch-our-country-together-without-blood-crimean-tatar-filmmaker-haytarma/>>

Ihor Vynokurov, Euromaidan Press, May 18, 2017

- This report describes an extensive Russia-linked phishing and disinformation campaign. It provides evidence of how documents stolen from a prominent journalist and critic of Russia was tampered with and then "leaked" to achieve specific propaganda aims. We name this technique "tainted leaks." The report illustrates how the twin strategies of phishing and tainted leaks are sometimes used in combination to infiltrate civil society targets, and to seed mistrust and disinformation.

[Report] Tainted Leaks: Disinformation and Phishing With a Russian Nexus <<https://citizenlab.org/2017/05/tainted-leaks-disinformation-phish/>>

Adam Hulcoop, John Scott-Railton, Peter Tanchak, Matt Brooks, and Ron Deibert, Munk School of Global Affairs, May 2017

17. BRANDING

- [J.P. Kuehlwein and Wolfgang Schaefer] ... have brilliant ideas about pushing past brands built on the promise of performance and pricing, and into the challenge of creating brand mythology. They go beyond the current school of thought on the importance of being a purpose-driven brand, in which I strongly believe, and beyond storytelling—which, of course, is all the rage as it pertains to so-called content marketing. The power of the myth is irrefutable . . .

The Power of an Experience-Driven Brand <<http://blog.ama.org/the-power-of-an-experience-driven-brand/>>

Russ Klein, American Marketing Association, September 9, 2015

- Conventional broadcast advertising (radio, print and television) is useful for verbally and visually communicating brand and product benefits, but in an era of consumer empowerment, top-down messaging—or the passive embrace of manufacturers' wisdom—is no longer enough. Brands need to build multidimensional connections with consumers by stimulating as many senses as possible.

Don't Let the Buzz About Brand Experience Cloud Your Brand Idea <<http://blog.ama.org/dont-let-the-buzz-about-brand-experience-cloud-your-brand-idea/>>

Tom Doctoroff, American Marketing Association, November 12, 2014

18. LESSONS FROM THE PAST

- Every country with a major involvement in World War I and II produced war propaganda posters. The U.S. alone produced hundreds of different posters with wide-ranging messages. And these posters certainly weren't geared to just enticing new recruits to the Army and Navy. The themes and content of these posters called just about every American to action in some way or another.

The Best And The Weirdest U.S. Propaganda Posters from WWI and WWII <<https://www.warhistoryonline.com/world-war-ii/u-s-propaganda-posters-wwi-wwii-m.html>>

War History Online, May 25, 2017

- Why don't we use blackletter anymore? The answer is literally "Hitler." Nazi leadership used Fraktur, an archetypal variety of blackletter, as their official typeface. They positioned it as a symbol of German national identity and denounced papers that printed with anything else.

How Fonts Are Fueling the Culture Wars <<https://backchannel.com/how-fonts-are-fueling-the-culture-wars-f9d692101fea>>

Ben Hersh, Back Channel, May 22, 2017

19. FOUR FREEDOMS

- What's especially striking about FDR's speech—and relevant to the Trump-Tillerson brand of realpolitik—is not just FDR's unabashed and unembarrassed embrace of values, but that the main focus of FDR's "Four Freedoms" speech was

actually his description of “unprecedented” threats to “American security” and explanation of “why the future of all the American republics is today in serious danger.”

Frontlines or Sidelines for America’s Values? <<https://providencemag.com/2017/05/frontlines-sidelines-america-values/>>

Alan Dowd, Providence, May 16, 2017

20. IDEAS, CONCEPTS, DOCTRINE

- For 75 years, marketers have been accustomed to generational cohesion. The Greatest Generation was glued together by their common fight against world tyranny in WWII. Baby boomers were joined by peace, love and rock ‘n’ roll. For a while, it looked like there might again be certain transcendent values that would cleave to the next generation of consumers, millennials who are 82 million strong.... Then came the rest of the story.

Marketing and the Rise of Individualism <<http://blog.ama.org/marketing-and-the-rise-of-individualism/>>

Russ Klein, American Marketing Association, March 18, 2015

- He tackles head on what is perhaps the last great taboo—the proscription against linking the Qur’an, the sacred text of a billion Muslims, with violence.

Historian Tom Holland’s film goes to the Islamic roots of ISIS <<https://providencemag.com/2017/05/historian-tom-holland-film-goes-islamic-roots-isis/>>

Jennifer Taylor, Providence, May 17, 2017

- Democratic societies have long been seen as the champions of free speech and the open exchange of information, but those very qualities have increasingly become a vulnerabilities [sic] in the digital age, where cyberspace is being used to undermine confidence in governments and political institutions.

US and allies on high alert as cyberattacks threaten 2017 elections <<http://wjla.com/news/nation-world/cyber-attacks-and-democratic-institutions>>

Leandra Bernstein, WJLA News, May 15, 2017

- How did U.S. “diplomacy” get turned around wrong this way? The answer is twofold: first, a post-Cold War loss of focus in the government, military, and foreign policy community on the ends and means of foreign policy; and second, a Department of State that has played down, in its institutional structures and culture, traditional diplomacy while advancing an outreach-to-populations, or social engineering model, of U.S. international

Making Diplomacy Great Again <<https://www.the-american-interest.com/2017/05/15/making-diplomacy-great-again/>>

- To remain the leading proponent of Western ideals, the U.S. and her allies should re-imagine the content and context of this narrative, accounting for aggressive and persistent counter-messaging operations in the information environment, and not solely rely on new technological conduits. A back-to-basics campaign can be accomplished by simultaneously solidifying our grand-narrative, explicitly defining our objectives, and institutionally increasing our tolerance for risk. The nation that most convincingly and authentically communicates their narrative, based upon core ideals, will likely become the globe's preeminent center of gravity.

The Edge of Chaos: Emergent Factors in the Information Environment <<https://thestrategybridge.org/the-bridge/2017/5/9/the-edge-of-chaos-emergent-factors-in-the-information-environment>>

Thomas Lorenzen, The Strategy Bridge, May 9, 2017

- ... the Pentagon's culture must change from the current industrial age to one more appropriate of the information age.

Getting Ahead of the Enemy's Next Move <<http://www.bushcenter.org/catalyst/modern-military/norton-schwartz-ahead-of-enemies.html>>

General Norton A. Schwartz, USAF (Ret.), The Catalyst, Spring 2017

21. IDEAS OF AMERICA

- America became a great nation for many reasons, but principal among them has been our values. We are great because of them, not in spite of them. If we are to keep America first and remain as great as this administration asserts, we will need to continue to act on those values.

America's Values Should Guide its Foreign Policy <https://www.fairobserver.com/region/north_america/rex-tillerson-us-foreign-policy-news-44139/>

Gary Grappo, Fair Observer, May 23, 2017

Countries and Regions

22. RUSSIA

- Pravda means "Truth" in Russian. But not according to their latest published fib. Actually, fib is too generous a word, it is a bold, blatant, absolutely boldly fabricated lie. A doozy!

Pravda Tells A Doozy Of A Lie <<https://toinformistoinfluence.com/2017/05/22/pravda-tells-a-doozy-of-a-lie/>>

Joel Harding, To Inform is to Influence, May 22, 2017

- From the hacking to the disinformation to the political interference to the active measures, it's become fairly commonplace to assume that Vladimir Putin's Kremlin is waging a nonkinetic political war on the West. * * * On this week's Power Vertical Podcast, I have a conversation with co-host Mark Galeotti about the goals and scope of the Kremlin's assault on the West -- and how the West can respond.

Podcast: Putin's Perpetual War <<https://www.rferl.org/a/podcast-putins-perpetual-war/28497863.html>> [1 hour]

Brian Whitmore, Radio Free Europe/Radio Liberty, May 19, 2017

- The Kremlin is now looking for ways to hinder completion of the Khmelnytsky project once again using black PR. Kremlin propaganda is a formidable tool in the armoury of Russia's nuclear diplomacy. It knows no boundaries in its attempts to eliminate rivals to Russian business abroad. It is difficult even for the EU to deal with it, to say nothing of Ukraine.

Russian Propaganda in Ukraine <<https://brusselschronicle.com/2017/05/18/russian-propaganda-in-ukraine/>>

James Wilson, The Brussels Chronicle, May 18, 2017

- ... Putin has made his cybermuscle an essential part of Russia's influence globally.

Inside Putin's Campaign To Destroy U.S. Democracy <<http://www.newsweek.com/2017/05/26/inside-putin-campaign-destroy-us-democracy-610401.html>>

Bill Powell, Newsweek, May 18, 2017

- ... as was the case in the 1820s and late 1940s, Russia is aggressively rejecting Western values and opposing the US. Though no one is threatening to attack Russia, anti-Western hysteria is being used once again to divert attention from domestic economic challenges and consolidate support for the country's leader.

Russia's Cold War Habit <<https://www.project-syndicate.org/commentary/cold-war-russia-annexation-by-vladislav-inozemtsev-2017-05>>

Vladislav Inozemtsev, Project Syndicate, May 17, 2017

• It is time," [Tatyana] Ross argues, "to honestly admit that the Soviet Red Army having liberated became an occupier." Taking that skeleton out of the closet will allow everyone to breathe easier. But even more, she says, "until we do this, Russia will not have a future" because "Russians will not understand why other peoples are so negatively inclined toward them."

No One Denies Soviet Army Defeated Hitler but Russians Won't Admit It Occupied Those It Liberated, Tatyana Ross Says
<<http://windowoneurasia2.blogspot.com.au/2017/05/no-one-denies-soviet-army-defeated.html>>

Paul Goble, Window on Eurasia – New Series, May 15, 2017

• ... the Kremlin has collected a different return on its effort to help elect Trump in last year's election: chaos in Washington.

Political Chaos in Washington is a Return on Investment for Moscow
<https://www.washingtonpost.com/world/national-security/political-chaos-in-washington-is-a-return-on-investment-for-moscow/2017/05/14/2b4aa842-3653-11e7-b412-62beef8121f7_story.html?hpid=hp_rhp-top-table-main_usrussia-645pm%3Ahomepage%2Fstory&utm_term=.619dd4e925ea>

Greg Miller, The Washington Post, May 14, 2017

• Perceptions that Russia is a defender of Christendom in an increasingly secular world are not based in reality. Any discussion concerning the relationship between Christianity and Russia cannot fail to take into consideration the Russian Orthodox Church, which dominates practically all aspects of Christianity in Russia. It is well known among Sovietologists that the ROC historically has been used by the Kremlin and serves as an extension of the Russian state and its intelligence services ...

Why Russia Can't Be America's Ally: What Putin Doesn't Want You to Know About Moscow's Persecution of Christians and Covert Support for Radical Islamists <<https://providencemag.com/2017/05/why-russia-cant-be-america-ally-putin-moscow-persecution-christians-covert-support-radical-islamists/>>

George Barros, Providence, May 12, 2017

23. UKRAINE

• "I was very discouraged by the statements by a number of people's deputies that the closure of Russian social networks is a step towards dictatorship. This is a complete nonsense, because people probably do not know the history. It was propaganda that paved the way toward mass killings and wars," the lawmaker [Anton Herashchenko] told a round table conference in Gorshenin Institute on 17 May.

MP: Russian social networks not unlike Mein Kampf
<https://en.lb.ua/news/2017/05/18/3779_mp_russian_social_networks.html>

LB.ua, May 18, 2017

- Ukrainian President Petro Poroshenko has imposed sanctions on several leading Russian social networks and search engines, ordering access to the sites to be restricted or blocked entirely in Ukraine. Russia reacted angrily hours after Poroshenko's decree was published on May 16, calling it "unfriendly" and accusing Kyiv of censorship.

Poroshenko Restricts Access To Russian Websites, Social Networks <<https://www.rferl.org/a/ukraine-poroshenko-restricts-access-yandex-vkontakte/28490951.html>>

Radio Free Europe/Radio Liberty, May 17, 2017

24. FRANCE

- Just before the French elections, the long anticipated news hit. Emmanuel Macron, candidate for president of France, suffered a data breach and the data was dumped for the public to download. * * * Macron learned the lessons of the Hillary Clinton campaign, and immediately took control of the messaging and PR:

Analyzing a counter intelligence cyber operation: How Macron just changed cyber security forever
<<https://hackernoon.com/analyzing-a-counter-intelligence-cyber-operation-how-macron-just-changed-cyber-security-forever-22553abb038b>>

Gadi Evron, Hackernoon, May 8, 2017

25. CHINA

- ... though China is achieving remarkable military might and economic dominance, Nye would argue that China has only made stumbling progress in becoming a more attractive brand to most other nations.

[Podcast] Joseph Nye, Jr.: Chinese power in the age of Donald Trump <http://supchina.com/sinica/joseph-nye-jr-chinese-power-age-donald-trump/?utm_source=SupChina&utm_campaign=4599af8034-20170519-296newsletterIfYouForceWeGoToWar&utm_medium=email&utm_term=0_caef3ab334-4599af8034-164727357> [56 mins]

Jeremy Goldkorn and Kaiser Kuo, Supchina, May 19, 2017

- Chinese state media on Wednesday criticized the United States for hindering efforts to stop global cyber threats in the wake of the WannaCry "ransomware" attack that has infected more than 300,000 computers worldwide in recent days. The U.S. National Security Agency (NSA) should shoulder some blame for the attack, which targets vulnerabilities in Microsoft Corp systems and has infected some 30,000 Chinese organisations as of Saturday, the China Daily said.

Chinese state media says US should take some blame for cyberattack <<http://www.cnbc.com/2017/05/17/chinese-state-media-says-us-should-take-some-blame-for-cyberattack.html>>

Reuters, May 17, 2017

- The Belt and Road Forum is a projection of Chinese power, yes, but it is also a vivid display of the power of Chinese propaganda — a lesson in what happens when truths, half-truths and state-sanctioned talking points, mixed and repeated, begin to pass as fact.

Silk Road Forum Showcases China's Power and the Power of its Propaganda

<https://www.washingtonpost.com/news/worldviews/wp/2017/05/15/silk-road-forum-showcases-chinas-power-and-the-power-of-its-propaganda/?utm_term=.cbaba93749fe>

Emily Rauhala and Simon Denyer The Washington Post, May 15, 2016

- First, China's consumers started boycotting South Korean cosmetics and other products. Then the Chinese government began blocking videos of K-pop bands. Now comes the latest weapon in Beijing's battle against Seoul's deployment of an American-made antimissile system: the anti-Thaad rap video.

Chinese Rappers Take Aim at American Antimissile System in South Korea

<<https://www.nytimes.com/2017/05/12/world/asia/china-south-korea-thaad-rap-video.html>>

Gerry Mullany, The New York Times, May 12, 2017

26. NORTH KOREA

- North Korea's main spy agency has a special cell called Unit 180 that is likely to have launched some of its most daring and successful cyber attacks, according to defectors, officials and internet security experts.

Exclusive: North Korea's Unit 180, the cyber warfare cell that worries the West <http://www.reuters.com/article/us-cyber-northkorea-exclusive-idUSKCN18H020?utm_campaign=trueAnthem:+Trending+Content&utm_content=59213c2204d3016eae0b5215&utm_medium=trueAnthem&utm_source=twitter>

Ju-min Park and James Pearson, Reuters, May 22, 2017

- Last week's global cyber attack has shed light on the shadowy and highly sophisticated team of cyber spies in North Korea believed to be among the best hackers in the world.

North Korea's hacker army: A look at Hermit Kingdom's 'elite' cyber ops

<<http://www.foxnews.com/world/2017/05/18/north-koreas-hacker-army-look-at-hermit-kingdoms-elite-cyber-ops.html>>

Alex Diaz, Fox News, May 18, 2017

-
- North Koreans are subject to a never-ending stream of scaremongering from the regime's propagandists, warning that Western Imperialists and South Koreans are intent on forcibly unifying the peninsula. "When the North Korean state talks about turning Seoul into a sea of fire, that's deliberate for its own people, more than for a foreign audience," Ward said. "The point is to keep their people scared and alert and united."

North Korea's Consistently Apocalyptic Propagandists <<http://www.newyorker.com/news/news-desk/north-koreas-consistently-apocalyptic-propagandists>>

Hannah Beech, The New Yorker, May 14, 2017

27. INDONESIA

- Indonesia is a Muslim-majority nation known for religious tolerance, but a blasphemy conviction Tuesday shows the growing power of Islamists and the timidity of opponents.

Indonesia's Islamist Indulgence <<https://www.wsj.com/articles/indonesias-islamist-indulgence-1494544386>>

The Wall Street Journal, May 11, 2017

28. SRI LANKA

- The striking similarity of the response to allegations of war crimes extends beyond bald-faced denials. Syria has employed three other key elements of the Sri Lankan playbook. The first is to restrict the flow of information. * * * The second tactic out of Colombo's playbook is to vehemently contest the limited information that does trickle out of the war zone. Finally, like Sri Lanka, Syria has disputed the attribution of all war crimes it can't deny, and portrayed its opponent as the only blameworthy actor.

How To Get Away With Mass Murder: Denying Mass Atrocities In Sri Lanka And Syria
<<https://warontherocks.com/2017/05/how-to-get-away-with-mass-murder-denying-mass-atrocities-in-sri-lanka-and-syria/>>

Kate Cronin-Furman, War on the Rocks, May 18, 2017

29. IRAN

- Because of the regime's failure to deliver on its ideological promises over the past four decades, the people mistrust its ability to make Iran an ordinary member of the international community. With Islamic ideology losing its seductive

influence, the only way to prolong the regime's life is to reform the economy. But the prospects for such reform do not look bright ...

Vanishing Islam In Iran's Election <<http://www.washingtoninstitute.org/policy-analysis/view/vanishing-islam-in-irans-election>>

Mehdi Khalaji, The Washington Institute, May 16, 2017

30. ISLAMIC STATE

• Even as ISIS loses territory and its insurgency is eventually defeated in both Iraq and Syria, it will still be able to pose a formidable challenge to international security. Its media operations will continue unabated and may even increase.

ISIS — From the Ground to Cyber Space <https://www.thecipherbrief.com/article/middle-east/isis-ground-cyber-space-1089?utm_source=Saifthru&utm_medium=email&utm_campaign=EBB%205.18.17&utm_term=Editorial%20-%20Early%20Bird%20Brief>

Colin Clarke, The Cipher Brief, May 18, 2017

• The efforts by social media companies are helpful in degrading ISIS' ability to recruit replacements for their losses. However, ISIS operatives have proven very flexible and innovative with modern technology. The group is still able to inspire and even guide terrorist attacks outside of Syria and Iraq. The United States has had some reported success using cyber-war operations against ISIS. Over time, this capability should receive even more emphasis and support.

Why ISIS Is Bullet-Proof <https://www.thecipherbrief.com/article/middle-east/why-isis-bullet-proof-1089?utm_source=Saifthru&utm_medium=email&utm_campaign=EBB%205.18.17&utm_term=Editorial%20-%20Early%20Bird%20Brief>

Michael W.S. Ryan, The Cipher Brief, May 18, 2017

Toolkit

31. MEDIA SEMINARS AND TRAINING

• "The bottom line is that we are teaching the mechanics of journalism, whether it be print, television or radio," USAID spokesman Paul Koscak says. "How to do a story, how to write with balance ... all of those types of things that you would expect in a professional piece that is published." But some people, especially those outside the United States, see it differently.

No Strings Attached? <<https://abrilidenovomagazine.wordpress.com/2017/05/15/o-imperio-compra-2/>>

32. INTERNATIONAL STUDENTS

- ... International pathway programs for colleges in North America. These programs comprise partnerships between for-profit international education companies and not-for-profit colleges that wish to build their brands abroad, attract foreign students to their campuses, ensure foreign-student success, and make money. The pathway program is delivered on the campus and managed by the two parties.

How to Build an 'International Pathway' to Your College <http://www.chronicle.com/article/How-to-Build-an/240006?clid=cc&utm_source=cc&utm_medium=en&elqTrackId=43f2ea2a933c430690aad1f7dca7332f&elq=432b37453b4744819899ecc2ec943ff5&elqaid=13966&elqat=1&elqCampaignId=5828>

Larry Green, The Chronicle of Higher Learning, May 7, 2017

Precepts

This is a compilation of news, articles, essays, and reports on strategic communications, Public Diplomacy, public affairs, U.S. government international broadcasting, and information operations. The editorial intent is to:

- share with busy practitioners the academic and policy ferment in Public Diplomacy and related fields
- from long speeches, testimonies, and articles, flag the portions that bear on Public Diplomacy
- provide a window on armed forces thinking on the fields that neighbor Public Diplomacy such as military public affairs, information operations, inform-influence-engage, and cultural learning, and
- introduce the long history of Public Diplomacy by citing some of the older books, articles, reports, and documents that are not available on the internet.

Public Diplomacy professionals always need a 360-degree view of how ideas are expressed, flow, and gain influence. Many points of view cited here are contentious, partisan, and/or biased; inclusion does not imply endorsement.

Edited by

(b) (6)

(b) (6)

University of Mary Washington, Assistant

(b) (6)

CTR (US)

From: (b) (6)
Sent: Tuesday, June 13, 2017 11:53 AM
To: (b) (6)
Cc: (b) (6)
Subject: Article Submission (UNCLASSIFIED)
Attachments: (b) (6) apstoneResults(text_ForPublish_wPlaceholders).docx; photo1_example neural network.jpg; photo2_example neural network.jpg; photo3_example human neural network.jpg; photo4_example neural network.jpg; photo5_example convolutional neural network.jpg; photo6_example sklearn neural network.jpg; photo7 artificial senses.jpg; photo8_ai dataprep tools.jpg; photo9_foundations for ae.jpg; photo10_deep ensemble example.jpg; photo11_research results.jpg; photo12_community questionnaire.jpg

CLASSIFICATION: UNCLASSIFIED

Good morning,

I would like to publish my thesis research project, which is attached.

This analysis was intended to explore a modern method of autonomously extracting authoritative vector map data by incorporating machine-learning (ML) algorithms into a commonplace GIS extraction Environment (GEE). The purpose of this research is to advance authoritative geospatial data production methodologies at government Geospatial Planning Cells, which primarily create data by heads-up digitizing. From August 2015 to July 2016 I was fortunate enough to take part in a government exchange program called Train with Industry (TWI). The assignment was at Harris Geospatial with the team that develops ENVI (The Environment for Visualizing Imagery) software. This is where I was first introduced to ML applications. The more I learned about this emerging capability in the realm of remote sensing, it became apparent that ML could significantly improve efficiency in authoritative data creation if applied effectively.

The research does not contain classified information.

=====

AUTHOR BIO:

(b) (6)



(b) (6)



Respectfully,

(b) (6)

CW3 U.S. Army

Department of Instruction (DOI), DOTD, USAF

(b) (6)

(b) (6)

eMail: (b) (6)@mail.mil

CIV: (b) (6) (work)

DSN: (b) (6) (work)

CIV: (b) (6) (mobile)

CLASSIFICATION: UNCLASSIFIED

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Sent: Wednesday, March 23, 2016 9:37 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 8:34 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:22
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 13:08 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will start the process now, hopefully will have something to you by COB tomorrow! :)

Can you please send over your profile, logo and link for me to upload to the website?
<http://www.informationoperationsevent.com/mediapartner>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:22
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It'll be close but I think next Tuesday will still give me the time to place the ad.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 8:06 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Okay that's fine then. When will you need the advert artwork by?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 12:44
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

The press issue doesn't affect the agreement at all. I didn't expect to be allowed by the unit to go, and wasn't planning on asking. Plus, that is the busy period on the Summer Issue as it will be released on July 1. It was a nice offer, but not something that I would have been able to take advantage of anyway.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for getting back to me!

The social media promotion is fine - I will remove that from the agreement.

I've just been told this morning that the conference will be closed to media, so I can't offer the press pass anymore. Does that change anything for you all?

Kind regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 12:29
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I would be happy to. We would need to move quickly on the print ad as the next IO Sphere goes on 1 April and the next issue won't be until after the conference. The mailing can be delayed a bit though, however, that would also probably need to be done sometime next month to allow potential attendees the opportunity to make travel arrangements.

The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6)
MeriTec
IO Sphere Editor

—Original Message—

From: (b) (6) [mailto:(b) (6)]
Sent: Tuesday, March 22, 2016 5:17 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: Media Partnership with Information Operations: Countering Violent Extremism
Importance: High

Hello,

I wanted to get in touch about this year's Information Operations: Countering Violent Extremism <<http://www.informationoperationsevent.com/>>, taking place 15th-17th June in London. This year's programme will focus on addressing the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism.

The event will be separated into four key themes, which will structure the discussion and take-aways from the event. These are:

- * Creating positive counter messaging - exploring the fundamentals of success and the role of negative communications
- * Identifying and influencing the influences - methodologies, rhetoric and common challenges
- * Reducing the recruitment pool of home-grown radicals - "target hardening" vulnerable communities
- * Leveraging open source intelligence to greater effect - analysis, toolsets and regional sensitivities

Mr. Gregory C. Radabaugh will be speaking at the event, and I am wondering if you are interested in establishing a partnership to cross promote his involvement with the event through IO Sphere?

I've listed below some possible terms for the agreement. Please let me know what you are interested in receiving from me and the event and what you are able to execute for the event.

IO Sphere could receive:

- Your logo on our electronic brochure
- Your logo and company information/profile with a reciprocal link to your site on our event website
- Opportunity to display your promotional material at the conference on our table top display and in our delegate packs
- Posting of relevant whitepapers, presentations, articles or podcasts in the event website (download centre)
- Discount to your members / subscribers (15%)
- Press pass (must be for writer or editor)

In return, this Conference could receive:

- Event listing on your webpage pointing to our website
- Email to your subscribers promoting the event/content (html, we provide, you send)
- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager / IOPC

D: (b) (6)

E: (b) (6) [mailto:\(b\) \(6\)](#)

(b) (6)

CTR (US)

From:

Sent:

To:

Subject:

(b) (6)

Tuesday, May 30, 2017 9:03 PM

(b) (6)

[Non-DoD Source] "Seen on the Web" (#71) -- Strategic Communications and Public
Diplomacy
Quotable-71-H.docx

Strategic Communications and Public Diplomacy "Seen on the Web" (#71)

May 28, 2017

Seen on the Web 2285-2363

TABLE OF CONTENTS

In The News

1. THE PRESIDENT'S OVERSEAS TRIP
2. DEPARTMENT OF DEFENSE

Instruments of Informational Power

3. PUBLIC DIPLOMACY
4. PUBLIC AFFAIRS
5. BROADCASTING

Professional Topics

6. SOCIAL MEDIA • INTERNET
7. CYBER
8. DISINFORMATION, FAKE NEWS
9. SOFT POWER

10. GRAY ZONE

11. INFORMATION WARFARE

12. MEMES

13. RADICALIZATION

14. COUNTER-RADICALIZATION

15. HISTORICAL NARRATIVES

16. LESSONS FROM THE PAST

17. IDEAS, CONCEPTS, DOCTRINE

18. IDEAS OF AMERICA

Countries and Regions

19. RUSSIA

20. UKRAINE

21. CHINA

22. NORTH KOREA

23. AFGHANISTAN

24. PAKISTAN

25. SAUDI ARABIA

26. PERSIAN GULF

27. ISLAMIC STATE

28. EMERGING MARKETS

Toolkit

29. SPEECH WRITING

30. EXCHANGES

31. CULTURAL DIPLOMACY

Precepts

In The News

1. THE PRESIDENT'S OVERSEAS TRIP

- Later today, we will make history again with the opening of a new Global Center for Combating Extremist Ideology – located right here, in this central part of the Islamic World. This groundbreaking new center represents a clear declaration that Muslim-majority countries must take the lead in combatting radicalization, and I want to express our gratitude to King Salman for this strong demonstration of leadership.

President Trump's Speech to the Arab Islamic American Summit <<https://www.whitehouse.gov/the-press-office/2017/05/21/president-trumps-speech-arab-islamic-american-summit>>

The White House, May 21, 2017

- Terrorism is a result of extremism, no doubt. Amid the need to confront it, we announce today the launch of the International Center for Combating Extremism, a measure aiming ... at spreading the principles of moderation, confronting the attempts to lure the juniors, vaccinating families and societies against deviant thought and waging a fierce war against the weak logic and controversy of the terrorists.

Full speech of King Salman at the end of President Trump's visit <<http://www.arabnews.com/node/1102971/saudi-arabia>>

Arab News, May 22, 2017

- Twice Trump called Islamist terrorism and extremism an "ideology," suggesting that he understands it is a belief system. But he appeared to be arguing that military action alone would defeat it. It won't: Islamist extremism is a terrible and dangerous idea, and it will not be defeated by military action alone. We need other, better ideas to battle against extremist ideas.

Trump's Statesmanlike Speech in Riyadh <<http://www.nationalreview.com/article/447832/trump-saudi-arabia-speech-statesmanlike>>

Elliott Abrams, National Review, May 21, 2017

• ... any balanced strategy will require continued close partnerships with our regional allies to expand and improve the effectiveness of counter messaging programs, especially online. The inclusion of the Saudi Global Center for Combating Extremist Ideology on the president's itinerary was a good sign, but since September 11, 2001 we have seen far too many such initiatives fall short.... Although counter-messaging and counter-radicalization programs are not a cure all, they are a vital part of any strategy especially as America invests in its more military-focused initiatives.

Trump Changed His Tone on Islam—Will He Change Strategy?

<<https://www.theatlantic.com/international/archive/2017/05/trump-reworks-his-rhetoric/527643/>>

Michael Leiter, The Atlantic, May 22, 2017

• But the President's address reflected a more substantive break. By focusing on Muslim governments rather than people, and by focusing on terrorism rather than the broader conditions of the Middle East that catalyze volatility and violence, he broke with his two immediate predecessors' strategies for engaging the Muslim world.

Trump's Speech in Riyadh Puts Ball Squarely in Court of Muslim-Led Governments to Fight Terrorism

<<http://www.washingtoninstitute.org/policy-analysis/view/trumps-speech-in-riyadh-puts-ball-squarely-in-court-of-muslim-led-governmen>>

Eric Trager, The Washington Institute for Near East Studies, May 21, 2017

• Most important was Trump's willingness to point to the ideology of Islamism as the enemy. This matters exceedingly for, just as a physician must first identify a medical problem before treating it, so a strategist must identify the enemy before defeating it. To talk about "evildoers," "terrorists," and "violent extremists" is to miss the enemy's Islamic core

Trump's Saudi Speech: Pretty Good <<http://www.nationalreview.com/article/447835/trump-saudi-speech-pretty-good-must-begin-consistent-approach>>

Daniel Pipes, National Review, May 21, 2017

• Wajahat Ali: * * * I'm not a naïve, wide-eyed idealist and I didn't drink the Halal Kool aid. I knew the bar was exceedingly low, so all Trump would have to do is stay on script, not say anything egregiously offensive and it would be considered an "improvement." Which it was. Mustafa Akyol: ... I agree that it definitely did not come out as advertised.... This was a more modest, narrow and pragmatic speech, mostly appealing to Muslim leaders — in fact, only Sunni ones — for more cooperation against terrorism. But given Mr. Trump's earlier views on Islam, it could have been worse!

'This Wasn't a Speech About Islam' <https://www.nytimes.com/2017/05/21/opinion/this-wasnt-a-speech-about-islam.html?ref=opinion&_r=0>

Mustafa Akyol and Wajahat Ali, The New York Times, May 21, 2017

• It was a very strange place to speak out against Islamist extremism. Although Saudi Arabia is afraid of some forms of Islamist extremism, it supports others. Saudi Arabia sponsors extremist Wahabi mosques and imams all over the world; Osama bin Laden was a Saudi citizen, as were 15 of the 19 9/11 hijackers.

Trumps Bizarre and Un-American Visit to Saudi Arabia <https://www.washingtonpost.com/news/global-opinions/wp/2017/05/21/trumps-bizarre-and-un-american-visit-to-saudi-arabia/?hpid=hp_no-name_opinion-card-d%3Ahomepage%2Fstory&utm_term=.f523f1c18efa>

Anne Applebaum, The Washington Post, May 21, 2017

• Mr. Trump's speech Sunday in Riyadh and President Barack Obama's 2009 speech in the Egyptian capital of Cairo differ dramatically in both substance and style. Yet their goals were essentially the same.

How Donald Trump's Riyadh Speech Compares With Barack Obama's 2009 Cairo Address
<<https://www.wsj.com/articles/how-donald-trumps-riyadh-speech-compares-with-barack-obamas-2009-cairo-speech-1495406580?tesla=y>>

Carol E. Lee, The Wall Street Journal, May 21, 2017

• Donald Trump appears to have envisioned his speech on Sunday in Riyadh as an answer to Barack Obama's 2009 address in Cairo. And reading the two side by side is illuminating. The speeches differ in many ways, but none more striking than this: Trump's speech was far more politically correct.

Trump Turns Politically Correct in Saudi Arabia <<https://www.theatlantic.com/international/archive/2017/05/trump-saudi-arabia-islam/527547/>>

Peter Beinart, The Atlantic, May 21, 2017

2. DEPARTMENT OF DEFENSE

• This effort has "reduced ISIS-held territory, limited their freedom of movement, destroyed a great deal of their leadership, reduced the flow of foreign fighters into and from the region, diminished their financial resources and, I think, perhaps most importantly, we've undermined the credibility of their narrative that there is a physical caliphate in Iraq and Syria," Dunford said.

* * *

"Our strategic approach is to cut the connectivity between ISIS affiliates and associates, and that's specifically the foreign fighter flow, their illicit resources and their message." The effort is more than a military effort -- it is a whole of government approach, and Brett McGurk, the president's special envoy, said this is "enabling an anaconda-like approach to suffocate ISIS of its territory, finances, propaganda and ability to move foreign fighters."

Mattis, Dunford, McGurk Cite Coalition Progress to Annihilate ISIS

<<https://www.defense.gov/News/Article/Article/1188260/mattis-dunford-mcgurk-cite-coalition-progress-to-annihilate-isis/>>

Jim Garamone, Department of Defense, May 19, 2017

Elements of Informational Power

3. PUBLIC DIPLOMACY

• To accomplish the Administration's goals in Korea, China, Syria and other places, America will need friends going well beyond a handful of personal relationships between presidents and foreign ministers. PD's value proposition is building networks of leaders who understand us and are inclined to support our needs and policies. Embassies count influential contacts in the millions because of steady effort since the post-World War II era.

Public Diplomacy's 100 Days <<http://www.publicdiplomacycouncil.org/commentaries/04-27-17/public-diplomacy%E2%80%99s-100-days>>

Joe Johnson, Public Diplomacy Council, April 27, 2017

4. PUBLIC AFFAIRS

• The White House appeared to step on its own media applause lines by failing to provide timely fact sheets or copies of signed agreements Trump was touting in public as "historic" and "epic." Press spokesmen sometimes were ill-equipped to provide basic information. And unlike virtually every president before him on similar journeys, Trump held no news conferences.

Alternately charming and boorish, Trump plays the role of a lifetime overseas
<https://www.washingtonpost.com/politics/alternately-charming-and-boorish-trump-plays-the-role-of-a-lifetime-overseas/2017/05/27/056ef04a-4230-11e7-9869-bac8b446820a_story.html>

Philip Rucker and Karen DeYoung, The Washington Post, May 27, 2017

5. BROADCASTING

• The brave men and women who work at BBG and its affiliates exemplify brave best practices, often taking great risks to bring news and information to people in media restrictive environments. Their work here at home, though far less

dangerous, is also driven by the ideal of the free flow of information and the belief that an informed world is a safer world. BBG's mission since its founding in 1942 has been to inform, engage, and connect people around the world in support of freedom and democracy. In those 75 years, 14 BBG journalists have paid the ultimate price in pursuit of truth. Let us remember them and honor their sacrifice.

Remarks at BBG-GWU World Press Freedom Day Event <<https://www.state.gov/r/remarks/2017/270633.htm>>

Bruce Wharton, Department of State, May 1, 2017

- Radio Free Europe/Radio Liberty advanced U.S. international broadcasting objectives by providing news to 23 countries through 26 languages.

Inspection of Radio Free Europe/Radio Liberty <<https://oig.state.gov/system/files/isp-ib-17-21.pdf>>

Office of Inspector General, Department of State, Broadcasting Board of Governors, May, 2017

- An exiled Chinese businessman with close ties to the government has begun revealing secrets about Beijing's intelligence operations after China pressured the official Voice of America radio to curtail a lengthy interview with him.

China Intervenes to Block Businessman From Revealing Spying Secrets on VOA <<http://freebeacon.com/national-security/china-intervenes-block-businessman-revealing-spying-secrets-voa/>>

Bill Gertz, Washington Free Beacon, May 23, 2017

- I'm not aware of another instance in the 75-year history of Voice of America in which a foreign government has attempted to intervene with such force in the network's broadcast decisions.

How China Managed to Muffle the Voice of America <<https://www.wsj.com/articles/how-china-managed-to-muffle-the-voice-of-america-1495580183>>

Sasha Gong, The Wall Street Journal, May 23, 2017

- The vulnerability to pressure by foreign governments is a problem for all U.S. media operating in foreign countries, and Voice of America is no exception. How they react to that pressure is critically important to the preservation of their journalistic credibility. Voice of America is even more exposed to the public because it is part of the U.S. federal government. (It must be stressed, however, that there has been no indication that interference by the U.S. government itself took place.) <<http://dailysignal.com/2017/05/23/chinese-government-influence-voice-america/>> Did the Chinese Government Influence Voice of America? <<http://dailysignal.com/2017/05/23/chinese-government-influence-voice-america/>>

Helle Dale, The Daily Signal, May 23, 2017

• Indeed, these [BBG] networks may be more skilled in this respect than their commercial counterparts, which do not even try to reach such audiences, they do not constitute lucrative markets for advertisers. That's why VOA needs government support. But that doesn't make it a "government mouthpiece." . . . VOA strives to reconcile editorial independence with a mission that extends beyond the commercial incentives of most private-sector media, as well as the political priorities of most state-owned media.

Don't Kick VOA When It's Down <<http://www.publicdiplomacycouncil.org/commentaries/05-18-17/dont-kick-voa-when-its-down>>

Martha Bayles, Public Diplomacy Council Commentary, May 18, 2017

• The report alleges that three outlets — specifically, Radio Svoboda (the Russian service of Radio Free Europe), Voice of America, and CNN — tried to influence Russia's domestic politics. The report said that positive coverage was only given to opposition parties, when there was any coverage at all;

United Russia Completes Report on How U.S. Media Influenced Russian Elections
<<http://foreignpolicy.com/2017/05/19/united-russia-completes-report-on-how-u-s-media-influenced-russian-elections/>>

Emily Tamkin, Foreign Policy, May 19, 2017

Professional Topics

6. SOCIAL MEDIA - INTERNET

• The rise of digital technology has coincided with unprecedented political polarization in this country. From think pieces to casual conversations, many feel technology exacerbates these divisions. They are left to wonder how tools meant to bring us closer together can sometimes drive us further apart.

How Platforms Are Poisoning Conversations <https://www.theatlantic.com/technology/archive/2017/05/how-platforms-are-poisoning-conversations/524031/?utm_source=atfb>

Maeve Duggan, The Atlantic, May 11, 2017

• Social media and online participation are vital and affordable conduits for Marines to invest in partner forces while conducting culturally effective wars. IW presents an unfavorable situation in which warring members of a population blend in with their compatriots and surroundings. Only if the Marines are able to squarely capture the attention and faith of non-combatants—while alienating foes in digital forums—will they stand a chance at winning [information warfare] campaigns.

The New Approach <<https://www.mca-marines.org/gazette/2017/05/new-approach>>

7. CYBER

• Mattis remains suspicious of Iran, which he describes as the most dangerous actor in the region—"more of a revolutionary movement than a country." The potential threats include nuclear weapons, ballistic missiles, mines, and a cyber program that he has likened to "children juggling light bulbs filled with nitroglycerine."

James Mattis, A Warrior In Washington <<http://www.newyorker.com/magazine/2017/05/29/james-mattis-a-warrior-in-washington>>

Dexter Filkins, The New Yorker, May 29, 2017

• ... no one identified the ransomware event in its proper historical category. Many observers referred to "extortion" and others less specifically to "theft." Those terms are not wrong but they miss the essence: This was an act of piracy, piracy on the cyberspace.

Piracy on the Cyber Seas <<https://www.the-american-interest.com/2017/05/22/piracy-on-the-cyber-seas/>>

Adam Garfinkle, The American Interest, May 22, 2017

• Admiral Michael S. Rogers, head of U.S. Cyber Command, called Russia's cyber operations "destabilizing." During recent exchanges on Capitol Hill, Rogers appeared to be in agreement with the U.S. intelligence community that Russia's election interference is likely to be a new normal.

U.S. Cyber Command: Russia hacking "the new normal"
<<https://defensesystems.com/articles/2017/05/15/sandracyber.aspx?m=2>>

Sandra Erwin, Defense Systems, May 15, 2017

• When you try to anticipate what technology means, and the friction that arises from great power competition and political ideology, we can see where cyber plays a role in all of it. This has created new challenges for the role that government plays in the security of the private sector.

The Changing Battlefield <<http://www.bushcenter.org/catalyst/modern-military/patrick-walsh-changing-battlefield.html>>

Admiral Patrick Walsh, The Catalyst, Spring 2017

8. DISINFORMATION, FAKE NEWS

- The puzzles made visible through “fake news” are hard. They are socially and culturally hard. They force us to contend with how people construct knowledge and ideas, communicate with others, and construct a society. They are also deeply messy, revealing divisions and fractures in beliefs and attitudes.

What an academic hoax can teach us about journalism in the age of Trump <<http://www.niemanlab.org/2017/05/what-an-academic-hoax-can-teach-us-about-journalism-in-the-age-of-trump/>>

C.W. Anderson, Nieman Lab, May 23, 2017

- In this ocean of uncertainties, it is easy to look for shortcuts. In the West, fake news can seem to be the answer, when old answers do not work and new real answers are unavailable. Or in China, where the party has close control, the answer might be to just muzzle everybody. They are two sides of the same coin, and we know the coin is a bad, dangerous coin.

The fake problem with fake news <http://www.limesonline.com/en/the-fake-problem-with-fake-news?refresh_ce>

Francisco Siscl, Limes online, May 19, 2017

9. SOFT POWER

- China is a powerful international actor as the most populous country, the second largest economy, and a significant investor in modernizing its military. With early signs that the United States will emphasize hard power under the Trump administration, China has positioned itself as a champion of globalization and economic integration, perhaps signaling a desire to take on a greater international leadership role. It is doing this by doubling down on soft power, a measure of a country's international attractiveness and its ability to influence other countries and publics.

China's Big Bet on Soft Power <http://www.cfr.org/china/chinas-big-bet-soft-power/p39131?cid=soc-facebook-in-chinas_big_bet_soft_power-051117>

Eleanor Albert, Council on Foreign Relations, May 11, 2017

- The question is not either/or, hard power versus soft power, but how to combine the two so that they reinforce each other, to better help you achieve your objectives. In that sense, cutting aid, public diplomacy, or other such things, which are not large, takes away attractiveness, which is a force multiplier for hard power.

Hard Power's Essential Soft Side <<https://www.cfr.org/interview/hard-powers-essential-soft-side>>

Zachary Laub, Council on Foreign Relations, March 29, 2017

10. GRAY ZONE

- Although taking place below the threshold of direct military confrontation, China's assertiveness frequently involves coercive elements that put at risk existing rules and norms; physical control of disputed waters and territory; and the credibility of U.S. security commitments. Regional leaders have expressed increasing alarm that such "gray zone" coercion threatens to destabilize the region by increasing the risk of conflict and undermining the rules-based order.

[REPORT] Countering Coercion in Maritime Asia: The Theory and Practice of Gray Zone Deterrence <<https://www.csis.org/analysis/countering-coercion-maritime-asia/?block1>>

Michael Green, Kathleen Hicks, Zack Cooper, John Schaus, and Jake Douglas, CSIS, May 2017

11. INFORMATION WARFARE

- Russian Information Warfare does not align with US IO, SC, PD, or any organization in the US or the West. Russian Information Warfare is roughly aligned with a nine-part organization as described by Dr. Igor Panarin ... There are some outliers, however, and we in the West must be flexible in how we analyze and respond to Russian Information Warfare. * * * What Russia is doing is often illegal, usually unethical, and almost always immoral. Unfortunately, conventional efforts by State, DoD, and other parts of the US government fall – badly.

Workforce is 'Not Optimized' for Information Warfare <<https://toinformistoinfluence.com/2017/05/09/workforce-is-not-optimized-for-information-warfare/>>

Joel Harding, To Inform is to Influence, May 9, 2017

- His reform narrative crisply summarizes many defense issues that other writers have previously dissected. Thus, readers may want to focus instead on his new insights.... Second is the urgent need to rediscover political warfare and how to divide enemies by exploiting a diverse range of readily available information and propaganda tools.

The Big Stick <<https://www.mca-marines.org/gazette/2017/05/big-stick>>

Thomas C. Greenwood, Marine Corps Gazette, May 2017

- The nature of combined arms has not changed; it is still about the mutual and reinforcing effect of numerous capabilities. Its character though is employing information, cyber, and electronic warfare As the use of these combat arms fuses, so too must structure: organizational stovepipes between fires and information, cyber, and electronic warfare must be broken in the same manner as an fire support coordination center integrates maneuver, artillery, and aviation.

21st Century Combined Arms: Maximizing combat power, flexibility, and responsiveness <<https://www.mca-marines.org/gazette/2016/12/21st-century-combined-arms>>

12. MEMES

• And then, that same star was coopted, stolen by a 4chan fringe. In an effort described to the Daily Beast as a push to "reclaim Pepe from normies," a dedicated group of 4chan users began to tie Pepe to white nationalism beginning around 2015. "We basically mixed Pepe in with Nazi propaganda, etc. We built that association," one user told Daily Beast reporter Olivia Nuzzi.

What Pepe The Frog's Death Can Teach Us About The Internet

<http://www.npr.org/sections/alltechconsidered/2017/05/11/527590762/what-pepe-the-frogs-death-can-teach-us-about-the-internet?utm_source=facebook.com&utm_medium=social&utm_campaign=npr&utm_term=nprnews&utm_content=20170511>

Sam Sanders, NPR, May 11, 2017

13. RADICALIZATION

• ... Islamism in Europe can count on the financial support of, or sustenance by, the Saudi, or Wahhabi, state. Even if there was no direct link between the action of Salman Abedi and the Saudi or Wahhabi state, the latter has spent untold millions in spreading its version of rigorism in the world, on creating the atmosphere in which it flourishes and without which it would not survive.

The Wahhabi Threat <<https://www.city-journal.org/html/wahhabi-threat-15210.html>>

Theodore Dalrymple, City Journal, May 23, 2017

14. COUNTER-RADICALIZATION

• ... escalating attacks have pushed the Europeans to progress beyond the United States on counterradicalization, while American agencies are overrun with concerns on how to mitigate risk and measure achievements in this controversial space.

The Rise of Jihad in Europe: Views from France <<http://www.washingtoninstitute.org/policy-analysis/view/the-rise-of-jihad-in-europe-views-from-france>>

Gilles Kepel, Tamara Cofman Wittes, and Matthew Levitt, The Washington Institute for Near East Policy, May 19, 2017

15. HISTORICAL NARRATIVES

- Yet while all but conspiracy theorists will undoubtedly be relieved that Hamas no longer views Jews (and one assumes the Freemasons and Rotary clubs as well) as “cells of subversion” who are responsible for the French Revolution, Communism and World War Two (as the original charter did), the new document is still a long way from making peace with the Jewish people’s right to self-determination.

The Good, Bad, and the Ugly on the New Hamas Policy Principles <http://www.worldaffairsjournal.org/article/good-bad-and-ugly-new-hamas-policy-principles?utm_source=World+Affairs+Newsletter&utm_campaign=467363e3a6-EMAIL_CAMPAIGN_2017_05_22&utm_medium=email&utm_term=0_f83b38c5c7-467363e3a6-294565597>

Calev Ben Dor, World Affairs, May 22, 2017

- Ukrainian officials have announced a criminal investigation into Soviet dictator Josef Stalin and his secret police chief, Lavrenty Beria, for the mass deportation of Muslim Tatars from the Crimean Peninsula during World War II, which killed tens of thousands.

Ukraine Opens Criminal Probe Against Stalin, Beria For Crimean Tatar Deportations <<https://www.rferl.org/a/ukraine-beria-stalin-investigation-crimean-tatar-deportation/28498330.html>>

Radio Free Europe/Radio Liberty, May 19, 2017

- ... Russia’s inability maturely to acknowledge its past, much less its present, remains nearly continuous with Soviet times and before. In discussing Russian film portrayals of Soviet WWII heroism, Russian Culture Minister Vladimir Medinsky offered this revealing quote: “The facts themselves don’t mean too much. If you love your motherland, your people, history, what you will be writing will always be positive.”

Russia, America & National Self-Criticism <<https://providencemag.com/2017/05/russia-america-national-self-criticism/>>

Mark Tooley, Providence, May 12, 2017

- Unfortunately, there are still many of those willing to help spread the poison of the Soviet propaganda, either for money or because they believe in it. These people march with Stalin portraits in their hands, wear Georgian ribbons, shout out Soviet-style slogans about the greatness of Russia, of Putin, of Stalin. And this is happening in Canada!

“Immortal regiment” march in Toronto – shameful display of Russian propaganda
<<http://euromaidanpress.com/2017/05/09/immortal-regiment-march-in-toronto-shameful-display-of-russian-propaganda/>>

Antonina Kumka, Euromaidan Press, May 9, 2017

- Either Russia and Ukraine are one country, or they are enemies. This is emphatically a Russian, not Ukrainian, sentiment. It is Russians who have defined Ukrainian statehood—indeed, the very idea of a Ukrainian ethnos—as intrinsic and unjustifiable Russophobia.
-

Russia's Imperial Amnesia <<https://www.the-american-interest.com/2017/05/09/russias-imperial-amnesia/>>

Kirk Bennett, The American Interest, May 9, 2017

- That this “peaceful” China in the post-revolution years invaded Korea and Tibet, tussled with India as well as the Soviet Union, and bombed offshore Taiwanese islands goes unspoken.

Chinese History Lessons <<https://www.firstthings.com/article/2017/02/chinese-history-lessons>>

David Marshall, First Things, February 2017

16. LESSONS FROM THE PAST

- “The [Johnson] administration made a deliberate decision not to create a war psychology in the United States,” Secretary of State Dean Rusk remarked that October [1967], because it was “too dangerous for this country to get worked up.” Johnson, Rusk and other officials had feared that war fever would undermine the domestic programs of the Great Society and heighten tensions with the Soviets. But now, Rusk conceded, “maybe this was a mistake; maybe it would have been better to take steps to build up a sense of a nation at war.”

Was Vietnam Winnable? <<https://www.nytimes.com/2017/05/19/opinion/was-vietnam-winnable.html?ref=opinion>>

Mark Moyar, The New York Times, May 19, 2017

- The common theme that emerges is the propensity of these thinkers to excuse horrendous actions in whichever totalitarian nation they found themselves, whether Fascist or Communist, because they believed such means may have been necessary for valuable ends.

Dictator's Devotees <<https://www.commentarymagazine.com/articles/dictators-devotees/>>

Ronald Radosh, Commentary Magazine, May 16, 2017

- The American Foreign Service Association has announced recently an electronic archive going back 99 years.

99 years of diplomatic history on your desktop <<http://www.publicdiplomacycouncil.org/commentaries/05-14-17/99-years-diplomatic-history-your-desktop>>

Joe Johnson, Public Diplomacy Council Commentary, May 14, 2017

• In the early days of the war propaganda leaflets were—judging by more recent standards—crude and lacking in subtlety, but it must be remembered that the leaflets of that date were only considered as ancillary to broadcasting, since no serious embargo had been put on wireless sets. Yet even during the first months of the war, certain leaflets already pointed to the lines along which propaganda was to develop.

A Survey of Leaflet Propaganda, 1939-1945 <<https://www.psywar.org/content/aSurveyOfLeafletPropaganda>>

Psywar, April 10, 216

17. IDEAS, CONCEPTS, DOCTRINE

• [The Army Chief of Staff, General Mark Milley] ... argued the fundamental nature of war (including fear, uncertainty, and chance, according to Clausewitz and others) will remain largely unchanged, but the character of war is evolving rapidly. The convergence of new developments such as ubiquitous information technology and personal communications, proliferation of precision guided weapons, robotics and on-site 3D printing, and rapidly growing urbanization all augur a very different era of warfare.

Three Things The Army Chief Of Staff Wants You To Know <<https://warontherocks.com/2017/05/three-things-the-army-chief-of-staff-wants-you-to-know/>>

David Barno and Nora Bensahel, War on the Rocks, May 23, 2017

• The term “the free world” has served both as a propaganda tool and a straightforward description of reality. As propaganda, the idea is spent. There is no state-sponsored threat to freedom on the order of the Soviet Union. There is, therefore, no corresponding rallying cry to pull together and fight in the name of liberty.

Is This the End of the ‘Free World’? <<https://www.commentarymagazine.com/articles/end-free-world/>>

Abe Greenwald, Commentary, May 16, 2017

• To a great degree, we now think that securing a better future no longer requires strenuous efforts to muster a strong political will; nor does it need philosophical justification. The project of making the world a better place will be carried forward by global capitalism, which has an intrinsic momentum, along with the legal and bureaucratic apparatus of transnational institutions and structures ...

Return of The Strong Gods <<https://www.firstthings.com/article/2017/05/return-of-the-strong-gods>>

R.R. Reno, First Things, May 2017

• ... department power is manifest inside an enterprise in three ways, with the first two being the most consequential: 1. Resource attraction: ... 2. Inter-functional coordination: ... 3. The age-old "seat at the table" question: In their research, the authors found that departments with power are better able to direct top management teams' attention to internal issues and external environment issues affecting the department's ability to accomplish its tasks and achieve overall alignment between the top management team and the department.

Marketing's Power <<http://blog.ama.org/marketings-power/>>

Russ Klein, American Marketing Association, October 5, 2015

• The U.S. has more than 200 times more data available per capita than any other market. CMOs and senior marketers in the U.S. can count on the ideal combination of market dynamics: -Low hurdles related to data privacy and data compliance - A vast array of data providers offering specific, comprehensive, granular data options -Relatively inexpensive and consistent pricing across the board -The ability to obtain and deploy the data quickly, and with very few executional problems.

Three Tips for Going Global <<http://blog.ama.org/three-tips-for-going-global/>>

Kitty M. Kolding, American Marketing Association, August 12, 2015

18. IDEAS OF AMERICA

• ... though it cannot be doubted that American and Western leaders invested much time and energy into building this world order, was it the real reason for the prosperity and peace we enjoyed in the subsequent decades? Or was it really America's willingness to be its primary guarantor, through American political clout, military might, and economic growth?

FDR and the Liberal International Order <<https://providencemag.com/2017/05/fdr-liberal-international-order-commander-chief-nigel-hamilton/>>

Daniel Strand, Providence, May 23, 2017

• These statues are not just stone and metal. They are not just innocent remembrances of a benign history. These monuments purposefully celebrate a fictional, sanitized Confederacy; ignoring the death, ignoring the enslavement, and the terror that it actually stood for. After the Civil War, these statues were a part of that terrorism as much as a burning cross on someone's lawn; they were erected purposefully to send a strong message to all who walked in their shadows about who was still in charge in this city.

Transcript of New Orleans Mayor Landrieu's Address on Confederate Monuments
<<http://pulsegulfcoast.com/2017/05/transcript-of-new-orleans-mayor-landrieus-address-on-confederate-monuments>>

The Pulse, May 19, 2017

19. RUSSIA

- After months of reports and investigations into Russia's potential attempts to sway the direction of the 2016 U.S. election, Vladimir Putin's ruling party struck back with an accusation of its own Friday. The U.S. media, according to a member of the United Russia party, used "propaganda" to try to influence Russia's parliamentary elections last year.

U.S. 'Propaganda' Influenced Russian Elections, Putin's Party Claims <<http://www.newsweek.com/russia-election-us-media-influence-612354>>

Jason Le Miere, Newsweek, May 19, 2017

- For many Americans, Russian hacking remains a story about the 2016 election. But there is another story taking shape. Marrying a hundred years of expertise in influence operations to the new world of social media, Russia may finally have gained the ability it long sought but never fully achieved in the Cold War: to alter the course of events in the U.S. by manipulating public opinion.

Inside Russia's Social Media War on America <<http://time.com/4783932/inside-russia-social-media-war-america/>>

Massimo Calabresi, Time, May 18, 2017

- ... perhaps the most important clash of civilizations is in evidence on the territory of the former Soviet space between those who seek to root out the legacy of Soviet communist oppression and those who celebrate it or even go further and seek to re-impose it on their own countries and others as well.

The Real Clash of Civilizations: Last Lenin Comes Down in Kyiv as Stalin Cult Rises in Moscow
<<http://windowoneurasia2.blogspot.com.au/2017/05/the-real-clash-of-civilizations-last.html>>

Paul Goble, Window on Eurasia--New Series, May 14, 2017

- Both supporters and critics of the Putin regime often say his regime lacks an ideology ... but in fact, Irina Pavlova says, it does: "traditional Russian great powerness (velikoderzhaviye), cleansed of communism and dressed up in Orthodox clothing."

Russia's Ideology Is 'Traditional Great Powerness Cleansed of Communism,' Pavlova Says
<<http://windowoneurasia2.blogspot.com/2017/05/russias-ideology-is-traditional-great.html>>

Paul Goble, Window on Eurasia--New Series, May 11, 2017

• 'The Victory Parade' in Putin's Russia is unique in its absurdity, one in which an Imperial army presents itself as 'defenders of the motherland,' occupiers as liberators, and invaders as anti-fascists," Aleksandr Khots says. It is thus "a hybrid parade of 'heroes' of a hybrid war," of "totalitarianism under the mask of anti-fascism."

Putin's Victory Parade – a horrific Orwellian exercise, Khots says <<http://euromaidanpress.com/2017/05/10/putins-victory-parade-a-horrific-orwellian-exercise-khots-says-euromaidan-press/>>

Paul Goble, Euromaidan Press, May 10, 2017

• 1. Preparation. A planned "oppression" of Russians. This is a preparatory stage. For this, propaganda in Russian and local pro-Russian media is indispensable. Propaganda is a part of the Soviet active measures strategy intended to produce an assessment of the events favorable for Russia. Though it is often used as a background tool, Russia can use it even if it doesn't intend to invade the host state.

Stages of Russian occupation in a nutshell <<http://euromaidanpress.com/2017/05/09/stages-of-russian-occupation-in-a-nutshell/#arv/bdata>>

Euromaidan Press, May 9, 2017

• Vitaly Ivanov, a former minister for culture and nationality affairs in Chuvashia, says that current efforts to promote 'a civic Russian nation' (rossiiskaya natsiya) are just like those in Soviet times to promote 'a Soviet nation' (sovetskaya natsiya) and potentially even more dangerous.

Proposed 'Civic Russian Nation' is a Dangerous Remake of 'the Soviet Nation,' Expert Says
<<http://windowoneurasia2.blogspot.com.au/2017/05/proposed-civic-russian-nation-is.html>>

Paul Goble, Window on Eurasia—New Series, May 9, 2017

20. UKRAINE

• Kyiv has a right to be worried about any channels that Moscow can and does use to destabilize things. And ... Russia has invaded Ukraine, and social networks are a communications network that updates the use of letters and telephone calls. In the past, no one would have expected a government whose territory was invaded by another to allow its citizens unrestricted telephone and epistolary communications with citizens of the enemy country.

Putting Kyiv's Decision on Russian Social Media in Context
<<http://windowoneurasia2.blogspot.com.au/2017/05/putting-kyivs-decision-on-russian.html>>

Paul Goble, Window on Eurasia—New Series, May 19, 2017

21. CHINA

-
- China's inroads to the U.S. entertainment industry merit closer examination given their implications for information warfare. American popular culture, including the output from Hollywood, has been a soft-power asset for decades. By gaining greater control over the entertainment industry, China threatens to nullify this advantage and even turn it against U.S. interests.

No More Fun and Games: How China's Acquisition of U.S. Media Entities Threatens America's National Security
<<http://smallwarsjournal.com/jrn/art/no-more-fun-and-games-how-china%E2%80%99s-acquisition-of-us-media-entities-threatens-america%E2%80%99s-nati>>

Darren E. Tromblay, Small Wars Journal, May 22, 2017

- There is a major cross-Straits trust deficit and mutual fears guide policies on both sides. Beijing fears that Tsai is pursuing a separatist agenda that threatens mainland China's sovereignty and territorial integrity. Taipei fears that the Chinese will curb Taiwan's autonomy and eventually close off all options other than reunification on Beijing's terms.

[Report] Managing Cross-Straits Ties in 2017 <<https://www.csis.org/analysis/managing-cross-straits-ties-2017>>

Bonnie S. Glaser, CSIS, January 26, 2017

22. NORTH KOREA

- A group linked to North Korea is highly likely behind this month's global ransomware assault, and the attack more closely resembles the behavior of a crime ring rather than a government-orchestrated campaign, a cybersecurity researcher said.

WannaCry Malware Has Strong Links to Group Tied to North Korea, Symantec Says
<<https://www.wsj.com/articles/wannacry-malware-has-strong-links-to-group-tied-to-north-korea-symantec-says-1495519053>>

Timothy W. Martin, The Wall Street Journal, May 23, 2017

- Kids learn to love the country's grisly history, from its founder, Kim Il Sung, all the way to its present ruler, Kim Jong Un. They may learn popular art forms like music and illustration, but it's often in the pursuit of promoting the country's political will.

Stunning photos reveal what childhood in North Korea is really like <<http://www.businessinsider.com/what-childhood-in-north-korea-is-really-like-2017-5?r=AU&IR=T>>

Chris Weller, Business Insider, May 11, 2017

23. AFGHANISTAN

- The education efforts have worked quite well. Under the Taliban, there was less than a million people in schools and almost zero women. Now there are between 6 and 9 million Afghans going through education, and about a third of them are women. All of this is real progress, and it's sustainable. It pays dividends in the years that follow.

Historian Says The U.S. Is 'Losing Hearts And Minds In Afghanistan'

<<http://www.npr.org/2017/04/19/524654637/historian-says-the-u-s-is-losing-hearts-and-minds-in-afghanistan>>

Steve Inskeep, NPR, April 19, 2017

- This quarter, coalition advisors continued to build strategic communication in the ministries. In concert with the corresponding national effort, the coalition worked toward empowering public affairs staffs, assisting with budgeting and procurement processes, implementing standard operating procedures, and encouraging proactive public affairs planning.

[Report] Opeation Freedom's Sentinel <https://oig.state.gov/system/files/ofs1_dec2016_gold_11_-_a.pdf>

Lead Inspector General Mission for Overseas Contingency Operations, Department of Defense, December 31, 2016

24. PAKISTAN

- Pakistan's government is cracking down on social-media critics of the nation's powerful military, a move many activists and opposition lawmakers say is aimed at suppressing free speech and political dissent.

Pakistan Cracks Down on Social-Media Critics of Military <<https://www.wsj.com/articles/pakistan-cracks-down-on-social-media-critics-of-military-1495548991>>

Qasim Nauman, The Wall Street Journal, May 23, 2017

25. SAUDI ARABIA

- Trump's "principled realism" holds that the American people and sharia societies share "common values" that will cause the latter to fight Jihadism. How could anyone believe this is the case unless he is willfully blind to how the kingdom is governed, the longstanding support Saudis have provided for terrorism, and the number of Saudis complicit in anti-American terrorism?

Trump's 'Principled Realism' Is Not Very Realistic about Islam <<http://www.nationalreview.com/article/447857/trump-saudi-arabia-speech-islamic-terrorism-sharia>>

Andrew C. McCarthy, National Review, May 22, 2017

26. PERSIAN GULF

- This examination of the activities of the Saudi Arabia, Qatar, and the UAE offers a number of lessons for U.S. policy makers.... Our recommendations are as follows: • Enhance strategic messaging to clarify to the Gulf states what the United States will do to ensure their security, and where the United States draws a line.

Reaping the Whirlwind of the Arab Uprisings

<<https://outlook.office365.com/owa/?realm=mail.umw.edu&path=/mail/AAMkADhmZmlwNzZILTU1YmMtNDNIOS05MJk2LTg0OGQ3YzYxOTczYQAUAAAAAAC2KfBGJW7cTI07ci6p8eLpAQAc6xJEUS9TTIFJopkqfsUkAAEZ6GsUAAA%3D>>

Christopher Steinitz and William McCants, Marine Corps University Journal, Spring 2015 (pp. 5ff)

27. ISLAMIC STATE

- Mr. Gates on Tuesday continued that it made no difference whether ISIS had directly organized the attack or only served as the encouraging factor. It doesn't change the fact that Europeans need to be vigilant in assessing and defeating the threat of the terror group's radical ideology.

Gates: Expect more attacks in the West as ISIS is defeated in the Middle East

<<http://www.washingtontimes.com/news/2017/may/23/robert-gates-expect-more-attacks-west-isis-defeate/>>

Laura Kelly, The Washington Times, May 23, 2017

- Recently the eighth edition of an online magazine for ISIL (Islamic State in Iraq and the Levant) fans in the West appeared. Called Rumiya, it first showed up in September 2016 and has appeared about once a month ever since. Rumiya was designed for those in the West interested in ISIL style mayhem and especially "lone wolf" attacks.

Information Warfare: Acceptable Islamic Porn <<https://strategypage.com/htm/htiw/articles/20170509.aspx>>

Strategy Page, May 9, 2017

- Former State Secretary Condoleezza Rice said calling out Islamic extremism is a necessary part to fighting the war on terror, during a Fox News interview Monday evening. "We have to stop the ideology as well as — it is evil in our times. We have to call it by name," Rice told Fox host Sean Hannity.

Condoleezza Rice: 'We have to call' out radical Islamic terrorism 'by name'
<http://www.washingtonexaminer.com/condoleezza-rice-we-have-to-call-out-radical-islamic-terrorism-by-name/article/2622495?utm_source=Salithru&utm_medium=email&utm_campaign=EBB%2005.10.2017&utm_term=Editorial%20-%20Early%20Bird%20Brief>

Anna Giaritelli, Washington Examiner, May 8, 2017

• While the Islamic State now manufactures child soldiers, preliminary evidence suggests an emerging and increasingly aggressive role for older adults (aged 60 and beyond), especially as suicide bombers. The Islamic State has produced not only the youngest suicide bombers in history, but now also the oldest.

A New Age of Terror? Older Fighters in The Caliphate <<https://www.ctc.usma.edu/posts/a-new-age-of-terror-older-fighters-in-the-caliphate>>

John Horgan, Mia Bloom, Chelsea Daymon, Wojciech Kaczkowski, and Hicham Tiflati, CTC Sentinel, May 4, 2017

28. EMERGING MARKETS

• We learned that the BRICS are a thing of the past for American marketers. That grouping ... looks distinctly dated. Russia, hammered by sanctions and oil price drops, is down to No. 9 on our list of the 26 most attractive markets. South Africa, plagued by years of low investment and mediocre growth, is No.12. The top scorers on our "attractiveness index" are India, China, Brazil and Mexico. The rest of the top 10 are medium-sized, fairly successful countries—Argentina (No. 5), Poland (No. 6) and Turkey (No. 8)—or small but rich ones, such as the United Arab Emirates and Singapore.

U.S. Marketers Think Again About Emerging Markets <<http://blog.ama.org/u-s-marketers-think-again-about-emerging-markets/>>

Craig Charney, American Marketing Association, August 20, 2015

Toolkit

29. SPEECH WRITING

• ... here's my understanding of Clinton and her speechwriter. She liked him; he was a fine speechwriter. She overworked him mercilessly; he believed in the candidate and was willing to work long, thankless, hours. But she was never really satisfied with his work, because he seemed unable to articulate why she was running for President of the United States.

Speechwriter, shattered <<https://www.vsotd.com/news/speechwriter-shattered>>

30. EXCHANGES

- "I was tempted to withdraw from the [USIS International Visitor Program] grant. In growing up, I had learned terrible things about the hated Jews." But he decided to see how things would work out.... "It wasn't long before I came to appreciate the mind and character of this fellow. Working together, he and I became close colleagues, even friends."

The Power of Exchanges <http://www.afsa.org/sites/default/files/flipping_book/0416/files/assets/basic-html/page-11.html>

Robert Gibbons, Foreign Service Journal, April 2016, [pg. 11]

31. CULTURAL DIPLOMACY

- ... Dr. Vali Nasr, Dean of the Johns Hopkins University School of Advanced International Studies and Dr. Fred Bronstein, Dean of the Peabody Institute, hosted a Forum featuring a distinguished panel tasked with a 360 degree reflection on how cultural diplomacy can help better address the most pressing global challenges. Panelists provided stunning examples of the efficacy of cultural diplomacy.

The Power of Cultural Diplomacy – Why does the United States Neglect It?
<<http://www.publicdiplomacycouncil.org/commentaries/05-13-17/power-cultural-diplomacy-%E2%80%93-why-does-united-states-neglect-it>>

Sherry Mueller, Public Diplomacy Council Commentary, May 13, 2017

Precepts

This is a compilation of news, articles, essays, and reports on strategic communications, Public Diplomacy, public affairs, U.S. government international broadcasting, and information operations. The editorial intent is to:

- share with busy practitioners the academic and policy ferment in Public Diplomacy and related fields
- from long speeches, testimonies, and articles, flag the portions that bear on Public Diplomacy
- provide a window on armed forces thinking on the fields that neighbor Public Diplomacy such as military public affairs, information operations, inform-influence-engage, and cultural learning, and

- introduce the long history of Public Diplomacy by citing some of the older books, articles, reports, and documents that are not available on the internet.
-

Public Diplomacy professionals always need a 360-degree view of how ideas are expressed, flow, and gain influence. Many points of view cited here are contentious, partisan, and/or biased; inclusion does not imply endorsement.

Edited by

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Strategic Communications and Public Diplomacy "Seen on the Web" (#70)

May 21, 2017

Seen on the Web 2214-2284

DIME: elements of national power – Diplomatic, Informational, Military, Economic

TABLE OF CONTENTS

Instruments of Informational Power

1. PUBLIC DIPLOMACY
2. PUBLIC AFFAIRS
3. BROADCASTING
4. INFORMATION OPERATIONS
5. COMBAT CAMERA

Professional Topics

6. SOCIAL MEDIA • INTERNET
7. CYBER
8. DISINFORMATION, FAKE NEWS

9. SOFT POWER

10. PROPAGANDA

11. LAWFARE

12. INFORMATION WARFARE

13. BRANDING

14. COUNTER-TERRORISM

15. RADICALIZATION

16. COUNTER-RADICALIZATION

17. NARRATIVE

18. HISTORICAL NARRATIVES

19. LESSONS FROM THE PAST

20. IDEAS, CONCEPTS, DOCTRINE

21. IDEAS OF AMERICA

Countries and Regions

22. RUSSIA

23. RUSSIA-FRANCE

24. EUROPEAN UNION

25. GERMANY

26. DENMARK

27. UKRAINE

28. THE BALTICS

29. BULGARIA

30. CHINA

31. NORTH KOREA

32. IRAN

33. ISLAMIC STATE

Toolkit

34. AMERICAN SPACES

35. CULTURAL LEARNING

36. AMERICAN CAMPUSES ABROAD

Precepts

Elements of Informational Power

1. PUBLIC DIPLOMACY

- It is a deeply challenging time for our public diplomacy efforts, which are critical to our broader diplomatic and national security efforts. We should engage every PD asset and every trusted influencer available to us in every community around the world that is sympathetic to Western values. Why not start with mothers?

The Mother of All Influence <<https://uscpublicdiplomacy.org/blog/mother-all-influence>>

Carl E. Guittard, USC Center on Public Diplomacy, May 8, 2017

- The report examined how state-sponsored propaganda and deliberate misinformation campaigns can impact and disrupt public diplomacy efforts.

Panel talks propaganda, fake news bots at public diplomacy event <<https://www.gwhatchet.com/2017/05/10/panel-talks-propaganda-fake-news-bots-at-public-diplomacy-event/>>

Liz Konneker, The GW Hatchet, May 10, 2017

2. PUBLIC AFFAIRS

● The third week of ambassador school sees students pair up for classroom role-playing to help prepare them for facing the international media as a diplomat. "They take turns sort of peppering one another with hard questions and testing their responses," Murphy said.

Back to school for Branstad: Ambassador 101 required before Beijing
<<http://www.desmoinesregister.com/story/news/local/columnists/kyle-munson/2017/05/11/back-school-branstad-ambassador-101-required-before-beijing/316171001/>>

Kyle Munson, The Des Moines Register, May 11, 2017

● The management of information and public diplomacy are critical aspects of modern governance. To that effect, the information service serves as an important tool of the state. Not the ruling party, mind you, but the state itself. The men and women employed by the state's information apparatus – can, should and do – try to influence what goes into press. . . . But to think that this cadre can, in a democracy, ensure that a paper does not run a news item is wishful thinking.

On the notification itself <<https://www.pakistantoday.com.pk/2017/05/07/on-the-notification-itself/>>

Pakistan Today, May 7, 2017

● The Congressional Periodical Press Gallery committee has denied Sputnik, a Russian state-owned news website, a permanent congressional press pass.

Sputnik denied permanent congressional credentials <<http://www.politico.com/blogs/on-media/2017/05/05/sputnik-congressional-credentials-denied-238055>>

Hadas Gold, Politico, May 5, 2017

3. BROADCASTING

● Simply put, that mission is to further the nation's agenda as forcefully as possible without engaging in propaganda. This is nothing to apologize for. Despite the occasional mistake, VOA has always sought to uphold the American tradition of truth-based persuasion, rooted in constitutionally protected freedoms of speech, press, and debate.

Don't Kick Voice of America When It's Down <<https://www.the-american-interest.com/2017/05/17/dont-kick-voice-of-america-when-its-down/>>

Martha Bayles, The American Interest, May 17, 2017

4. INFORMATION OPERATIONS

-
- ... this is a marked shift, in my perspective, from conflicts in the past. Information operations, cyber activities, space and counterspace, and ballistic missile technology have made the character of war today much more dynamic and complex, in my assessment, than it has been in the past. And we're going to see such capabilities fielded by both state and non-state actors. And conflicts are very quickly going to spread across multiple combatant commanders, geographic boundaries and functions.

Gen. Dunford's Remarks and Q&A at the Center for Strategic and International Studies

<<http://www.jcs.mil/Media/Speeches/Article/707418/gen-dunfords-remarks-and-qa-at-the-center-for-strategic-and-international-studi/>>

General Joseph F. Dunford, Jr., Joint Chiefs of Staff, October 5, 2016

5. COMBAT CAMERA

- This soldier died to take a picture of the explosion that killed her and four Afghan soldiers. Specialist Hilda I. Clayton, I salute you. May you rest in peace, brave soldier.

The Army just released these haunting images taken moments before a combat photographer's death

<<https://toinformistoinfluence.com/2017/05/02/the-army-just-released-these-haunting-images-taken-moments-before-a-combat-photographers-death/>>

Joel Harding, To Inform is To Influence, May 2, 2017

Spc. Hilda I. Clayton, May 21, 1991 to July 2, 2013 <<http://www.armyupress.army.mil/Journals/Military-Review/English-Edition-Archives/May-June-2017/Clayton-cover-3/>>

Military Review, May/June 2017

Professional Topics

6. SOCIAL MEDIA - INTERNET

- "We are also experiencing a new and wholly unprecedented capacity of individuals to use social media to shape actions by millions of others, which in turn is shifting how many perceive authority and define allegiance," [Nancy McEldowney] added, referring to the ability of Facebook and Twitter to mobilize protests but also to spread misinformation.

Foreign Service Institute Prepares Government Workers for Global Careers

<https://www.washdiplomat.com/index.php?option=com_content&view=article&id=15351:foreign-service-institute-prepares-government-workers-for-global-careers&catid=1557&Itemid=428>

Mindy C. Reiser, The Washington Diplomat, May 5, 2017

- In interview after interview, students defaulted to business jargon to discuss their online lives. They talked of their names as brands, of having multiple "audiences" or "publics," of social media as a marketing tool for the self. Words like "curate," "cultivate," and "craft" came up often in descriptions of their approaches to posting.

Instagram: Why Social Media Makes Students Miserable <<http://www.chronicle.com/article/Instagram-Why-Social-Media/239983>>

Donna Freitas, The Chronicle of Higher Education, May 7, 2017

- About 42 percent of constant checkers specifically point to political and cultural discussions as causing stress. And the impacts play out in real life—35 percent of constant checkers say they are less likely to spend time with family and friends because of social media.

Social Media Are Driving Americans Insane <<https://www.bloomberg.com/news/articles/2017-02-23/social-media-is-driving-americans-insane>>

Deena Shanker, Bloomberg, February 23, 2017

- The National Constitution Center, with the support of Microsoft, has assembled leading scholars and thought leaders to publish a series of five white papers, entitled A Twenty-First Century Framework for Digital Privacy. We've asked these contributors to reflect on the challenges that new technologies pose . . .

A Twenty-First Century Framework for Digital Privacy <<https://constitutioncenter.org/digital-privacy/an-introduction-to-digital-privacy-in-the-twenty-first-century>>

Jeffrey Rosen, National Constitution Center, accessed May 16, 2017

7. CYBER

- DOS is an attack used to deny legitimate users access to a resource such as accessing a website, network, emails, etc. or making it extremely slow. DoS is the acronym for Denial of Service. This type of attack is usually implemented by hitting the target resource such as a web server with too many requests at the same time. This results in the server failing to respond to all the requests. The effect of this can either be crashing the servers or slowing them down.

DoS (Denial of Service) Attack Tutorial: Ping of Death, DDOS <https://anilminz.wordpress.com/2017/05/09/dos-denial-of-service-attack-tutorial-ping-of-death-ddos/?utm_source=hs_email&utm_medium=email&utm_content=51694101&_hsenc=p2ANqtz-_lXxDZ1SVK-DOmXBrR-Fa4Q_JSDHsyHys0yCwzOftd7c7dQ_H9mUX81G-ci9relzPQM3rzmZTB0O9yAeMmdGN-z37oqg&_hsmi=51694101>

- Cybercriminals are often looking for a way to make a buck, so attacks on financial institutions make sense, the report said. But because governments hold sensitive personal information, budgetary data and national security information, they have been increasingly targeted . . .

Cyberattacks on governments double <<https://gcn.com/articles/2017/05/08/cyber-attacks-government.aspx?m=2>>

Matt Leonard, GCN, May 8, 2017

8. DISINFORMATION, FAKE NEWS

- Several European countries were subjected to pro-Kremlin disinformation over the past two weeks. It was claimed in Sputnik that Lithuania follows totalitarian laws and that all Baltic states use "Soviet methods to combat Sputnik journalists". No mention was made of the fact that all three Baltic countries ranked high in the recently published 2017 World Press Freedom Index. For a record of Sputnik journalism see here.

Accusing Europe <<http://mailchi.mp/euvsdisinfo/dr68?e=c701967e5f>>

EU East Stratcom Task Force, Disinformation Review, May 11, 2017

9. PROPAGANDA

- . . . Russian Minister of Defense Sergei Shoigu announced the creation of "information operations troops" ("cyber troops") within the Armed Forces. He emphasized that state "propaganda should be smart, accurate and effective" and that that these new formations "will be much more efficient than the 'counter-propaganda' department that operated during the Soviet period"

Russian 'Cyber Troops': A Weapon of Aggression <<https://jamestown.org/program/russian-cyber-troops-weapon-aggression/>>

Sergey, Sukhankin, The Jamestown Foundation, May 11, 2017

10. SOFT POWER

- In the first four months of 2017, the use and threat of American military force (hard power) has substantially increased, while diplomatic and socioeconomic efforts (soft power) have been notably marginalized, with little concern for the appropriate mix of the two (smart power).

Kyle R. Brandy, Small Wars Journal, May 6, 2017

11. LAWFARE

- There has been an array of approaches for using law to undermine adversaries, approaches that can be put under the aegis of lawfare...even private litigation is working to deny access to the banking and social media platforms terrorists increasingly rely upon.

Lawfare 101: A Primer <<http://www.armyupress.army.mil/Journals/Military-Review/English-Edition-Archives/May-June-2017/Dunlap-Lawfare-101/>>

Charles Dunlap Jr., Military Review, May/June 2017

12. INFORMATION WARFARE

- The kind of information warfare favored by Russia can be defeated by early warning and rapid exposure.

Hackers Came, but the French Were Prepared <<https://www.nytimes.com/2017/05/09/world/europe/hackers-came-but-the-french-were-prepared.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=second-column-region%C2%AEion=top-news&WT.nav=top-news>>

Adam Nossiter, David E. Sanger and Nicole Perlroth, The New York Times, May 9, 2017

- Let us be perfectly clear about what has happened here. Russia employed its full arsenal of what I've termed Special War—interlinked espionage, propaganda and subversion—against yet another Western country in an illegal effort to elect a leader more to Moscow's liking. That this operation failed in France, just months after working in the United States, means that the Kremlin ought to reassess the viability of its clandestine model.

Putin Declares War on the West <<http://observer.com/2017/05/vladimir-putin-kremlin-wikileaks-france-germany-election-interference/amp/>>

John R. Schindler, Observer, May 8, 2017

- According to a large and growing chorus of Russian foreign policy experts, the "Putin doctrine" has ominous ramifications for the United States.... Among its chief tenets are these: * * * 4. The energetic use of sophisticated social media and information warfare techniques in an "active measures" campaign to de-stabilize relations between

members of the Western alliance, and shape political developments within their societies in a manner congenial to Russian interests.

How the West Contained Russian Aggressions <<http://www.thedailybeast.com/articles/2017/05/07/how-the-west-contained-russian-aggressions>>

James A. Warren, Daily Beast, May 7, 2017

• Information Warfare aims to socially engineer an audience, rendering a group or community utterly incapable of recognizing the truth, even when it should be evident. The effects can cause the dissolution of social constructs such as law, order, leadership, and civility if intended. Due to the advent of the internet and its many permutations, our culture continually consumes so much information that it's become deconditioned to the fidelity of the digested content, a symptom indicative of susceptibility to the full effects of Information Warfare.

Beyond the Operational Environment: Reflections on Information Warfare <<http://smallwarsjournal.com/blog/beyond-the-operational-environment-reflections-on-information-warfare>>

Evan Salbego, Small Wars Journal, April 8, 2017

• This paper examines how and why Russia is extensively employing information warfare to ensure regime survival and in the service of its increasingly aggressive foreign policy goals. A theme throughout is how the West has yet to grasp the full implications of the Russian word *informatsia* and the challenge posed by Putin's information strategy.

Protecting Falsehoods With a Bodyguard of Lies: Putin's Use of Information Warfare
<C://Users/maece/Downloads/rp_136.pdf>

Deborah Yarsike Ball, NATO Defense College, February 2017

13. BRANDING

• The manifesto includes three notable departures from the earlier charter, though they are heavily conditioned. First, Hamas accepted the establishment of a Palestinian state—at least provisionally—based on the June 4, 1967 lines. Second, the document attempted to distinguish between Jews or Judaism and Zionism. . . . The new platform also lacked the anti-Semitic language of the 1988 charter. Third, the document did not even reference the Muslim Brotherhood. Hamas was originally an offshoot of the Palestinian Muslim Brotherhood.

Is Hamas Rebranding with New Manifesto? <<https://www.wilsoncenter.org/article/hamas-rebranding-new-manifesto>>

Aaron David Miller, Wilson Center, May 2, 2017

14. COUNTER-TERRORISM

-
- Whether it is professionally developing cadets both in and outside of the classroom, grooming the Downing scholars to be the Army's future senior leaders, producing new knowledge in the field of terrorism studies, or advising the nation's top counterterrorism leaders, the [Counter Terrorism Center at West Point] is a unique institution unlike any other in the Army.

The Combatting Terrorism Center, A Strategic Asset for the Nation [Scanned Image of article]
<<http://www.pageturnpro.com/West-Point-Association-of-Graduates/78206-West-Point-Magazine-Spring-2017/puredefaultipad.html?bookurl=78206&bkipageno=1#page/14>>

LTC Bryan Price, West Point Magazine, Spring 2017

15. RADICALIZATION

- Media portray these women as joining jihadi groups through romantic adventurism such as the "jihadi brides", naivety, or a sense of their own marginal lives lived in the West. However, most of the incentivizing narratives employed by ISIS . . . is the same that has been employed for young men. The fact that there's an opportunity to join a cause and to fight for the rights of Muslims that are portrayed as besieged and assailed is touted by ISIS through sustained propaganda efforts.

Female terrorists and their role in jihadi groups <https://www.brookings.edu/opinions/female-terrorists-and-their-role-in-jihadi-groups/?utm_campaign=Brookings%20Brief&utm_source=hs_email&utm_medium=email&utm_content=51842628>

Beverley Milton-Edwards and Sumaya Attia, Brookings, May 9, 2017

- It has recently been revealed that Syria is not the only country in which young, eager minds receive Islamic State schooling. According to some reports in Turkish newspapers and prosecutor indictments, such schools have operated in Turkey, as well.

The Brainwashing of Turkey's Children by ISIS <<http://us12.campaign-archive2.com/?e=ea2b6e1120&u=b7aa7eddb0f2bb74bfa4f6cb5&id=4ec45bea9c>>

Uzay Bulut, Middle East Forum, May 8, 2017

- First, decision-makers in Paris and Berlin respond to terrorist threats in a one-sided and linear way. Second, they disregard that the very CT measures are likely to fuel radicalization. In this light, polarization and stigmatization breed radicalization. . . . recommendations include a more symmetric integration of local actors in the overall de-radicalization effort.

Polarization, Stigmatization, Radicalization. Counterterrorism and Homeland Security in France and Germany
<https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwiHz9zc__TTA>

Dr. Witold Mucha, Journal for De-Radicalization, Spring 2017

- Counter speech videos, such as those of the German campaign Begriffswelten Islam . . . published on YouTube, offer alternative perspectives and democratic ideas to counteract extremist content. YouTube users may discuss these videos in the comment sections below the video.

Hate Beneath the Counter Speech? A Qualitative Content Analysis of User Comments on YouTube Related to Counter Speech Videos <<http://journals.sfu.ca/jd/index.php/jd/article/download/91/80>>

Julian Ernst, Josephine B. Schmitt, et al., Journal for De-Radicalization, Spring 2017

16. COUNTER-RADICALIZATION

- The current study focuses on the process of deradicalization. While a number of studies have begun exploring this issue with regards to the actual process, this study focuses on the perceptions of deradicalization from the public.

Perceptions of extremists and deradicalization programs among university students in Kuwait.

<https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&uact=8&ved=0ahUKEwivxu3D__TTAhVDKyYKHYZPDrYQFggmMAA&url=http%3A%2F%2Fjournals.sfu.ca%2Fjd%2Findex.php%2Fjd%2Farticle%2Fview%2F84&usg=AFQjCNH-f4kPePYczwNlgY6N6cTGVfRBpQ>

Kyle A. Msall, Journal for De-Radicalization, Spring 2017

17. NARRATIVE

- Exploring interactive and participatory media encourages public expression and builds momentum. Documenting the impact closes the feedback loop. When purpose and momentum wane, these narratives show that participation can create change, and build a stronger democracy.

Democracy Needs Storytellers <<https://www.theatlantic.com/technology/archive/2017/05/democracy-needs-storytellers/524025/>>

Kawandee Virdee, The Atlantic, May 6, 2017

18. HISTORICAL NARRATIVES

- The myth of the Great Patriotic War is one of the driving elements of Russia's expansionism and war in Donbas. The Kremlin leadership uses this myth today as one of the foundational elements of the modern Russian nation to solidify the support of Russians for a strong military leader.

The Soviet foundations of Russia's Great Patriotic War myth <<http://euromaidanpress.com/2017/05/09/the-soviet-foundations-of-russias-great-patriotic-war-myth/#arvlbdata>>

Yana Prymachenko, Euromaidan Press, May 9, 2017

- The rapidly growing popularity of Stalin in Russian society, a popularity promoted by the Kremlin, has "already born sad fruit" in the North Caucasus, Yevloyev says, with "the number of people in Russia who assert that Stalin's repressions against the Caucasus peoples were completely justified growing" emerging from the margins and becoming mainstream.

Ever More Russians Say Stalin was Right to Deport North Caucasians

<<http://windowoneurasia2.blogspot.com.au/2017/05/ever-more-russians-say-stalin-was-right.html>>

Paul Goble, Window on Eurasia—New Series, May 7, 2017

- The Putin regime not only has completely restored the Stalinist conception of World War II but is promoting it in the media and the schools in ways that will make it ever more difficult for Russians to break out of that ideological straitjacket . . .

Moscow Completely Restores and Actively Promotes Stalinist Conception of World War II, Pavlova Says
<<http://windowoneurasia2.blogspot.com.au/2017/05/moscow-completely-restores-and-actively.html>>

Paul Goble, Window on Eurasia—New Series, May 7, 2017

- A casual consumer of Russian propaganda outlets in advance of Moscow's commemoration of Victory Day this year could be excused for thinking that the USSR defeated Hitler all on its own and that the Russian people were the only component of the Soviet war effort.

Even Oppressed Non-Russians Made Important Contributions to War Effort in World War II
<<http://windowoneurasia2.blogspot.com.au/2017/05/even-oppressed-non-russians-made.html>>

Paul Goble, Window on Eurasia—New Series, May 6, 2017

- From Kaliningrad to Vladivostok, Russian schoolchildren are preparing for the most important holiday of the year: Victory Day. * * * Amid the euphoria surrounding the event, however, Russia's history teachers are finding themselves under pressure to conform to the Kremlin's interpretation of the war.

How Russian Kids Are Taught World War II <<https://themoscowtimes.com/articles/how-russian-kids-are-taught-world-war-ii-57930>>

- In Arkhangeisk, officials barred activists from carrying the photographs of British and U.S. sailors who died providing Lend-Lease supplies to the Soviet Union, citing the current "political situation."

Russia's Immortal Regiment: From Grassroots To 'Quasi-Religious Cult' <<https://www.rferl.org/a/russia-immortal-regiment-grassroots-to-quasi-religious-cult/28482905.html>>

Svetlana Prokopyeva, Radio Free Europe / Radio Liberty, May 12, 2017

19. LESSONS FROM THE PAST

Propaganda was a very powerful tool for each country that used it during World War II. The United States was no exception to this, as it helped unite the public and the military in the fight to win the war.

American Propaganda In World War II <<https://www.warhistoryonline.com/world-war-ii/american-propaganda-world-war-ii-m.html>>

Lincoln Riddle, War History Online, May 10, 2017

- . . . nickels [leaflets] cannot – and are not intended to – replace bombs. Nickels perform an entirely separate function, but are none the less valuable for that. Like bombing they form part of the general strategic plan. They are a weapon aimed not at men's bodies, but at their minds.

Why Drop Nickels? <<https://www.psywar.org/content/whydropnickels>>

Psywar, May 5, 2016

- The main purpose of the [five Indian Field Broadcasting Units now {WW2} operating in Burma] is to carry out front-line propaganda against the enemy, and also behind the enemy lines. This is accomplished by loud-speaker apparatus, by distribution of leaflets, cartoons and other printed material by hand and by mortar, and by patrols whose ostensible purpose is to sell trade goods to local inhabitants. This trade goods programme, while it secures the growth of goodwill toward the Allies among the local inhabitants, is also highly productive of intelligence about the enemy's movements, plans and general behaviour. The IFBU's are thus able to assist local formations outside their propaganda distribution role.

Indian Field Broadcasting Units: Their Purpose and Activities <<https://www.psywar.org/content/ifbu>>

Psywar, November 11, 2015

20. IDEAS, CONCEPTS, DOCTRINE

• Freedom of speech is an indispensable weapon of information warfare; in the fight against enemy propaganda, for suppression of narrow party, nomenclature or commercial interests.... According to [President of Lithuania Dalia Grybauskaitė], an Independent free word, affirming the principles of democracy and freedom, critical thought and openness, was and will be an undeniable value for Lithuania in strengthening the state.

Grybauskaite: Freedom of speech is an indispensable weapon of information warfare

<<https://translate.google.com/translate?depth=2&hl=en&rurl=translate.google.com&sl=auto&sp=nmt4&tl=en&u=http://www.belaruspartisan.org/politic/379144/>>

Belaruspartisan, May 16, 2017

• The rise of digital technology has coincided with unprecedented political polarization in this country. From think pieces to casual conversations, many feel technology exacerbates these divisions. They are left to wonder how tools meant to bring us closer together can sometimes drive us further apart.

How Platforms Are Poisoning Conversations <<https://www.theatlantic.com/technology/archive/2017/05/how-platforms-are-poisoning-conversations/524031/>>

Maeve Duggan, The Atlantic, May 11, 2017

• The U.S. must be simultaneously a nationalist power, focused on the prosperity and security of its own people, and a globalist power working to secure the foundations of international order that Americans need. Mr. Trump appears to understand this truth better than many of his most vituperative critics. The task now confronting the president and his team is to develop and execute a national strategy based on these insights.

'Nationalist' Shouldn't Be a Dirty Word <<https://www.wsj.com/articles/nationalist-shouldnt-be-a-dirty-word-1493678981>>

Walter Russell Mead, The Wall Street Journal, May 1, 2017

21. IDEAS OF AMERICA

• Ignorance of the basics "is a critical flaw because it's why we were admired and respected for so long. It gives us our national identity, it tells the world who we are and why we are who we are, and without a frame that gives us values that stand behind the Bill of Rights, we're just floating in the air and our sectors of society are not connected," [Richard Dreyfuss] said.

Actor Floors Carlson With Comments About Free Speech, Civics Education <<http://www.westernjournalism.com/actor-floors-carlson-comments-free-speech-civics-education/>>

- That's what the founding fathers understood. They also understood that democracies are not perfect. We are imperfect, but our message to the world – in many ways our best message to the world is that you just get up every day and you keep working to overcome those imperfections.

Condoleezza Rice interview: Full Transcript <<http://www.cbsnews.com/news/condoleezza-rice-interview-full-transcript/>>

John Dickerson, CBS News, May 7, 2017

Countries and Regions

22. RUSSIA

- . . . we've always hoped that the Russians would see their role in the world as one built on the respect that comes from economic power, from soft power. But unfortunately, it's turned to military power again to establish itself.

Condoleezza Rice interview: Full Transcript <<http://www.cbsnews.com/news/condoleezza-rice-interview-full-transcript/>>

John Dickerson, CBS News, May 7, 2017

- . . . what brought back the orange-and-black ribbon was a 2005 PR campaign at Russia's RIA Novosti state-run news agency . . . tasked with coming up with a souvenir to accompany the site's online project collecting family memories about the war. . . . "We took a familiar combination of colors, a familiar context. * * * By 2014, more than 100 million ribbons had been distributed. Columnists at RIA Novosti claimed that its "grass-roots" campaign had succeeded where top-down efforts to create unifying symbols of Russian identity had failed.

How an Unlikely PR Campaign Made a Ribbon the Symbol of Russian Patriotism
<https://www.washingtonpost.com/news/worldviews/wp/2017/05/09/how-an-unlikely-pr-campaign-made-a-ribbon-the-symbol-of-russian-patriotism/?utm_term=.62d41e55a43c>

Andrew Roth, The Washington Post, May 9, 2017

- How does the world look from inside a pro-Kremlin disinformation outlet? We rarely get the opportunity to hear from the people who work in such organisations. So it is something of a scoop every time a whistle blower surfaces and offers a testimony.

Inside the Kremlin's media machine <<https://euvsdisinfo.eu/inside-the-kremlins-media-machine/>>

EU East Stratcom Task Force, Disinformation Review, May 3, 2017

- Vladimir Putin issued a 27-page executive order on Thursday instructing the federal government to devise new mechanisms to rein in online media and limit Internet users' anonymity.

Putin's New Executive Order Cracks Down on Internet Media and Online Anonymity

<<https://themoscowtimes.com/news/putins-new-executive-order-cracks-down-on-internet-media-and-online-anonymity-57970>>

The Moscow Times, May11, 2017

23. RUSSIA-FRANCE

- The hacking didn't work. The leaks didn't work. The fake news didn't work. And the smear campaign didn't work. So now the Kremlin is saying: can't we all just get along? In his congratulatory message to Emmanuel Macron yesterday, Vladimir Putin called on the French president-elect to overcome the "mutual mistrust" between Paris and Moscow. That's pretty rich when you consider who created the mutual mistrust.

The Daily Vertical: Putin Shoots Himself in the Foot (Transcript) <<https://www.rferl.org/a/daily-vertical-transcript/28475776.html>>

Brian Whitmore, Radio Free Europe / Radio Liberty, May 9, 2017

24. EUROPEAN UNION

- This paper scrutinises the Kremlin's propaganda machine and its popular narratives about the EU in order to understand how Russia's media presents the EU and why less than a quarter of the population has a positive opinion of it.

How We Have Become an Enemy in the Eyes of Russia <<https://www.martenscentre.eu/sites/default/files/publication-files/kremlin-propaganda-european-union-enemy-russia.pdf>>

Kristina Potapova, Martens Centre for European Studies, March 2017

25. GERMANY

- If you watch Russian state-controlled TV, you will hear about a country called "Germany", but it's rather unlike the Germany you may know. Here is what we found out about this alternative Germany on Russia's four big state-controlled and state-loyal TV channels:

Alternative Germany <<https://euvsdisinfo.eu/alternative-germany/>>

EU East Stratcom Task Force, Disinformation Review, May 5, 2017

26. DENMARK

- Just like other EU countries, Denmark has had its fair share of pro-Kremlin disinformation. It has for example been depicted as a country with food shortages <<https://euvsdisinfo.eu/empty-european-stores-on-russian-tv/>> and poor hygiene standards <<http://us11.campaign-archive2.com/?u=cd23226ada1699a77000eb60b&id=4a893f2c7d&e=712c1d978f#Reverse%20%E2%80%9CRussophobia%E2%80%9D>> . Now an investigative article entitled "Focus on the information war: This is how Russia's agenda spreads in Denmark <<https://www.zetland.dk/historie/sOXVEKv3-aOZJ67pz-3bd93>> " by the Danish online magazine Zetland provides more details on how pro-Kremlin disinformation migrates into Danish debates.

Pro-Kremlin disinformation in Denmark <<https://euvsdisinfo.eu/pro-kremlin-disinformation-in-denmark/>>

EU East Stratcom Task Force, Disinformation Review, May 10, 2017

27. UKRAINE

- Ukraine has accumulated vast experience in fighting the Kremlin propaganda and is ready to share it with its partners, Deputy Minister of Information Policy of Ukraine Dmytro Zolotukhin said.

Ukraine has vast experience in tackling Kremlin propaganda, ready to share it - experts
<<https://www.unian.info/politics/1919254-ukraine-has-vast-experience-in-tackling-kremlin-propaganda-ready-to-share-it-experts.html>>

Unian, May 12, 2017

28. THE BALTICS

- Ministry of Defence has noticed false news stories about international military exercise Summer Shield XIV being spread on the media in an apparent attempt to intimidate public.

Fake news about Summer Shield XIV exercise <http://www.mod.gov.lv/en/Aktualitates/Preses_pazinojumi/2017/04/26-01.aspx>

- NATO is recruiting Russian speakers in Latvia to use as guinea pigs for psychological and biological experiments. German soldiers are assaulting women in Lithuania. And troops from the Western alliance are apparently taking LSD to prepare for an invasion of Russia. What? You haven't heard these things? Well you would have learned all about them had you been reading the Russian-language media in Estonia, Latvia, and Lithuania. Welcome to the weird, weird world of the Kremlin's active measures and disinformation in the Baltics.

The Daily Vertical: Absurdity Can Be Deadly (Transcript) <<https://www.rferl.org/a/daily-vertical-transcript-absurdity-can-be-deadly/28467638.html>>

Brian Whitmore, Radio Free Europe/Radio Liberty, May 4, 2017

29. BULGARIA

- Bulgarian fake-news agents often promote Moscow's line not for Russia's sake, but for their own political interests

Made in Bulgaria: Pro-Russian Propaganda <<http://www.stopfake.org/en/made-in-bulgaria-pro-russian-propaganda/>>

Michael Colborne, Stop Fake, May 9, 2017

30. CHINA

- Life in China is saturated with pretense. People feign ignorance and speak in ambiguities. Everyone in China knows that a censorship system exists, but there is very little discussion of why it exists. . . . At first glance, the censorship seems invisible, but its omnipresent washing of people's feelings and perceptions creates limits on the information people receive, select and rely upon. The content offered by the Chinese state media, after its processing by political censors, is . . . information that has been chosen, filtered and assigned its place, inevitably restricting the free and independent will of readers and viewers.

Ai Weiwei: How Censorship Works <<https://www.nytimes.com/2017/05/06/opinion/sunday/ai-weiwei-how-censorship-works.html?ref=opinion>>

Ai Weiwei, The New York Times, May 6, 2017

- When trade routes open up, that's when the sharing starts; Resources changing hands, and shipping auto parts; Ideas start to flow, friendships start to form; Then things impossible, all become the norm.

An amazing video showing why free trade is great... produced by China <<http://www.ael.org/publication/amazing-video-why-free-trade-is-great-produced-by-china/>>

James Pethokoukis, American Enterprise Institute, May 11, 2017

• After the cringeworthy OBOR bedtime story video from the China Daily, and Xinhua News Agency's OBOR in poetry video (in Chinese) that features traditional graphic motifs and quotations . . . the People's Daily has produced a video (in Chinese with English subtitles) called "Xi Jinping on the world stage," which says that . . . Xi is "familiar with the histories and cultures of different countries" . . . Not to be outdone, Road to Rejuvenation Studios, the production company behind memorable Xi-era new media propaganda such as this song and psychedelic video about China's 13th five-year plan, has also released an OBOR video.[OBOR=One Belt, One Road]

No respite from cringeworthy propaganda — OBOR is coming to town <http://supchina.com/2017/05/11/china-news-roundup-20170511/?utm_source=SupChina&utm_campaign=4e0725c31a-20170511-290newsletterCringeworthyPropaganda&utm_medium=email&utm_term=0_caef3ab334-4e0725c31a-164727357>

Sup China, May 11, 2017

31. NORTH KOREA

• There is only one way to prepare now to mitigate the effects of six decades of indoctrination and to help prepare the way for unification. The ROK must initiate a comprehensive information-and-influence activities campaign. This must be done on multiple levels against target audiences . . . defector organizations have been having success penetrating the North's information defenses. From cellphone contacts through China to the proliferation of . . . DVDs, CDs and USB drives . . . some of the most sought-after forms of entertainment are South Korean serial dramas that show how people live in the South.

Can South Korean-made TV dramas prepare the North for reunification?

<<http://www.washingtontimes.com/news/2016/mar/30/north-korea-nuclear-threat-can-south-korean-made-t/>>

David S. Maxwell, The Washington Times, March 30, 2016

• North Korea has been hurling wild, unconfirmed accusations at the U.S. and its allies for years. Most recently, Pyongyang accused the Central Intelligence Agency (CIA) and South Korea's National Intelligence Service (NIS) Friday of hiring a North Korean lumberjack working in Russia to detonate a "radioactive" and "nano-poisonous" bomb at a military parade to eliminate Kim Jong Un.

CIA Plot To Off Kim Jong Un Is Just One Of Half A Dozen Wild North Korean Accusations

<<http://dailycaller.com/2017/05/06/cia-plot-to-off-kim-jong-un-just-one-of-half-a-dozen-wild-north-korean-accusations/>>

Ryan Pickrell, The Daily Caller, May 6, 2017

- . . . human rights activists are scaling up efforts to take out the [North Korean] regime via sitcoms and pop music on thumb drives that they get into the reclusive country in increasingly creative ways.

The Dangerous Mission To Undermine North Korea With Flash Drives <<https://www.fastcompany.com/40418835/the-dangerous-mission-to-undermine-north-korea-with-flash-drives>>

Adele Peters, Fast Company, May 8, 2017

32. IRAN

- Iranian authorities seemingly haven't given up their decades-long efforts to discredit the office of the United Nations Special Rapporteur on the Human Rights Situation in Iran The latest attempt came in the form of an article published on 15 March 2017 by state-owned Islamic Republic News Agency (IRNA). Citing an unreliable source, it alleged current Special Rapporteur Asma Jahangir would soon secretly travel to Saudi Arabia — a country whose relationship with Iran is strained at best — where she would be offered bribes to adopt anti-Iran stances.

Iranian News Agency Publishes 'Fabricated' Story Accusing UN Special Rapporteur of Misdeeds with Saudi Arabia <<https://globalvoices.org/2017/05/04/iranian-news-agency-publishes-fabricated-story-accusing-un-special-rapporteur-of-misdeeds-with-saudi-arabia/>>

Mahsa Alimardani, Global Voices, May 4, 2017

33. ISLAMIC STATE

- Exposing ISIS's True Nature: On February 28, representatives from 38 countries met with media and tech companies in London to enhance efforts to counter ISIS messaging under the auspices of the Counter ISIS Coalition Communications Working Group. The group's campaign targeting vulnerable audiences in Tunisia, Morocco, and Saudi Arabia has expanded to Libya, Jordan, and France. The U.S. Global Engagement Center reported reaching more than 19 million people with social media campaigns aimed at giving families, youth, and community organizations tools to safeguard their communities against violent extremism; engaging women against violent extremism; and showing that ISIS is a corrupt, exploitative organization.

[Report] Operation Inherent Resolve: Report to the United States Congress <https://oig.state.gov/system/files/lig_oco_oir_mar2017_0.pdf>

Glenn A. Fine, Lead Inspector General for Overseas Contingency Operations, Mar 2017

- . . . the videos released by the Islamic State are edited pieces of propaganda, which likely have been carefully crafted to make the group—and its capabilities—look impressive. What isn't being shown are all of the times U.S. and Iraqi forces have downed the Islamic State's quad-copters³ or instances when the Islamic State's new drone bomb drop tool were less accurate.

CTC Perspectives – The Islamic State’s Drone Documents: Management, Acquisitions, and DIY Tradecraft
<<https://www.ctc.usma.edu/posts/ctc-perspectives-the-islamic-states-drone-documents-management-acquisitions-and-diy-tradecraft>>

Don Rassler, Muhammad al-Ubaydi, Vera Mironova, Combatting Terrorism Center, West Point, January 31, 2017

- ... what we need now is for global forces to focus their energies toward debilitating the branch of ISIS that, in our view, is the primary threat: the manifestation of ISIS-inspired ideology that has permeated, through the medium of ever-advancing technology, the very fabric of Western societies.

The Trump Administration vs. ISIS: Will this new strategy work – Muhammad Fraser-Rahim
<<https://www.quilliaminternational.com/the-trump-administration-vs-isis-will-this-new-strategy-work-muhammad-fraser-rahim/>>

Murshed Madaser, Quilliam, April 28, 2017

- ISIS recruitment in the U.S. is for the most part Internet based and has resulted in the actual and attempted recruitment of over 100 individuals residing in the U.S. with over 200 Americans traveling to Syria to join terrorist groups. To date very little counter-narrative material exists and most of it is cognitive versus emotionally impactful.

Beating ISIS in the Digital Space: Focus Testing ISIS Defector Counter-Narrative

Videos with American College Students <<http://journals.sfu.ca/jd/index.php/jd/article/download/83/73>>

Allison McDowell-Smith, Anne Speckhard, and Ahmet S. Yayla, Journal for De-Radicalization, Spring 2017

Toolkit

34. AMERICAN SPACES

- Through their programs and events, American Spaces serve to build bridges between people of other countries and the United States; increasing understanding, collaboration and partnership.

[Report] The Office of American Spaces 2016 Annual Report <<https://americanspaces.state.gov/home/wp-content/uploads/2017/05/Office-of-American-Spaces-FINAL.pdf>>

Bureau of International Information Programs, United States Department of State, May 2017

35. CULTURAL LEARNING

• Just because two cultures share a common language or are in a similar part of the world does not necessary mean that they share a common business culture. This sounds like an obvious point, but it's one that people often overlook when doing business overseas, especially in countries with superficial similarities that can mask important underlying differences.

A Common Language Doesn't Equal a Common Culture

<<https://www.psychologytoday.com/blog/adaptation/201704/common-language-doesnt-equal-common-culture>>

Andy Molinsky, Psychology Today, April 1, 2017

36. AMERICAN CAMPUSES ABROAD

• Education City (Qatar), an initiative of the Qatar Foundation for Education, Science, and Community Development, covers over 14 square kilometers and houses world class university extension programs such as Carnegie Mellon University in Qatar, Northwestern University, Virginia Commonwealth University in Qatar, Georgetown University School of Foreign Service in Qatar, and HEC Paris to name just a few of the participating universities in this endeavor.

Education Cities: The Future of Learning? <<https://www.linkedin.com/pulse/education-cities-future-learning-john-schembari-ed-d->>

John Schembari, LinkedIn, May 10, 2017

Precepts

This is a compilation of news, articles, essays, and reports on strategic communications, Public Diplomacy, public affairs, U.S. government international broadcasting, and information operations. The editorial intent is to:

- share with busy practitioners the academic and policy ferment in Public Diplomacy and related fields
- from long speeches, testimonies, and articles, flag the portions that bear on Public Diplomacy
- provide a window on armed forces thinking on the fields that neighbor Public Diplomacy such as military public affairs, information operations, inform-influence-engage, and cultural learning, and
- introduce the long history of Public Diplomacy by citing some of the older books, articles, reports, and documents that are not available on the internet.

Public Diplomacy professionals always need a 360-degree view of how ideas are expressed, flow, and gain influence. Many points of view cited here are contentious, partisan, and/or biased; inclusion does not imply endorsement.

Edited by

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University of Mary Washington, Assistant

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CTR (US)

From: (b) (6)
Sent: Saturday, May 20, 2017 8:20 AM
To: (b) (6)
Subject: [Non-DoD Source] "Seen on the Web" (#69) -- Strategic Communications and Public Diplomacy
Attachments: Quotable-69-H-1.docx

Strategic Communications and Public Diplomacy "Seen on the Web" (#69)

May 18, 2017

Seen on the Web 2133-2213

Seen at Marine Corps University

DIME: elements of national power – Diplomatic, Informational, Military, Economic

(Hat tips to Benjamin Franklin and Tom Paine, and to Thomas Jefferson – "let facts be submitted to a candid world")

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TABLE OF CONTENTS

In the News

1. ADVISORY COMMISSION ON PUBLIC DIPLOMACY

2. ON CAPITOL HILL

[Senate Armed Services Committee]

[Senate Judiciary Committee]

[Senate Select Committee on Intelligence]

Instruments of Informational Power

3. PUBLIC DIPLOMACY

4. BROADCASTING

5. INFORMATION OPERATIONS

Professional Topics

6. SOCIAL MEDIA • INTERNET

7. CYBER

8. PROPAGANDA

9. DISINFORMATION, FAKE NEWS

10. STRATEGIC COMMUNICATIONS

11. HYBRID WARFARE

12. INFORMATION WARFARE

13. WEAPONIZATION OF INFORMATION

14. MEMES

15. PSYCHOLOGICAL OPERATIONS

16. HISTORICAL NARRATIVES

17. IDEOLOGY

18. ANTI-SEMITISM

19. LOOKING BACK AT USIA

20. LESSONS FROM THE PAST

21. IDEAS, CONCEPTS, DOCTRINE

22. IDEAS OF AMERICA

Countries and Regions

23. RUSSIA

24. NATO

25. TURKEY

26. CHINA

27. NORTH KOREA

28. KASHMIR

29. CAMEROON

Toolkit

30. ENGLISH TEACHING

31. INTERNATIONAL STUDENTS

In the news

- Think about where the Russians are today. They are still getting liquored up on good vodka over this operation. They not only influenced our ability to not like each other in this campaign. They have actually damaged an elected president's ability to get his agenda done, because we're still at each other's throats about what happened or what didn't happen with the Russians involved in our election. . . . It was hugely and outrageously successful.

-- Representative Mike Rogers (R-AL, Chairman of the Permanent Select Committee on Intelligence)

- . . . we talk about all of the right things. We talk about measurement, we talk about impact, but we're not really forcing ourselves to be up to speed If you think about digital communications broadly, you have content, you have the platforms where you put your content, and you have the channels you use to distribute that content. Across all three, the private sector's so far ahead of where we are in government.

-- Ory Rinat (Heritage Foundation and Daily Signal)

- How could we possibly expect to go to battle in an information landscape when people, or our adversaries, have access to whatever tools they need whenever they want it, don't play by any rules, and don't have the burden of truth? Now we're sending our soldiers into battle without weapons, essentially. Without the right tools and without the right technology, how could we implement any digital strategies or any communications strategies?

-- Tom Cochran (former director of new media technologies at the White House, a former managing director of the State Department's Bureau of International Information Programs, currently Acquia's vice president and chief digital strategist)

- I've looked for the backfire effect in the U.S. . . . and I never found it. . . . people actually do heed the implication of some factual information that they are told, even if that factual information cuts against a statement made by a politician they support.

-- Ethan Porter (George Washington University School of Media and Public Affairs)

- . . . these propaganda bots are going to be running information campaigns on all these user accounts online, but they're not going to be able to distinguish between the machines and the people. The machines are going to be running information operations on other machine accounts. . . . Where is the space for human speech there?

-- Matt Chessen (foreign service, science, technology, and foreign policy fellow at George Washington University's Elliott School)

- A big, bad America is subject to an external negative narrative that is more credible, unfortunately, in that it focuses and emphasizes the three Cs of corruption, conspiracy, and cynicism. While the United States has tried to be painted

with these three Cs in the past, because of some of the technologies and some of the narratives . . . and some of the changes . . . within our own press and our own society, they're finding more fertile ground. Adversaries are aggressively promoting this narrative using these tools and technologies.

-- Markos Kounalakis, (J. William Fulbright Foreign Scholarship Board member and visiting fellow at Stanford University's Hoover Institution).

Minutes and Transcript from the Quarterly Public Meeting on Can Public Diplomacy Survive the Internet? Bots, Echo Chambers, and Disinformation <<https://www.state.gov/pdcommission/meetings/270812.htm>>

U.S. Advisory Commission on Public Diplomacy, May 9, 2017

2. ON CAPITOL HILL

- Quietly added to a sweeping budget deal being voted on this week in Congress, an intelligence policy plan unveiled Tuesday would set up a new coordinating group within the federal government to more actively push back against Russian government covert "active measures," while also limiting the travel of official Russian diplomats in the United States

Spending deal includes new plan to counter Russian covert "active measures"
<<http://jamiedupree.blog.krmg.com/2017/05/02/spending-deal-includes-new-plan-to-counter-russian-covert-active-measures/>>

Jamie Dupree, Jamie Dupree's Washington Insider, May 2, 2017

- Section 501 requires the President to establish an interagency committee to counter active measures by the Russian Federation that constitute Russian actions to exert covert influence over peoples and governments.

Division N – Intelligence Authorization Act for Fiscal Year 2017
<<http://docs.house.gov/billsthisweek/20170501/DIVISION%20N.pdf>>

House Permanent Select Committee on Intelligence and the Senate Select Committee on Intelligence, May 1, 2017

[Senate Armed Services Committee hearing, "U.S. Cyber Command," May 9, 2017]

- . . . groups like ISIS conduct sophisticated multi-media campaigns that spread its messages swiftly and globally. While ISIS uses the Internet to recruit followers and solicit contributions in the West, its media campaign also effects viewers closer to home in the Middle East, boosting morale among ISIS fighters, frightening opponents, and promoting the false narrative that the Arab future inevitably belongs to a radical Salafist brand of Sunni fundamentalism. This information campaign through cyberspace has directly and indirectly impacted Americans . . .

Statement of Admiral Michael S. Rogers Commander, United States Cyber Command <https://www.armed-services.senate.gov/imo/media/doc/Rogers_05-09-17.pdf>

Senate Committee on Armed Services, May 9, 2017

[Senate Judiciary Committee Hearing, "Russian Interference in the 2016 United States Election," May 8, 2017]

- The Intelligence Community Assessment concluded, first, that President Putin directed an influence campaign to erode the faith and confidence of the American people in our presidential election process. Second, that he did so to demean Secretary Clinton. And, third, that he sought to advantage Mr. Trump.

Statement of James R. Clapper, Former Director of National Intelligence
<<https://www.judiciary.senate.gov/imo/media/doc/05-08-17%20Clapper%20Testimony.pdf>>

Senate Judiciary Committee, May 8, 2017

- [James] Clapper . . . warned of future attacks from Russian hackers during the 2018 and 2020 election seasons. He also pointed out that the Russian hacking campaign during the 2016 presidential election had been inexpensive, easy and most importantly, successful. "The Russians have to be celebrating the success of what they set out to do with rather minimal resources and expenditure," he said at the hearing on Russia's influence during the election. "They're going to continue to do it, and why not? It proved successful."

Ex-intel chief James Clapper warns of more Russian hacks <<https://www.cnet.com/news/ex-intelligence-chief-james-clapper-warns-more-russian-hacks/>>

Aired Ng, Cnet, May 8, 2017

[Senate Select Committee on Intelligence hearing, Disinformation, March 30, 2017]

- The tried and tested way of active measures is to use an adversary's existing weaknesses against himself, to drive wedges into pre-existing cracks: the more polarized a society, the more vulnerable it is—America in 2016 was highly polarized, with myriad cracks and fissures to drive wedges into. Not old wedges, but improved high-tech wedges that allowed Moscow's operators to attack their target faster, more reactively, and at far larger scale than ever before.

Disinformation A Primer in Russian Active Measures and Influence Campaigns
<<https://www.intelligence.senate.gov/sites/default/files/documents/os-trid-033017.pdf>>

Thomas Rid, Select Committee on Intelligence United States Senate, March 30, 2017

Elements of Informational Power

3. PUBLIC DIPLOMACY

• . . . there actually is a pretty solid business rationale to buttress the money spent on the State Department. State = sales. *** Market research. *** Marketing. *** Management. *** Military = lawyers. *** Finally, costly cuts.

The business case for the State Department <<http://thehill.com/blogs/pundits-blog/foreign-policy/331326-the-business-case-for-the-state-department>>

Brett Bruen, The Hill, May 1, 2017

• . . . we hosted I think what was a very successful coalition to defeat ISIS ministerial here at the State Department. *** in that coalition effort, we've got to move beyond the battlefield, we've got to move into the cyberspace, we've got to move into the social communications space, and get inside of the messaging that allows them to recruit people around the world to their terrorism efforts.

Remarks to U.S. Department of State Employees <<https://www.state.gov/secretary/remarks/2017/05/270620.htm>>

Secretary of State Rex Tillerson, U.S. Department of State, May 3, 2017

• Since the [Bureau of International Information Program's] inception, its web presence has gone through several major permutations (most of which are archived by the Library of Congress). I.I.P. publications, whether the web-only ShareAmerica posts written by staff members or the longer pamphlets and books solicited from subject-matter experts, often cover governance, trade and security as they pertain to America and the rest of the world or fun and inspirational facts about American culture.

In Mar-a-Lago Blunder, a Glimpse at the Difficulties of 'Soft Diplomacy' Under Trump
<https://www.nytimes.com/2017/05/03/magazine/in-mar-a-lago-blunder-a-glimpse-at-the-difficulties-of-soft-diplomacy-under-trump.html?_r=1>

Lydia Kiesling, The New York Times, May 3, 2017

• Thanks in part to uninspired and under-resourced public diplomacy regarding the nature, scope, and intent of the rebalance, an initiative designed to clarify and reassure may have obscured and overshadowed what, on balance, has been a fairly robust evolution to America's Pacific posture.

The Real Significance of the US Carrier Group Fiasco <<http://thediplomat.com/2017/05/the-real-significance-of-the-us-carrier-group-fiasco/>>

Jeff M. Smith, The Diplomat, May 2, 2017

4. BROADCASTING

• John Lansing, the CEO of the Broadcasting Board of Governors . . . told a panel commemorating World Press Freedom Day that there is a war of information happening in the world. *** Lansing says he sometimes hears the argument that if the United States is trying to oppose propaganda from foreign countries, then it should respond with propaganda. However, he said if the BBG did that, it would lose its credibility.

BBG Holds Panel on Media for World Press Freedom Day <<https://www.voanews.com/a/bbg-holds-panel-media-world-press-freedom-day/3833323.html>>

VOA News, May 1, 2017

• "I haven't watched state TV in years", a young music video producer tells me. "I get all my information from the Weekly Package" he adds, referring to an offline form of file-sharing in Cuba using hard-drives which is both cheap and hugely popular. There are also now about 100 public wi-fi spots dotted across the island and most young people would rather pay for an hour of Internet access than tune into the nightly news. Canal Caribe may be the Cuban Government's attempt to tackle that, but they will find it hard to engage the island's youth.

Cuba's slick TV channel that supports 'more revolution' <<http://www.bbc.com/news/world-latin-america-39631864>>

Will Grant, BBC News, April 23, 2017

5. INFORMATION OPERATIONS

• Russia no longer owns the airwaves in Eastern Europe. Two decades after the US Army unilaterally disarmed its electronic warfare branch, two years after Russian jamming crippled Ukrainian units, the Germany-based 2nd Cavalry Regiment is field-testing new [electronic warfare] gear.

Jam The Russians: Army Electronic Warfare Kit Comes To Europe <<http://breakingdefense.com/2017/05/jam-the-russians-army-electronic-warfare-kit-comes-to-europe/>>

Sydney J. Freedberg Jr., Breaking Defense, May 3, 2017

Professional Topics

6. SOCIAL MEDIA – INTERNET

- The retweet and its cousin, the quote tweet, are the means by which most of the more vile harassment and angsty outrage on the Internet spread.
-

The Retweet Will Ruin Us All <http://freebeacon.com/blog/the-retweet-will-ruin-us-all/?utm_source=Freedom+Mail&utm_campaign=821f5c6592-EMAIL_CAMPAIGN_2017_05_02&utm_medium=email&utm_term=0_b5e6e0e9ea-821f5c6592-46160905>

Sonny Bunch, The Washington Free Beacon, May 2, 2017

- The widespread use of Cloudflare's services by racist groups is not an accident. Cloudflare has said it is not in the business of censoring websites and will not deny its services to even the most offensive purveyors of hate.

How One Major Internet Company Helps Serve Up Hate on the Web <<https://www.propublica.org/article/how-cloudflare-helps-serve-up-hate-on-the-web>>

Ken Schwencke, ProPublica, May 4, 2017

- Facebook announced Wednesday that it plans to hire an extra 3,000 people to review videos and other posts after a series of murders, suicides and rapes were broadcast live on the social media platform. In some cases, it took Facebook hours to remove the content.

Facebook adding 3,000 staff to review violent content <<http://www.marketexpress.in/2017/05/facebook-adding-3000-staff-to-review-violent-content.html>>

Deutsche Welle, Market Express, May 4, 2017

- Facebook and other online social networks have become "a genuine salvation" for Circassians who are divided not only among various Soviet-created republics but between the 500,000 still in their North Caucasus homeland and the far larger number – as many as five million – living in the diaspora, according to Svetlana Apsheva.

Online Social Networks Prove to Be 'Salvation' of Divided Circassian Nation, Apsheva Says <<http://windowoneurasia2.blogspot.com.au/2017/05/online-social-networks-prove-to-be.html>>

Paul Goble, Window on Eurasia--New Series, May 3, 2017

- Online trolls are most similar to the playground bullies you would have encountered at school. These people deliberately provoke arguments and fights on social media and forums, often by saying the most grossly insensitive and offensive things.

What is an online troll? <<http://www.pandasecurity.com/mediacenter/security/what-is-an-online-troll/>>

Panda Security, April 28, 2017

7. CYBER

● On the eve of the most consequential French presidential election in decades, the staff of the centrist candidate Emmanuel Macron said late Friday that the campaign had been targeted by a “massive and coordinated” hacking operation, one with the potential to destabilize the nation’s democracy before voters go to the polls on Sunday.

Macron Campaign Says It Was Target of ‘Massive’ Hacking Attack

<https://www.nytimes.com/2017/05/05/world/europe/france-macron-hacking.html?_r=0>

Aurelien Breeden, Sewell Chan and Nicole Perlroth, The New York Times, May 5, 2017

● It was the payoff of a long game of pattern recognition — piecing together hacker groups’ favorite modes of attack, sussing out the time of day they’re most active (hinting at their locations) and finding signs of their native language and the internet addresses they use to send or receive files. “You just start to weigh all these factors until you get near 100 percent certainty,” . . . “It’s like having enough fingerprints in the system.”

How US cybersleuths decided Russia hacked the DNC <<https://www.cnet.com/news/how-experts-decided-russia-hacked-dnc-election/>>

Laura Hautala, CNet, May 3, 2017

● The armed wing of the Popular Front for the Liberation of Palestine (PFLP), the Abu Ali Mustafa Brigades, said Sunday it has hacked scores of Israeli phones as part of a wider cyber attack operation in solidarity with Palestinian prisoners on hunger strike in Israeli custody.

PFLP launches cyber attacks against Israelis ‘in solidarity with hunger strikers’

<<http://www.maannews.com/Content.aspx?id=776774>>

Ma’an News Agency, April 30, 2017

● Locked Shields challenges participating countries to show off their defensive prowess, rather than offensive firepower. NATO’s Cooperative Cyber Defense Centre of Excellence in Tallinn, Estonia organizes the event, and plays the part of offensive “red teams.” The US and others play as “blue teams,” charged with not just securing the networks of a fictional country, but responding to attendant media and legal issues as well.

The US Takes On the World in NATO’s Cyber War Games <<https://www.wired.com/2017/04/us-takes-world-natos-cyber-war-games/>>

Eric Niler, Wired, April 29, 2017

- Both authors also make clear that although Americans and U.S. institutions increasingly feel themselves to be in the cross hairs of hackers and other cybercriminals, the United States is itself a powerful aggressor in cyberspace.

Hack Job: How America Invented Cyberwar <https://www.foreignaffairs.com/reviews/review-essay/2017-04-17/hack-job?cid=nlc-fatoday-20170503&sp_mid=53983800&sp_rid=ZWRpdG9yQHRoZWNSYmVyd2lyZS5jb20S1&spMailingID=53983800&spUserID=MjQ5NjMwNzI4NDEzS0&spJobID=1160486499&spReportId=MTE2MDQ4NjQ5OQS2>

Emily Parker, Foreign Affairs, May/June 2017

- The third priority—International cybersecurity—recognizes that international law applies and will work to ensure voluntary norms are enforced in cyber space. “We will not allow us to put ourselves at risk from the malicious use of cyber.” [Robert] Joyce [the new Cybersecurity Coordinator and Special Assistant to the President at the White House] emphasized.

White House Cyber Chief Outlines Challenges and Next Steps for Trump Administration
<https://www.billingtoncybersecurity.com/white-house-cyber-chief-outlines-challenges-next-steps-trump-administration/?utm_content=The%20CyberWire&utm_source=VerticalResponse&utm_medium=Email&utm_term=Read%20more%2E&utm_campaign=Trump%20Cyber%20Priorities%2C%20Emerging%20Threats%2C%20DOJ%20Role-New%20Bulletin>

Billington Cyber Security, 2017

8. PROPAGANDA

- On the third anniversary of the tragic riots and fire in Odesa on 2 May, 2014 which killed 48 people, both Russian President Vladimir Putin and the state-controlled Russian media have continued to push the propaganda line that this was a ‘massacre’ by Ukrainian nationalists. . . . there can be no suggestion that the lies are not deliberate. They are also toxic and are known to have been used to stir up young men and prompt them to go and fight, and many to die, in Donbas.

Putin and Russia Today continue incitement to kill through lies about non-existent Odesa ‘massacre’
<<http://khpg.org/en/index.php?id=1493760148>>

Halya Coynash, Human Rights in Ukraine, March 5, 2017

9. DISINFORMATION, FAKE NEWS

- Russian media outlets in Moscow and in the Baltic countries have stepped up their efforts to generate opposition among Estonians, Latvians and Lithuanians to the North Atlantic Treaty Organization (NATO). These media sources have been putting out fake news stories suggesting that NATO was recruiting Russian speakers, especially in Latvia, to use “as

guinea pigs" to test new "physical, biological and other techniques." The goal of such "experimentation" is purportedly to prepare the Balts to help the Western alliance invade the Russian Federation.

Russian Fake News Operation Seeks to Generate Baltic Opposition to NATO Presence

<<https://jamestown.org/program/russian-fake-news-operation-seeks-generate-baltic-opposition-nato-presence/>>

Paul Groble, The Jamestown Foundation, May 2, 2017

- Many headlines went straight for the term 'election hacking'. However, according to Kaspersky, it is misinformation and propaganda that are more likely shape the outcome of any future cyber-war. "The reality is that everyone hacks everyone," he told IBTimes UK.

Eugene Kaspersky on cyber-espionage: 'The reality is that everyone hacks everyone' <<http://www.ibtimes.co.uk/eugene-kaspersky-cyber-espionage-reality-that-everyone-hacks-everyone-1619642>>

Jason Murdock, International Business Times, May 2, 2017

- "I think there is a fundamental problem that fake news became a catch-all term to mean anything that we don't particularly like to read," explained Alexios Mantzarlis, who heads the international fact-checking network at the Poynter Institute . . . the term "fake news" was originally used to refer to stories that were entirely fabricated, largely for the purposes of tricking Facebook's algorithm to reach a larger online audience and generate more advertising revenues. But fake news gradually shifted to describe "any kind of myth or disinformation"

How to fight 'fake news' in a post-truth environment <<http://www.aljazeera.com/indepth/features/2017/03/fight-fake-news-post-truth-environment-170327162945897.html>>

Jillian Kestler-D'Amours, Al Jazeera, April 24, 2017

- Press freedom has never been as threatened as it is now, in the "new post-truth era of fake news", strongmen and propaganda, Reporters Without Borders said. Its annual World Press Freedom Index, published on Wednesday, warned of a "tipping point" for journalism.

Reporters Without Borders: Journalism at tipping point <<http://www.aljazeera.com/news/2017/04/reports-borders-journalism-tipping-point-170426055328722.html>>

Al Jazeera, April 26, 2017

10. STRATEGIC COMMUNICATIONS

- There is a quiet effort underway to tone down any military rhetoric that could lead to North Korea viewing the Pentagon as warmongering, several US military officials have told CNN.

Pentagon cools North Korea, China rhetoric to avoid warmongering label

<http://www.cnn.com/2017/05/05/politics/north-korea-china-pentagon-lessens-rhetoric/index.html>

Barbara Starr, CNN, May 5, 2017

11. HYBRID WARFARE

• . . . Russia has melded cyber into broader strategies that combine hacks with information war, hybrid war, or old-fashioned conventional war in a bid to advance Moscow's aims. And it hasn't been shy about using them. . . . Just a year after the Estonia attack, Russia hacked Georgia at the same time it invaded with conventional forces, eager to punish the country for flirting too openly with the west — and, specifically, with NATO.

10 Years After the Landmark Attack on Estonia, Is the World Better Prepared for Cyber Threats?

<http://foreignpolicy.com/2017/04/27/10-years-after-the-landmark-attack-on-estonia-is-the-world-better-prepared-for-cyber-threats/>

Emily Tamkin, Foreign Policy, April 27, 2017

12. INFORMATION WARFARE

• "Information networks," [David Kilcullen] says, "will define the future of conflicts." That future started unfurling when Libyan networks—and a long list of global activists—began an information war against Qaddafi. Thousands of civilians took part, but one of the most important was a man who, to paraphrase Woodrow Wilson, used not only all the brains he had but all the brains he could borrow.

People Power 2.0 <https://www.technologyreview.com/s/427640/people-power-20/>

John Pollock, MIT Technology Review, April 20, 2012

13. WEAPONIZATION OF INFORMATION

• It took the weaponization of information in the 2016 U.S. presidential election for the Western world to start to notice. We now know of e-mails stolen from the Democratic National Committee . . . but the full extent of Russia's activities is still being uncovered. Realizing that we are at war, and understanding how we can fight back, is now urgent business. The story of MH17, and Russia's exposure, offers a grim but useful case study.

Russian Disinformation Technology <https://www.technologyreview.com/s/604084/russian-disinformation-technology/>

John Pollock, MIT Technology Review, April 13, 2017

14. MEMES

- Put this one fearless Girl Scout up against a neo-Nazi and you create a meme that is one of the most powerful weapons in the world. Inspiration, pure and simple. Hope, courage, ideology, faith, belief.

My Hero: Girl Scout Shows Incredible Strength, Courage, And Tenacity

<<https://toinformistoinfluence.com/2017/05/05/my-hero-girl-scout-shows-incredible-strength-courage-and-tenacity/>>

Joel Harding, To Inform is To Influence, May 5, 2017

15. PSYCHOLOGICAL OPERATIONS

- Full-spectrum is meant to connote that Army operations will also include psychological operations, humanitarian missions, asymmetrical warfare, train-and-equip priorities as well as continued collaboration with allies and preparations for the full-range of combat possibilities.

The Army's New "FM 3.0 Operations" Combat Doctrine Is Geared Toward Major Power Adversaries

<<http://www.scout.com/military/warrior/story/1775147-army-to-unveil-new-combat-operations-doctrine>>

Kris Osborn, Warrior, April 30, 2017

16. HISTORICAL NARRATIVES

- If you're unfamiliar with "historical nihilism" here's a little background. It's China's term for public scepticism about the Communist Party's version of past events. It's an expression that has been getting a lot of play in China in recent years, since the Party launched a campaign against historical nihilism – basically, against anything critical of the Party's legacy, its past leaders or its leadership.

China's history problem: how it's censoring the past and denying academics access to archives

<<http://www.scmp.com/culture/books/article/2091436/why-you-cant-believe-word-xi-jinping-says-about-history-according>>

Kate Whitehead, South China Morning Post, May 2, 2017

• To say Armenian genocide delegitimizes Turkey because it was founded some original sin puts it in the company of perhaps 100 percent of the world's independent nations. Recognition of Armenian genocide, likewise, does not negate the case Turks make with regard to their own ancestors ethnically cleansed in the Balkans. Nor will either side truly be satisfied with the legitimacy of the verdict of history so long as too many archives remain closed or access limited. If both Armenians and Turks want the truth to emerge, perhaps it's time for both to agree upon an international panel of linguistically capable historians to cull together the archives in each other's presence.

New Clarity on the Armenian Genocide <<https://www.commentarymagazine.com/foreign-policy/middle-east/turkey/new-clarity-armenian-genocide/>>

Michael Rubin, Commentary, May 3, 2017

• Trump's preference for "hard power" begat a proposed increase in the military budget and fewer funds for "soft power" agencies that engage in diplomacy, humanitarian assistance, and cultural exchanges. The president should, however, heed the words of Marine Corps Gen. James Mattis — now the secretary of defense — who told Congress in 2013: "If you don't fund the State Department fully, then I need to buy more ammunition. . . . The more that we put into the State Department's diplomacy, hopefully the less we have to put into a military budget."

Richard Sincere column: Trump's vacancies are creating a hollow State Department

Richard Sincere, Richmond Times-Dispatch, April 29, 2017

17. IDEOLOGY

• . . . what we need now is for global forces to focus their energies toward debilitating the branch of ISIS that, in our view, is the primary threat: the manifestation of ISIS-inspired ideology that has permeated, through the medium of ever-advancing technology, the very fabric of Western societies. Even in the event that we defeat Daesh territorially, this virtual strain of ISIS will come back to haunt us again and again.

The Trump Administration vs. ISIS: Will this new strategy work - Muhammad Fraser-Rahim
<<https://www.quilliaminternational.com/the-trump-administration-vs-isis-will-this-new-strategy-work-muhammad-fraser-rahim/>>

Murshed Madaser, Quilliam International, April 28, 2017

18. ANTI-SEMITISM

• In its annual survey of anti-Semitism in the world, the Kantor Center at Tel Aviv University says that Komsomolskaya Pravda, the Moscow paper with the largest print run, and the Russia Today TV channel (and especially its English-language variant) "continue to be the main platforms for noxious anti-Semitic and anti-Israel propaganda."

Paul Goble, Window on Eurasia--New Series, April 30, 2017

19. LOOKING BACK AT USIA

- [Senator Jesse] Helms pushed Clinton to eliminate several foreign affairs agencies and consolidate their functions into the State Department. USAID escaped this fate, barely, but the U.S. Information Agency—which conducted public diplomacy during the Cold War—did not. While USIA’s people-to-people approach and long-term cultural engagements were distinct from traditional State Department diplomacy, political support for the agency had waned after the Cold War ended. . . . so in 1998, Clinton signed a bill dismantling the agency and distributing pieces of it across the State Department. Public diplomacy quickly became a marginal function inside an institution consumed with more pressing priorities.

Clinton and Helms Nearly Ruined State. Tillerson Wants to Finish the Job.

<<http://www.politico.com/magazine/story/2017/05/04/tillerson-trump-state-department-budget-cut-215101>>

Jeremy Knocyndyk, Politico, May 4, 2017

20. LESSONS FROM THE PAST

- In 1950, the Chinese public was told that South Korea, with the United States’ support, had started the Korean War by invading North Korea. Even today, Chinese school books continue to make this claim to Chinese children. . . . Since the United States and China normalized their diplomatic relationship in 1979, the United States has done surprisingly little to push back on China’s false claims. In the meantime, the history of the Korean War is largely forgotten here in America.

3 Lessons From The Korean War For Handling Today’s North Korean Aggression

<<http://thefederalist.com/2017/04/26/3-lessons-korean-war-handling-todays-north-korean-aggression/>>

Helen Raleigh, The Federalist, April 26, 2017

21. IDEAS, CONCEPTS, DOCTRINE

- The capital versus the countryside: that’s the new political divide, visible in multiple surprise election results over the past eleven months. It cuts across old partisan lines and replaces old divisions — labor versus management, North versus South, Catholic versus Protestant — that traditionally divided voters.

The new/old politics of the capital versus the countryside <http://www.aei.org/publication/the-newold-politics-of-the-capital-versus-the-countryside/?utm_source=paramount&utm_medium=email&utm_content=AEITODAY&utm_campaign=050117>

Michael Barone, American Enterprise Institute, April 28, 2017

- ... the press has figured out how to profit from Trump's presidency faster than it's learned how to properly cover it.

Donald Trump Is Helping the Very Media Organizations He Despises

<<https://www.theatlantic.com/business/archive/2017/05/donald-trump-media-enemies/525381/>>

Derek Thompson, The Atlantic, May 4, 2017

- Socialism, in other words, is not only underpinned by force, but it is also morally corrupting. Lying, stealing and spying are widely used and trust between people disappears. Far from fostering brotherhood between people, socialism makes everyone suspicious and resentful.

Socialism's true legacy is immorality <<http://humanprogress.org/blog/socialisms-true-legacy-is-immorality>>

Marian L. Tupy, Human Progress, May 3, 2017

- The author illuminates the unique attributes of the First Amendment chiefly by contrasting it with the laws governing speech in other countries, even other liberal democracies, where citizens, particularly journalists and activists, are subject to far less favorable laws governing libel, blasphemy, "hate speech" and privacy rights.

A Vigilant Defense of Free Speech <<https://www.wsj.com/articles/a-vigilant-defense-of-free-speech-1493583491>>

Daniel Shuchman, The Wall Street Journal, April 30, 2017

- The United States values freedom of the press as a key component of democratic governance. Democratic societies are not infallible, but they are accountable, and the exchange of ideas is the foundation for accountable governance. In the U.S. and in many places around the world, the press fosters active debate, provides investigative reporting, and serves as a forum to express different points of view, particularly on behalf of those who are marginalized in society.

Press Freedom <<https://www.state.gov/j/drl/press/index.htm>>

U.S. Department of State, May 3, 2017

22. IDEAS OF AMERICA

• The United States is surely the Manhattan skyline, the Kansas plains, the redwood forests, the Mississippi river. But it is, far more importantly, the Declaration of Independence, the Constitution, and the Gettysburg Address. You could cut down the forest or dry up the river and the country would be infinitely the poorer for it; but it would still be the United States of America. If Americans jettison the Bill of Rights and the ideas enshrined in it, they become a different country altogether.

Rex Tillerson Doesn't Understand America <<https://www.theatlantic.com/international/archive/2017/05/rex-tillerson-speaks/525567/>>

Eliot A. Cohen, The Atlantic, May 5, 2017

• . . . recent survey data provides troubling evidence that a shared sense of national identity is unraveling, with two mutually exclusive narratives emerging along party lines. At the heart of this divide are opposing reactions to changing demographics and culture. The shock waves from these transformations — harnessed effectively by Donald Trump's campaign — are reorienting the political parties from the more familiar liberal-versus-conservative alignment to new poles of cultural pluralism and monism.

The Collapse of American Identity <https://www.nytimes.com/2017/05/02/opinion/the-collapse-of-american-identity.html?ref=opinion&_r=1>

Robert P. Jones, The New York Times, May 2, 2017

• The survey shows not just a soft loss of trust in the United States, but a notable uptick in anti-American sentiment across wide swathes of the Arab world. This year, the survey recorded a 17-point increase among Arab youth who consider the U.S. an enemy, while the number of countries where a majority hold that view doubled:

Russia Winning Arab Hearts and Minds <<https://www.the-american-interest.com/2017/05/04/russia-winning-arab-hearts-and-minds/>>

The American Interest, May 4, 2017

Countries and Regions

23. RUSSIA

• "[Russia's] purpose was to sow discontent and mistrust in our elections. They wanted us to be at each others' throats when it was over," [Mike] Rogers said at the event in Cambridge, Massachusetts. "It's influencing, I would say, legislative process today. That's wildly successful."

Russian Election Hacking 'Wildly Successful' At Sowing Discord, U.S. Intelligence Figures Say
<<https://www.rferl.org/a/russian-election-hacking-wildly-successful-at-sowing-political-discord-us-intelligence-officials-say/28464978.html>>

- Russians still rely on state television more than any other media source, but they are less likely to rely on it as the only source of news especially about the opposition and foreign affairs and more likely to turn to the Internet, including blogs and social networks, for alternative information, according to a new VTsIOM poll.

Russians Trust and Rely on Moscow TV Less than in the Past, New Poll Shows

<<http://windowoneurasia2.blogspot.com.au/2017/05/russians-trust-and-rely-on-moscow-tv.html>>

Paul Goble, Window on Eurasia--New Series, May 3, 2017

- By now it should be clear that the new normal of Russian conduct on the international stage includes tampering with elections in Western democracies to boost candidates the Kremlin believes likely to do its bidding and to harass those who won't.

The Kremlin turns its electoral meddling to Western Europe <https://www.washingtonpost.com/opinions/the-kremlin-turns-its-electoral-meddling-to-western-europe/2017/04/30/c937c2cc-2ab1-11e7-a616-d7c8a68c1a66_story.html?utm_term=.1321357310b5>

Editorial Board, The Washington Post, April 30, 2017

- . . . the central executive committee of United Russia has sent a list of 36 slogans to its regional activists. . . . [Moscow's independent television channel] provides the following selection: "Putin is for the People. He is boldly leading Russia to success!" "A strong president for a great country!" "Sanctions Don't Frighten a United Nation!" "As long as we are united, we cannot be defeated!" "Our children: Free. Smart. Patriotic." ***

Like CPSU of Old, Putin's United Russia Issues Slogans for May Day Parades

<<http://windowoneurasia2.blogspot.com.au/2017/04/like-cpsu-of-old-putins-united-russia.html>>

Paul Goble, Window on Eurasia--New Series, April 28, 2017

- "Many people perceive [Russian state-backed media] not as propaganda, but as an alternative point of view," Natalya Kaplan, Sentsov's cousin, told Foreign Policy in an interview before heading to the Helsinki Commission briefing. "They tend to trust what Russian propaganda says."

How the State of Russian Media Becomes the State of International Media <https://foreignpolicy.com/2017/04/28/how-the-state-of-russian-media-becomes-the-state-of-international-media/?utm_source=Salithru&utm_medium=email&utm_campaign=New%20Campaign&utm_term=%2AEditors%20Pick>

Emily Tamkin, Foreign Policy, April 28, 2017

● Russia used “useful idiots” to meddle in the U.S. presidential election and “fellow travelers” opposed to European Union and NATO to influence elections in France and Germany, while Islamic terrorists used “agent provocateurs” to topple Spain’s government in 2004 and cast another pall over French voting, a cyber security expert told a congressional subcommittee Thursday

Panel to Senate: Cyber Operations Influence Political Processes Worldwide <https://news.usni.org/2017/04/28/panel-senate-cyber-operations-influence-political-processes-worldwide?utm_source=Saifhtru&utm_medium=email&utm_campaign=EBB%205.01.2017&utm_term=Editorial%20-%20Early%20Bird%20Brief>

John Grady, USNI News, April 28, 2017

● What’s novel today is that 1) the Russian government does seem to have revived its Cold War-era “active measures” against the political systems of rival countries; 2) the digital era has afforded the Kremlin and other state and non-state actors new tools in such efforts, from phishing attacks against campaign staffers to fake news distributed through social media; 3) the targeted countries are especially vulnerable to this type of sabotage at the moment; and 4) targeted countries aren’t sure how to respond to this modern form of political warfare.

Russia’s Digital War on the West Is Just Getting Started <<http://www.defenseone.com/threats/2017/04/russias-digital-war-west-just-getting-started/137345/>>

Uri Friedman, Defense One, April 26, 2017

● Russia controls Russian media. This double-edged blade not only issues written guidelines to media, bloggers and trolls, but they actively regulate and suppress opposing opinions.

Everything-PR Does Not Know US PR <<https://toinformistoinfluence.com/2016/02/05/everything-pr-does-not-know-us-pr/>>

Joel Harding, To Inform Is To Influence, February 5, 2016

24. NATO

● NATO officials interviewed recognized Russia’s ability to use strategic communication tools to internally destabilize some of its neighbors, as well as NATO’s lack of tools to address this issue. In general, they believed that NATO headquarters and other Alliance institutions would be ineffective or unable to respond because of their limited capabilities in the area of strategic communication.

[Report] European Relations with Russia: Threat Perceptions, Responses, and Strategies in the Wake of the Ukrainian Crisis <https://www.rand.org/content/dam/rand/pubs/research_reports/RR1500/RR1579/RAND_RR1579.pdf>

Stephanie Pezard, Andrew Radin, Thomas S. Szayna, F. Stephen Larrabee, Rand Corporation, 2017

25. TURKEY

- It was not immediately clear exactly why Wikipedia was targeted, but the ban is the latest salvo against freedom of expression in Turkey. More than 150 news outlets have been shut down by decree since July, according to one estimate.

Turkey Purges 4,000 More Officials, and Blocks Wikipedia

<https://www.nytimes.com/2017/04/30/world/europe/turkey-purge-wikipedia-tv-dating-shows.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=second-column-region%C2%AEion=top-news&WT.nav=top-news&_r=0>

Patrick Kingsley, The New York Times, April 30, 2017

26. CHINA

- Chinese authorities are bringing the burgeoning industry of private think tanks into line with new rules ordering them to serve the Communist Party and register "big events" and overseas donations.

Is China's quest for its own Chatham or Brookings in vain when loyalty is required for think tanks?

<http://www.scmp.com/news/china/policies-politics/article/2093162/chinas-independent-think-tanks-told-toe-communist-party?utm_source=SupChina&utm_campaign=0f84fe872c-20170505-286newsletterRussiaBlocksWeChat&utm_medium=email&utm_term=0_caef3ab334-0f84fe872c-164727357>

Zhuang Pinghui, South China Morning Post, May 5, 2017

- China is tightening rules for online news as censors try to control a flood of information spread through instant-messaging apps, blogs and other media sources that are proliferating across the country.

China clamps down on online news with new security rules <<http://www.fox5ny.com/news/252333941-story>>

Matthew Brown, Fox 5 NY, May 3, 2017

- China on Tuesday issued tighter rules for online news portals and network providers, the latest step in President Xi Jinping's push to secure the internet and maintain strict party control over content.

China tightens rules on online news, network providers <<http://www.reuters.com/article/us-china-internet-censorship-security-idUSKBN17Y0Y6>>

Christian Shepherd, Reuters, May 2, 2017

- China has employed tens of thousands of scholars to write an internet version of its national encyclopaedia, which will go online next year to compete against Wikipedia.

China taking on Wikipedia with its own online encyclopaedia <<http://www.scmp.com/news/china/policies-politics/article/2091140/china-taking-wikipedia-its-own-online-encyclopaedia>>

Stephen Chen, South China Morning Post, April 30, 2017

27. NORTH KOREA

- . . . most of the rhetoric so widely replayed in Western media is not meant for the world stage but for internal consumption in the "hermit kingdom." U.S. officials argue the content of the propaganda is intended to sustain the central ideology of the North Korean state, that only the "benevolence and wisdom of the Kim family" stands between the North's populace and the abyss. An aggressive stance towards the U.S. enhances that belief system.

What's With the Crazy, Scary North Korean Propaganda? <<http://www.nbcnews.com/news/world/what-s-crazy-scary-north-korean-propaganda-n754441>>

Robert Windreim, NBC News, May 3, 2017

- North Korea has ramped up its campaign to control outside information in recent years, but several defectors now living in South Korea said the regime's censorship efforts are showing signs of wear amid increased penetration and discontent.

North Korean Defectors Say Kim Jong Un's Chokehold on Information Access Is Weakening
<http://freebeacon.com/national-security/north-korean-defectors-say-kim-jong-uns-chokehold-information-access-weakening/?utm_source=Freedom+Mail&utm_campaign=821f5c6592-EMAIL_CAMPAIGN_2017_05_02&utm_medium=email&utm_term=0_b5e6e0e9ea-821f5c6592-46160905>

Natalie Johnson, The Washington Free Beacon, May 3, 2017

- Unofficial market activity has flourished, too South Korean television dramas and smartphones that can be used near the Chinese border.

As Economy Grows, North Korea's Grip on Society Is Tested <https://www.nytimes.com/2017/04/30/world/asia/north-korea-economy-marketplace.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=first-column-region%C2%AEion=top-news&WT.nav=top-news&_r=0>

Choe Sang-Hun, The New York Times, April 30, 2017

- ... while the Kim regime's wall blocking outside information once looked impenetrable, we're beginning to see cracks to exploit. One report found 16 percent of North Koreans accessed computers, one-fourth of them listened to radio broadcasts, and 42 percent of defectors reported having access to DVD players. We need to continue to give platforms to defectors so that the North Korean people can hear the true, draconian nature of the Kim regime.

North Korea remains a house of horrors <<https://foreignaffairs.house.gov/blog/north-korea-remains-house-horrors/>>

Foreign Affairs Committee, U.S. House of Representatives, April 27, 2017.

- It's an engagement strategy to topple the regime. Engagement is a Trojan horse in Trump's deal-making world. **** Fourth, US businesses will enter North Korea, including some signature cultural products such as Hollywood and the entertainment industry. The obvious aim is to gradually spread "capitalist elements" within North Korea and expose its population to outside information.

Trump's 'without-China' approach on North Korea could work <<http://mailchi.mp/pacforum/pacnet-33a-a-new-strategy-toward-north-korea-proactive-comprehensive-and-productive-1165581?e=379fb45dd5>>

Seong-Hyon Lee, Pacific Forum CSIS, May 2, 2017

28. KASHMIR

- Banning social media websites such as WhatsApp, Facebook, and Twitter will not help stem discontent in the valley. By restricting access to these websites, the government is encouraging people to find alternative ways of resistance, while inconveniencing millions of people who aren't trying to brew discontent.

The utter uselessness of banning social media in Kashmir

Vidya Subramanian, Hindustan Times, April 27, 2017

29. CAMEROON

- Dressed in civilian clothes as a force protection measure, civil affairs soldiers from Task Force Toccoa, a 101st Airborne Division-led unit based in northern Cameroon, are tasked with engaging locals to build partnerships and improve services, such as education, according to the U.S. Army.

Toolkit

Army civil affairs soldiers use education to curb Boko Haram's influence in Cameroon

<https://www.armytimes.com/articles/army-civil-affairs-soldiers-use-education-to-curb-boko-harams-influence-in-cameroon?utm_source=SalIthru&utm_medium=email&utm_campaign=EBB%204.28.2017&utm_term=Editorial%20-%20Military%20-%20Early%20Bird%20Brief>

Toolkit

30. ENGLISH TEACHING

- Jean-Claude Juncker, the president of the European Commission, has said “English is losing its importance in Europe,” remarks that are certain to reignite tensions with the U.K. over its decision to leave the European Union.

‘English Is Losing Its Importance in Europe’ <<https://www.theatlantic.com/news/archive/2017/05/eu-english-brexite/525573/>>

Krishnadev Calamur, The Atlantic, May 5, 2017

- The employees of multilingual corporations are fully aware of being at a disadvantage when forced to work in a single language. Research conducted by the Swiss sociolinguist Georges Lüdi and his colleagues in multinational companies shows that in everyday communication mixed teams rely on the entirety of their plurilingual repertoires, with English as a lingua franca being only one strategy among many.

Misunderstanding In the Multilingual Workplace <<https://www.psychologytoday.com/blog/life-bilingual/201704/misunderstanding-in-the-multilingual-workplace>>

Francois Grosjean, Ph.D., Psychology Today, April 12, 2017

31. INTERNATIONAL STUDENTS

- These programs comprise partnerships between for-profit international education companies and not-for-profit colleges that wish to build their brands abroad, attract foreign students to their campuses, ensure foreign-student success, and make money.

How to Build an ‘International Pathway’ to Your College <<http://www.chronicle.com/article/How-to-Build-an/240006>>

Larry Green, The Chronicle of Higher Education, May 7, 2017

- . . . those students [from China] often bring to campus something else from home: the watchful eyes and occasionally heavy hand of the Chinese government, manifested through its ties to many of the 150-odd chapters of the Chinese Students and Scholars Associations. The groups have worked in tandem with Beijing to promote a pro-Chinese agenda and tamp down anti-Chinese speech on Western campuses.

On Campuses Far From China, Still Under Beijing's Watchful Eye <https://www.nytimes.com/2017/05/04/us/chinese-students-western-campus-china-influence.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=second-column-region%C2%AEion=top-news&WT.nav=top-news&_r=0>

Stephanie Saul, The New York Times, May 4, 2017

- International students are welcome and safe at American universities, say educational experts who specialize in the foreign student population at their schools.

Education Experts: International Students Safe, Welcome in US <<http://www.voanews.com/a/voa-town-hall-international-foreign-students-trump-travel-ban/3836773.html>>

Kathleen Struck, VOA News, May 3, 2017

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CTR (US)

From: (b) (6)
Sent: Wednesday, May 10, 2017 9:44 PM
To: (b) (6)
Subject: [Non-DoD Source] "Seen on the Web" (#68) -- Strategic Communications and Public Diplomacy
Attachments: Quotable-68-H.docx

Strategic Communications and Public Diplomacy "Seen on the Web" (#68)

May 8, 2017

Seen on the Web 2063-2133

Seen at Marine Corps University

DIME: elements of national power – Diplomatic, Informational, Military, Economic

P.A. – public affairs

P.D. – Public Diplomacy

B.B.G. – Broadcasting Board of Governors

V.O.A.+ – Voice of America and the other USG international broadcasting networks

I.O. – Information Operations

Psyop – Psychological operations

(Hat tips to Benjamin Franklin and Tom Paine, and to Thomas Jefferson – "let facts be submitted to a candid world")

This is a compilation of news, articles, essays, and reports on strategic communications, Public Diplomacy, public affairs, U.S. government international broadcasting, and information operations. The editorial intent is to:

- share with busy practitioners the academic and policy ferment in Public Diplomacy and related fields
- from long speeches, testimonies, and articles, flag the portions that bear on Public Diplomacy

• provide a window on armed forces thinking on the fields that neighbor Public Diplomacy such as military public affairs, information operations, inform-influence-engage, and cultural learning, and

• introduce the long history of Public Diplomacy by citing some of the older books, articles, reports, and documents that are not available on the internet.

Public Diplomacy professionals always need a 360-degree view of how ideas are expressed, flow, and gain influence. Many points of view cited here are contentious, partisan, and/or biased; inclusion does not imply endorsement.

Edited by

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University of Mary Washington, Assistant

TABLE OF CONTENTS

In the News

1. ON CAPITOL HILL

Instruments of Informational Power

2. PUBLIC DIPLOMACY

3. BROADCASTING

Professional Topics

4. SOCIAL MEDIA + INTERNET

5. CYBER

6. DISINFORMATION, FAKE NEWS

7. SOFT POWER

8. POLITICAL WARFARE

9. MEMES

10. COUNTERING VIOLENT EXTREMISM

11. RADICALIZATION

12. COUNTER-RADICALIZATION

13. CULTURAL UNDERSTANDING

14. HISTORICAL NARRATIVES

15. KOMPROMAT

16. ANTI-SEMITISM

17. LESSONS FROM THE PAST

18. IDEAS, CONCEPTS, DOCTRINE

19. IDEAS OF AMERICA

Countries and Regions

20. RUSSIA

21. UKRAINE

22. CHINA

23. NORTH KOREA

24. SYRIA

25. AFGHANISTAN

26. ISLAMIC STATE

Toolkit

27. CULTURAL PRESERVATION

28. INTERNATIONAL STUDENTS

29. AMERICAN FACULTY ABROAD

In the News

1. ON CAPITOL HILL

- Today's national security challenges require the United States to utilize a full range of non-military tools to ensure our nation's safety. The United States International Affairs Budget bolsters our security through programs that identify and help mitigate threats, improve the political and economic lives of others, address humanitarian crises, and help stabilize fragile states that are prone to become unstable havens for terrorism. Aid workers and our diplomats are indispensable partners in these efforts

FY18 International Affairs Budget Letter <<https://www.young.senate.gov/content/fy18-international-affairs-budget-letter>>

Todd Young, senate.gov, April 26, 2017

- The United States faces a growing threat of information warfare attacks and needs new strategies and organizations to counter it, national security experts told Congress this week.

America Is Losing the Cyber Information War <http://freebeacon.com/national-security/america-losing-cyber-information-war/?utm_source=Freedom+Mail&utm_campaign=5e8719e5eb-EMAIL_CAMPAIGN_2017_04_28&utm_medium=email&utm_term=0_b5e6e0e9ea-5e8719e5eb-46160905>

Bill Gertz, The Washington Free Beacon, April 28, 2017

Elements of Informational Power

2. PUBLIC DIPLOMACY

- Foggy Bottom sits atop the world's largest proven reserve of diplomatic capabilities, spanning political affairs, economic analysis, press relations and cultural promotion. Now Secretary Tillerson's challenge is to figure out how to extract this knowledge and refine it into foreign policy insights.

How to transform the State Department <<http://www.washingtonexaminer.com/how-to-transform-the-state-department/article/2620732>>

William H. Avery, Washington Examiner, April 20, 2017

- Donald J. Trump employs public diplomacy as much as any President we've seen. Yet his public diplomacy staff has not faced so much uncertainty in decades.

Public Diplomacy's 100 Days <<http://www.publicdiplomacycouncil.org/commentaries/04-27-17/public-diplomacy%E2%80%99s-100-days>>

Joe Johnson, Public Diplomacy Council, April 27, 2017

• "Public diplomacy is a huge tool, presenting a united front, presenting a shared vision of how you approach global affairs everything from the use of military force to sanctions," said Jennifer Psaki, former White House communications director...

Republicans worried with conflicting messages from Trump team
<<http://www.newsquench.com/article.php?n=republi-cans-worried-with-conflicting-messages-from-trump-team&id=122990>>

Josh Curlee, NewsQuench, April 20, 2017

3. BROADCASTING

• Experience Radio Free Europe/Radio Liberty's award-winning journalism via our newly redesigned iOS and Android app for smartphones and tablets. With news available in 22 languages, it brings you up-to-the-minute articles, photos, videos, audio and blogs in a dynamic and personalized experience.

RFE/RL News App <<https://www.rferl.org/a/28384209.html>>

Radio Free Europe/Radio Liberty

Professional Topics

4. SOCIAL MEDIA - INTERNET

• Without saying the words "Russia," "Hillary Clinton," or "Donald Trump," Facebook acknowledged Thursday for the first time what others have been saying for months. In a paper released by its security division, the company said "malicious actors" used the platform during the 2016 presidential election as part of a campaign "with the intent of harming the reputation of specific political targets."

Facebook, for the first time, acknowledges election manipulation <<http://www.cbsnews.com/news/facebook-for-the-first-time-acknowledges-election-manipulation/>>

Graham Kates, CBS News, April 28, 2017

-
- . . . [Cass] Sunstein's concerns have become only more urgent since then. The widespread availability of conspiracy theories, the ubiquity of clickbait "fake news," and the polarization of political media all very likely played some role in the electoral outcome. Sunstein is hardly the first to consider these questions.

Social Disorder <<http://www.chronicle.com/article/Anti-Social-Media-/239831>>

Ethan Porter, The Chronicle of Higher Education, April 23, 2017

- The social media giants are labelled a disgrace in a report that accuses them of ignoring pleas to remove illegal and dangerous content — including images of child abuse — despite being among the wealthiest organisations in the world. Google is accused of having "profited from hatred". The next government should consider urgently changing the law so that social media operators would be prosecuted for leaving unlawful messages on their sites, the select committee report says.

Social media giants fail to tackle hatred, say MPs <https://www.thetimes.co.uk/edition/news/social-media-giants-fail-to-tackle-hatred-say-mps-kgw2k6mdv?CMP=TNLEmail_118918_1800316>

Dominic Kennedy, The Sunday Times, May 1, 2017

- The U.S. military dropped the largest nonnuclear bomb it has ever used in combat, announced by a press release, just weeks after a string of U.S.-led coalition strikes in Iraq and Syria led to accusations of civilian casualties. Investigations into the allegations are under way, but the American military, which lauds its precision airstrikes, has seen its reputation tarnished, aided by Islamic State's ability to leverage social media.

On Foreign Policy, Trump's Tone Signals New Approach <<https://www.wsj.com/articles/on-foreign-policy-trumps-tone-signals-new-approach-1493313588>>

Carol E. Lee and Ben Kesling, The Wall Street Journal, April 27, 2017

5. CYBER

- Two foundations tied to Germany's ruling coalition parties were attacked by the same cyber spy group that targeted the campaign of French presidential favourite Emmanuel Macron, a leading cyber security expert said on Tuesday.

Cyber spies target German party think-tanks ahead of election <<http://www.thestar.com.my/tech/tech-news/2017/04/26/cyber-spies-target-german-party-think-tanks-ahead-of-election/>>

The Star Online, April 26, 2017

- Camouflaged traps and tokens are designed to bait, engage and trap the attacker once they've bypassed perimeter controls. These act like sensors in a network which are able to detect an attacker's movement in the reconnaissance stage as they try to locate high value targets across all areas of the network.

How deception-based technology is turning the tables on hackers [Q&A]

<https://betanews.com/2017/04/26/deception-turns-tables/?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed+-+bn+-+BetaNews+Latest+News+Articles>

Ian Barker, betanews, April 26, 2017

6. DISINFORMATION, FAKE NEWS

- The term "fake news" has emerged as a catch-all phrase to refer to everything from news articles that are factually incorrect to opinion pieces, parodies and sarcasm, hoaxes, rumors, memes, online abuse, and factual misstatements by public figures that are reported in otherwise accurate news pieces. The overuse and misuse of the term "fake news" can be problematic because, without common definitions, we cannot understand or fully address these issues. We've adopted the following terminology to refer to these concepts: Information (or Influence) Operations * * * False News * * * False Amplifiers * * * Disinformation * * * Disinformation is distinct from misinformation, which is the inadvertent or unintentional spread of inaccurate information without malicious intent.

[Report] Information Operations and Facebook <<https://fbnewsroomus.files.wordpress.com/2017/04/facebook-and-information-operations-v1.pdf>>

Jen Weedon, William Nuland and Alex Stamos, facebook, April 27, 2017

- The stepped-up disinformation includes creating and circulating recent news stories falsely claiming American soldiers were engaged in sexual misconduct in Poland and were exposed to mustard gas in Latvia. A more recent example involved a Russian broadcaster falsely attributing a statement on Russian electronic warfare to a retired U.S. general.

Russia Steps Up Anti-U.S. Military Propaganda <http://freebeacon.com/national-security/russia-steps-anti-u-s-military-propaganda/?utm_source=Freedom+Mail&utm_campaign=010f497771-EMAIL_CAMPAIGN_2017_04_27&utm_medium=email&utm_term=0_b5e6e0e9ea-010f497771-46160905>

Bill Gertz, The Washington Free Beacon, April 27, 2017

- At the seedy crossroads of political polarization and declining trust in media is where fake news loiters. Without a belief in professional, vetted, reliable sources of truth, truth may be determined by loyalty to an ideological team.

How to pop the political bubbles keeping Americans apart <https://www.washingtonpost.com/opinions/how-to-pop-the-political-bubbles-keeping-americans-apart/2017/04/24/49fe1ae4-291a-11e7-b605-33413c691853_story.html?utm_term=.54c6f4d98d82>

Michael Gerson, The Washington Post, April 24, 2017

-
- 13 EU countries are highly concerned with the Russian disinformation threat, and are therefore participating in at least one of the three allied projects (EEAS East STRATCOM, NATO STRACOM COE, Finnish COE on Countering Hybrid Threats).

[Report] How do European democracies react to Russian aggression? <<http://www.europeanvalues.net/wp-content/uploads/2017/04/FULL-STUDY-How-do-EU28-react-to-Russian-aggression.pdf>>

Kremlin Watch Report, European Values, April 22, 2017

- French voters are being deluged with false stories on social media ahead of the country's presidential election, though the onslaught of "junk news" is not as severe as that during last year's U.S. presidential campaign, according to a study by Oxford University researchers.

Experts say automated accounts sharing fake news ahead of French election <<http://www.reuters.com/article/us-france-election-socialmedia-idUSKBN17M31G>>

Mark Hosenball and Joseph Menn, Reuters, April 21, 2017

- When faced with a state-sponsored fake news campaign propagated over social media, in a process we dub "peer-to-peer propaganda," a group of volunteer Ukrainian journalistic activists turned fact checking into a counter-propaganda weapon. We document the history of StopFake, describe its work practices, and

situate them within the literatures on fact checking and online news practices.

Stopping Fake News: The Work Practices of Peer-to-Peer Counter Propaganda
<<http://www.tomandmaria.com/Tom/Writing/StopFakePreprint.pdf>>

Maria Haigh, Thomas Haigh, and Nadine I. Kozak, tomandmaria.com, March 31, 2017

- Drawing on web browsing data, archives of fact-checking websites, and results from a new online survey, we find: (i) social media was an important but not dominant source of election news, with 14 percent of Americans calling social media their "most important" source

Social Media and Fake News in the 2016 Election <<https://web.stanford.edu/~gentzkow/research/fakenews.pdf>>

Hunt Allcott and Matthew Gentzkow, *Journal of Economic Perspectives*, vol. 31 no. 2, Spring 2017

7. SOFT POWER

- This is a world that requires networks, institutions and the soft power of attraction.

Trump has learned a lot. But he's neglecting a huge part of American leadership.

~~<https://www.washingtonpost.com/opinions/trump-has-learned-a-lot-but-hes-neglecting-a-huge-part-of-us-leadership/2017/04/25/35fa9c2e-2542-11e7-bb9d-8cd6118e1409_story.html?utm_term=.39b561cad05d>~~

Joseph S. Nye, Jr., The Washington Post, April 25, 2017

- The White House seems to think that military muscle and effective soft power are mutually exclusive — but in reality, the president can employ both at the same time. In fact, it is imperative that he does so for our country's national security.

The State Department needs to be streamlined — not starved <https://www.washingtonpost.com/opinions/the-state-department-needs-to-be-streamlined--not-starved/2017/04/21/4ca59944-26a3-11e7-b503-9d616bd5a305_story.html?utm_term=.430057ef5df9>

Mike Rogers, The Washington Post, April 21, 2017

8. POLITICAL WARFARE

- What's novel today is that 1) the Russian government does seem to have revived its Cold War-era "active measures" against the political systems of rival countries; 2) the digital era has afforded the Kremlin and other state and non-state actors new tools in such efforts, from phishing attacks against campaign staffers to fake news distributed through social media; 3) the targeted countries are especially vulnerable to this type of sabotage at the moment; and 4) targeted countries aren't sure how to respond to this modern form of political warfare.

Russia's Interference in the U.S. Election Was Just the Beginning

<<https://www.theatlantic.com/international/archive/2017/04/russia-election-europe-us/524208/>>

Uri Friedman, The Atlantic, April 26, 2017

9. MEMES

- Another meme propagated by the Russians was the notion that Ukrainian militias were actually NATO mercenaries, mirroring the Russian covert invasion force in Donbas, a large fraction of whom were Russian mercenaries recruited from the Russian Army, or straight off the streets. The claims of a "NATO Legion" were quickly exploited by the Ukrainian militias and military, who produced shoulder patches to attach to their BDUs.

"Let Slip the Dogs and Cats of War": Turning Propaganda Memes Against Their Creators

<<https://toinformistoinfluence.com/2017/04/24/let-slip-the-dogs-and-cats-of-war-turning-propaganda-memes-against-their-creators/>>

Joel Harding, To Inform Is To Influence, April 24, 2017

10. COUNTERING VIOLENT EXTREMISM

- On a deeper level, there is very little empirical evidence that ideology is the driving force behind terrorism or the violent radicalization process. . . . The whole idea of the Countering Violent Extremism initiative, says [Michael] German, was “bad framing from the beginning.” However, he says, rebranding the program as Countering Radical Islamic Extremism would “openly stigmatize Muslims as the terrorism problem.”

Rebranding Countering Violent Extremism Programs: A Sharper Focus or Missing the Point?

<https://www.thecipherbrief.com/article/north-america/rebranding-countering-violent-extremism-programs-sharper-focus-or-missing?utm_source=Saltthru&utm_medium=email&utm_campaign=EBB%204.28.2017&utm_term=Editorial%20-%20Military%20-%20Early%20Bird%20Brief>

Bennett Seftel and Fritz Lodge, The Cipher Brief, April 27, 2017

- One program designed to counter violent extremism is Peer to Peer (P2P). P2P is a partnership supported by the Department of State which seeks to encourage young people to become actively involved in the global CVE effort. P2P is structured as a competition between student groups from universities and colleges around the world.

Guarding Our Children: Strategies for Protecting Youth From the Lure of ISIS

<<https://takefiveblog.org/2017/04/17/gaurding-our-children-strategies-for-protecting-youth-from-the-lure-of-isis/>>

Logan Botts, Take Five, April 17, 2017

11. RADICALIZATION

- Biographies of ‘homegrown’ European terrorists show they are violent nihilists who adopt Islam, rather than religious fundamentalists who turn to violence...

Who are the new jihadis? <https://www.theguardian.com/news/2017/apr/13/who-are-the-new-jihadis?CMP=share_btn_tw>

Oliver Roy, The Guardian, April 13, 2017

12. COUNTER-RADICALIZATION

- Recent research by the authors in Jordan makes clear that young Jordanians are susceptible to radicalization not just because Islamist radicalism seems so strong, but because the political alternative—everyday life as a Jordanian citizen—

is so weak. This creates a compelling argument for more political engagement with youngsters as part of a comprehensive counterterrorism strategy.

Counterterrorism and Youth Radicalization in Jordan: Social and Political Dimensions

<<https://www.ctc.usma.edu/posts/counterterrorism-and-youth-radicalization-in-jordan-social-and-political-dimensions>>

Sean Yom and Katrina Sammour, Combatting Terrorism Center-West Point, April 14, 2017

13. CULTURAL UNDERSTANDING

• One of the critical areas in recent operations that has been identified as a major shortfall for the Army has been that of understanding the cultures and societies in which it has been operating. Virtually every report that has analyzed problems in Iraq and Afghanistan has noted a lack of cultural understanding, leading to difficulties in conducting operations.

From Cultural Intelligence to Cultural Understanding: A Modest Proposal <<http://smallwarsjournal.com/jrnl/art/from-cultural-intelligence-to-cultural-understanding-a-modest-proposal>>

Lawrence E. Cline, Small Wars Journal, April 20, 2017

14. HISTORICAL NARRATIVES

• When Fillon launched his campaign last August, he proclaimed that he would change the way history is taught in primary schools: "If I am elected president of the Republic, I will ask three academics to seek the best advice in order to rewrite history programs around the idea of a national story [récit national]."

A Buffet of French History <http://www.nybooks.com/articles/2017/05/11/histoire-mondiale-buffet-french-history/?utm_medium=email&utm_campaign=NYR%20French%20history%20Robert%20Silvers%20princesses&utm_content=NYR%20French%20history%20Robert%20Silvers%20princesses+CID_09ebfe281234405164c75e170ff0aa79&utm_source=Newsletter&utm_term=A%20Buffet%20of%20French%20History>

Robert Darnton, The New York Review of Books, May, 2017

• More important is liberation from the dominant ideology. The Cultural Revolution shouldn't be a forbidden territory. The authorities should allow academic circles and thinkers circles to begin deep research into the Cultural Revolution, and speak without inhibitions.

Liberating China's Past: An Interview with Ke Yunlu <<http://www.nybooks.com/daily/2017/03/29/liberating-china-past-ke-yunlu/>>

Ian Johnson, The New York Review of Books, March 29, 2017

- In order to make the deadliest ideology of the 20th century palatable to young Americans, "Communism for Kids" is coming to a bookstore near you. This newly released book from MIT Press "proposes a different kind of communism, one that is true to its ideals and free from authoritarianism."

'Communism for Kids' Turns Deadly Ideology Into a Fairy Tale <http://dailysignal.com/2017/04/21/communism-for-kids-turns-deadly-ideology-into-a-fairy-tale/?utm_source=TDS_Email&utm_medium=email&utm_campaign=Top5&mkt_tok=eyJpIjoiWldNMFIUQTVPV1ZqTWpBNSIsInQiOiI4ZTFwcE1Ka3AyeVVkV1NKSktyMTNOWE1WNnZReDdyd0RodTlnVDkrd1hZdGo2SDhuNkxtQjNBb3F3VGNWMXgwa2piQlMwanViNkthVE5DMTdiekFPZW5QNWQxZGk2MmtZXC9DMFk1OE1EeFFjU3F3eDB0Y2ZjSFdXMTJoOWd0MnUifQ%3D%3D>

Jarrett Stepman, The Daily Signal, April 21, 2017

15. KOMPROMAT

- But another potential form of cyber mischief has increasingly caught the eye of members of the congressional intelligence committees: instead of stealing information, Russia could plant fake information to tarnish a public figure. "Not only can they take things off your computer, they can put things on your computer that will compromise you," Sen. Angus King, a Maine Independent, said at a hearing . . .

Lawmakers wary of Russia's ability to plant dirt, fake evidence on their computers
<<http://www.myajc.com/news/lawmakers-wary-russia-ability-plant-dirt-fake-evidence-their-computers/8bVEJtO8gZCxUjGpSYvCaP/>>

Ryan Lucas, Atlanta Journal Constitution, April 28, 2017

- Denying the Holocaust is only one of many forms of dangerous anti-Semitism that continues all around the world. We've seen anti-Semitism on university campuses, in the public square, and in threats against Jewish citizens. Even worse, it's been on display in the most sinister manner when terrorists attack Jewish communities, or when aggressors threaten Israel with total and complete destruction.

Remarks by President Trump at United States Holocaust Memorial Museum National Days of Remembrance
<<https://www.whitehouse.gov/the-press-office/2017/04/25/remarks-president-trump-united-states-holocaust-memorial-museum-national>>

The White House, April 25, 2017

17. LESSONS FROM THE PAST

- Cyber-attacks, information warfare, fake news – exactly 10 years ago Estonia was one of the first countries to come under attack from this modern form of hybrid warfare. It is an event that still shapes the country today.

How a cyber attack transformed Estonia <<http://www.bbc.com/news/39655415>>

Damien McGuinness, BBC News, April 27, 2017

- It's equally possible to underestimate Van [Cliburn]'s influence on the Soviet people, as the first regular American many got to know and love, and crucially, as a modest, politically guileless Westerner who admired their culture rather than a subversive figure who appealed to rebels. Several Russians insisted to me that Van's impact on the Soviet Union in those years was equaled only by the assassination of JFK

Meet the Author: Nigel Cliff <<http://uscpublicdiplomacy.org/story/meet-author-nigel-cliff>>

Nigel Cliff, USC Center on Public Diplomacy, April 13, 2017

18. IDEAS, CONCEPTS, DOCTRINE

- Trump will be the last president who grew up entirely in the TV age, post-print but pre-internet.

The Pond-Skater Presidency <https://www.nytimes.com/2017/04/28/opinion/the-pond-skater-presidency.html?action=click&pgtype=Homepage&clickSource=story-heading&module=opinion-c-col-left-region%C2%AEon=opinion-c-col-left-region&WT.nav=opinion-c-col-left-region&_r=1>

David Brooks, The New York Times, April 28, 2017

- . . . rejecting globalism need not entail renouncing America's role as leader of the international order or attacking global trade.

Republicans Are Now the 'America First' Party <https://www.nytimes.com/2017/04/28/opinion/sunday/republicans-are-now-the-america-first-party.html?action=click&pgtype=Homepage&clickSource=story-heading&module=opinion-c-col-right-region%C2%AEon=opinion-c-col-right-region&WT.nav=opinion-c-col-right-region&_r=0>

R.R. Reno, The New York Times, April 28, 2017

- . . . "American exceptionalism"—a heresy, a conviction, an insult, an ever-changing story—is too susceptible to equivocation and manipulation. Let's drop the phrase and focus on the meaning of America itself.

Let's Take Exception to the Term 'American Exceptionalism' <<https://www.wsj.com/articles/lets-take-exception-to-the-term-american-exceptionalism-1493417562>>

Juliana Geran Pilon, The Wall Street Journal, April 28, 2017

- At the beginning of the century, the spread of the internet, satellite television, and other media technologies was expected to break down old monopolies and political boundaries, making it nearly impossible for those in power to control what people read, watch, and hear. * * * Nevertheless, press freedom worldwide deteriorated to its lowest point in 13 years in 2016 . . . What the optimists failed to take into account was that forces interested in maintaining control over news and political discourse would not simply accept the inevitability of their own demise, but would fight back and look for new opportunities to increase their dominance.

In a Deluge of New Media, Autocrats Swim and Democracies Sink <http://www.worldaffairsjournal.org/article/deluge-new-media-autocrats-swim-and-democracies-sink?utm_source=World+Affairs+Newsletter&utm_campaign=6916eea849-EMAIL_CAMPAIGN_2017_04_28&utm_medium=email&utm_term=0_f83b38c5c7-6916eea849-294565597>

Tyler Roylance, World Affairs Journal, April 28, 2017

- . . . the State Department recruits for policy and communications skills, while USAID recruits more for sector and management expertise. Despite this clear distinction, confusion and tension persist over the respective roles of the two institutions. Their responsibilities have become muddled, particularly as recent administrations have asked diplomats to move beyond their core responsibility of diplomacy to programing billions of dollars of foreign assistance.

A guide for Secretary Tillerson: Let State focus on diplomacy, USAID be accountable for assistance <<https://www.brookings.edu/blog/up-front/2017/04/24/a-guide-for-secretary-tillerson-let-state-focus-on-diplomacy-usaid-be-accountable-for-assistance/>>

George Ingram, Brookings, April 24, 2017

- . . . security experts must think of mass and electoral politics as new targets for disruption and meddling by foreign actors. This can happen both in the public sphere (think how President Recep Tayyip Erdogan used the Turkish diaspora to influence elections in the Netherlands and bolster his support in a constitutional referendum in Turkey) and covertly (witness Russia's meddling in the US election).

Elections Are the New Battleground of International Politics <<https://www.chathamhouse.org/expert/comment/elections-are-new-battleground-international-politics>>

Dr. Angelos Chrysogelos, Chatham House, April 21, 2017

- . . . our Armed Forces and national leadership have often been in denial of the necessity to prepare for or facilitate post-conflict governance. For one, Americans do not like to see soldiers in domestic or foreign governance activities. Soldiers and civilians have never mixed well in our own streets. Second, Americans are loath to govern foreigners and are uncomfortable with the colonial experience. Third, there is a misplaced sense that civilians should lead in governance issues.

Lessons Unlearned: War, Occupation, and Governance <<http://www.worldaffairsjournal.org/article/lessons-unlearned-war-occupation-and-governance>>

19. IDEAS OF AMERICA

- As Donald Trump approaches the 100th day of his presidency, let's give him credit: He has sparked one of the greatest surges of American citizen action in half a century. Indeed, this burst of civic renewal may be more enduring than anything else he has done in his chaotic first months on the job.

Trump's most striking accomplishment so far <https://www.washingtonpost.com/opinions/trumps-most-striking-accomplishment-so-far/2017/04/24/904f71e2-23b5-11e7-bb9d-8cd6118e1409_story.html?utm_term=.e782526cdd2e>

Eric Liu, The Washington Post, April 24, 2017

- . . . young men, such as the ones my friend encountered, until recently dreamed of America. No longer, though. "We are not wanted anymore," one of the refugees said. "America is not a friendly place." They said they'd prefer to go back to war-torn Somalia. My friend was disbelieving. "You'd rather go back to a war zone than go to America?" he asked. "Yes," the young man said. Yes, his friends nodded in agreement.

Young men in devastated countries used to dream of America. Not anymore
<https://www.washingtonpost.com/opinions/young-men-living-in-desolation-used-to-dream-of-america-not-anymore/2017/04/24/bd248d82-2910-11e7-b605-33413c691853_story.html?utm_term=.3b715070b2fe>

Richard Cohen, The Washington Post, April 24, 2017

Countries and Regions

20. RUSSIA

- . . . pro-Kremlin disinformation tends to divide the world into two categories; the Evil West and Good Russia and this week is no exception. Thus the U.S was accused of designing the war in Ukraine, Daesh and a conflict with North Korea, all so as to "take" Russia and China .

The Root of All Evil <<http://mailchi.mp/euvsdisinfo/syria-attack-a-predictable-disinformation-strategy-disinformation-review-879533?e=c701967e5f>>

EU East Stratcom Task Force, Disinformation Review, April 27, 2017

• A U.S. government intelligence assessment concluded in January that Russia ran a propaganda and hacking campaign aimed at boosting Mr. Trump at the expense of his Democratic rival Hillary Clinton — something that both Mr. Trump and the Russian government deny. The matter is now in the hands of the FBI, which is running a criminal investigation, and Congress, which aims to write authoritative reports on what occurred.

Probes of Russian Election Interference Show No Signs of Slowing <<https://www.wsj.com/articles/probes-of-russian-election-interference-show-no-signs-of-slowing-1493294402?tesla=y>>

Byron Tau, The Wall Street Journal, April 27, 2017

• The St Petersburg troll factory is infamous for paying writers to leave online comments that favour the Kremlin's positions . . . Now yet another whistleblower from the factory has stepped forward in an interview with St. Petersburg-based independent outlet Bumaga . . .

Confessions of a pro-Kremlin troll <<https://euvsdisinfo.eu/confessions-of-a-pro-kremlin-troll/>>

EU East Stratcom Task Force, Disinformation Review, April 26, 2017

• After working for Kremlin TV, a Russian reporter explains how the state turns journalists into propagandists.

Confessions of a (Former) State TV Reporter <<https://codastory.com/disinformation-crisis/information-war/confessions-of-a-former-state-tv-reporter>>

Ilya Kizirov, Coda, April 25, 2017

• Experts at the Kremlin's Institute for Social Research say that the populist wave that is sweeping the West will come to Russia only "after six or seven years," allowing Moscow to learn what how it should respond. But they add that Vladimir Putin can use "populist technologies" in the upcoming presidential elections.

Putin Can and Will Use Populist Technologies, Kremlin Advisors Say
<<http://windowoneurasia2.blogspot.com.au/2017/04/putin-can-and-will-use-populist.html>>

Paul Goble, Window on Eurasia—New Series, April 24, 2017

• The strategy should contain six main efforts: Create an intelligence hub focused on Russia. * * * Enhance and expand contingency planning. * * * Develop a comprehensive response to Russian election interference. * * * Use legal tools in response to foreign violations of domestic laws. * * * Bar any political finance in Europe and the United States by Russia or Russian-supported entities. * * * Establish a "Coordinating Council" to work on these matters. * * *

Responding to Russia's 'Hybrid' Threat <<https://www.usnews.com/opinion/world-report/articles/2017-04-24/6-ways-the-us-eu-and-nato-can-meet-and-defeat-russias-hybrid-threat>>

Franklin D. Kramer and Lauren M. Speranza, U.S. News and World Report, April 24, 2017

- A Russian government think tank controlled by Vladimir Putin developed a plan to swing the 2016 U.S. presidential election to Donald Trump and undermine voters' faith in the American electoral system, three current and four former U.S. officials told Reuters.

Putin-linked think tank drew up plan to sway 2016 US election – documents <<http://www.reuters.com/article/us-usa-russia-election-exclusive-idUSKBN17L2N3>>

Ned Parker, Jonathan Landay and John Walcott, Reuters, April 21, 2017

- There is, however, one channel through which accurate daily information, balanced journalistic reporting, alternative view points and revealing artistic interpretation can be and, to some degree, already is being communicated throughout Russia – social media. More and more ordinary citizens join various social networks that today play almost as large a role in the public communication of urban Russia as they do in Western daily life.

How to Influence Russian Public Opinion? <<https://www.theglobalist.com/russia-social-media-united-states-kremlin/>>

Andreas Umland, The Globalist, February 26, 2016

21. UKRAINE

- U.S. media outlets in Russia will face investigations into whether they illegally influenced the country's parliamentary elections in 2016. Outlets such as Voice of America, Radio Free Europe (RL/RFE) and CNN will all fall under the spotlight, said Leonid Levin, the head of the State Duma Committee on Information and Communication. He said that journalists' work could have affected Russian elections.

Russia to Investigate U.S. Media Over 'Election Meddling' <<https://themoscowtimes.com/news/us-media-in-russia-face-investigation-on-election-meddling-57757>>

Paul Sancya, The Moscow Times, May 7, 2017

- According to [Secretary of the National Security and Defense Council (NSDC) of Ukraine Oleksandr Turchynov], the domestically developed information security systems are "capable to efficiently jam broadcasting of the anti-Ukrainian television and radio, selectively blocking both analog and digital channels spreading separatist and pro-Russian propaganda. They will also not be interfering with the operation of Ukrainian TV and radio,"

Advanced domestic developments allow broadcasting Ukrainian radio and television far beyond demarcation line, - Turchynov

<http://en.censor.net.ua/news/438237/advanced_domestic_developments_allow_broadcasting_ukrainian_radio_and_tv_beyond_demarcation>

Censor.net, April 28, 2017

- These are not separatists and rebels. These are Russian-led, Russian-sponsored soldiers, Russian-supported, Russian active duty soldiers and Russian-paid mercenaries operating in East Ukraine. It is a Russian invasion of Ukraine after Russia illegally annexed Crimea. To say anything less, AP, would be to promote Russian propaganda.

The Associated Press Promotes Russian Propaganda <<https://toinformistoinfluence.com/2017/04/25/the-associated-press-promotes-russian-propaganda/>>

Joel Harding, To Inform Is To Influence, April 25, 2017

22. CHINA

- [Confucious Institute] teachers face “pressures to avoid sensitive topics” like Tibet, Taiwan, or China’s human rights record; that the teachers, recruited and trained in China, adhere to Chinese restrictions on speech; and that there is an absence of “transparency” in the CIs’ operations.

Should the Chinese Government Be in American Classrooms? <<http://www.nybooks.com/daily/2017/04/28/should-the-chinese-government-be-in-american-classrooms/>>

Richard Bernstein, The New York Review of Books, April 28, 2017

- Zhang said China’s young, competitive war reporters shared much with their western counterparts. But since their salaries were bankrolled by one-party China, correspondents for state-run outlets such as Xinhua and CCTV also had a “political role” and were expected to file stories supporting Beijing’s take on world affairs. “They have to conform to foreign policy,” she said.

China’s new generation of war correspondents hit the front line
<https://www.theguardian.com/media/2017/apr/26/chinas-new-generation-of-war-correspondents-flock-to-the-front-line?utm_source=SupChina&utm_campaign=0cb12e9432-20170426-279newsletterCrossTopplerSecurity&utm_medium=email&utm_term=0_caef3ab334-0cb12e9432-164727357>

Tom Phillips, The Guardian, April 25, 2017

- Many factors have driven an exodus of older talent from China’s media, from poor pay and the digital transformation of the industry — now hitting traditional Chinese media that for many years had seemed protected from the storms buffeting media elsewhere in the world — to the vagaries of censorship, which can sap the professional spirit. But the net effect of this shift is the progressive loss of professional journalism capacity in China’s media.

For Journalism in China; a Millennial Shift <<https://medium.com/china-media-project/for-journalism-in-china-a-millennial-shift-a0d041d758b>>

David Bandurski, China Media Project, April 24, 2017

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- To tap into the booming demand, many shady education agents are offering desperate parents packages that include preparatory training before studying abroad, assistance with immigration applications, consulting, and enrollment for clients' children at overseas international high schools. According to the newspaper's investigation, the total charge for such a package ranges from 320,000 to 500,000 yuan (\$46,470 to \$72,610).

A \$72,000 ticket into a top Chinese college <<http://supchina.com/2017/04/24/china-news-roundup-20170424/>>

SupChina, April 24, 2017

- Confucius Institutes frequently attract scrutiny because of their close ties to the Chinese government. A stream of stories indicates that intellectual freedom, merit-based hiring policies, and other foundational principles of American higher education have received short shrift in Confucius Institutes.

[Report] Outsourced To China: Confucius Institutes and Soft Power in American Higher Education
<https://www.nas.org/images/documents/confucius_institutes/NAS_confuciusinstitutes.pdf>

Rachelle Peterson, National Association of Scholars, April 2017

23. NORTH KOREA

- Efforts to infiltrate counter-propaganda into North Korea are already underway. But this will almost certainly not produce substantial results before Pyongyang fields a nuclear missile.

North Korea Policy: Failure is the Only Option

<<http://www.eastwestcenter.org/system/tdf/private/apb379.pdf?file=1&type=node&id=36088>>

Denny Roy, East-West Center, April 26, 2017

- . . . due to generations of mass brainwashing, the North Korean leader commands fanatical loyalty from the overwhelming majority of his populace, as demonstrated by the public adulation displayed during the recent military parade on the Day of the Sun anniversary of his grandfather's birth.

North Korea after Regime Change: Who Takes Over? <<http://nationalinterest.org/feature/north-korea-after-regime-change-who-takes-over-20349>>

Dennis P. Halpin, The National Interest, April 25, 2017

- While Kim Jong-Un has struggled to develop a traditional arsenal to rival those of his enemies as international sanctions have barred Pyongyang from the global financial system, North Korea's military has cultivated an increasingly sophisticated group of hackers capable of launching cyber-attacks on Western and Western-backed targets.

United States remains vulnerable to North Korean cyber-attack, analysts say

<<http://abcnews.go.com/International/united-states-remains-vulnerable-north-korean-cyber-attack/story?id=46946874>>

Brian Ross and Pete Madden, ABC News, April 22, 2017

- An influence-based strategy could significantly reduce the costs of a contingency. Increased North Korean access to information and a growing subculture of enterprise and self-interest have created opportunities for an influence-based strategy.

[Report] An Information Based Strategy to Reduce North Korea's Increasing Threat: Recommendations for ROK & U.S. Policy Makers <<https://s3.amazonaws.com/files.cnas.org/documents/Info-Based-Strategy-to-Reduce-NK-Threat-Final-PDF.pdf>>

Commander Frederick "Skip" Vincenzo, USN, Center for New American Security, October, 2016

24. SYRIA

- A New York Times investigation shows how Syria and its main partner, Russia, have distorted the facts surrounding the chemical weapons attack on Khan Sheikhoun.

[VIDEO] How Syria and Russia Spun a Chemical Strike

<<https://www.nytimes.com/video/world/middleeast/100000005063944/syria-chemical-attack-russia.html>>

Malachy Browne, Natalie Reneau, and Mark Scheffler, The New York Times, April 26, 2017

- Bringing furry American Muppets to Syrian refugee camps may sound like the fuzziest kind of soft power. But it could offer a glimmer of hope to children who've been robbed of a childhood. And retired military and former government officials say it could have another big side effect: helping starve terrorist groups like the Islamic State of its next generation of fighters. Cookie Monster, Elmo, and friends, that is, could pack as powerful a punch as a drone strike.

Elmo Joins the Forever War <<http://foreignpolicy.com/2017/04/21/elmo-goes-to-war-syria-refugee-camps-countering-violent-extremism-counter-terror/>>

Robbie Gramer, Foreign Policy, April 21, 2017

25. AFGHANISTAN

• In Afghanistan, as elsewhere, extremist ideologies present themselves as the only way to repair corrupt, unjust, or oppressive societies. Young people frustrated with those conditions may see no alternative way to change them. But the peace education classes have helped create an alternative: community and civic improvement campaigns through peacebuilding organizations that have sprung up at each campus.

Afghan Universities Build a Movement Against Extremism <<https://www.usip.org/publications/2017/04/afghan-universities-build-movement-against-extremism>>

Joshua Levkowitz, United States Institute of Peace, April 4, 2017

26. ISLAMIC STATE

• It's imperative to understand ISIS's current social media and Internet-based dissemination process before we can judge the effectiveness of existing counter measures. To do so, we conducted a small study on the dissemination of ISIS propaganda on the Surface Web – that is the proportion of the World Wide Web, which is indexed and thus searchable with standard search engines such as Google, Bing, or Yahoo etc.

How ISIS Disseminates Propaganda over the Internet Despite Counter-Measures and How to Fight Back
<http://moderndiplomacy.eu/index.php?option=com_k2&view=item&id=2494%3Ahow-isis-disseminates-propaganda-over-the-internet-despite-counter-measures-and-how-to-fight-back&Itemid=154>

Lorand Bodo, moderndiplomacy, April 23, 2017

Toolkit

27. CULTURAL PRESERVATION

• Violent extremist organizations like Daesh . . . are arming their cause through antiquities looting and trafficking, while also deliberately and systematically destroying heritage as a weapon of war. The cultural crisis has become inseparable from the humanitarian crisis.

[Report] Culture in Crisis: Preserving Cultural Heritage in Conflict Zones
<http://media.wix.com/ugd/b976eb_fd1b6c924a3f4743897d6990327e99d1.pdf>

John Hopkins School of Advanced International Studies with the Antiquities Coalition, May 5, 2016

28. INTERNATIONAL STUDENTS

• . . . the order could have an impact on American colleges' recruitment of students from abroad. For many international students, the opportunity to stay in the United States, even temporarily, after graduation and gain work experience is almost as valuable as an American degree itself. Any policy that might erect hurdles on the pathway from college to work could depress international enrollments.

Trump's New Order on Visas Could Make American Colleges Less Appealing Overseas

<http://www.chronicle.com/article/Trump-s-New-Order-on-Visas/239825?cid=cc&utm_source=cc&utm_medium=en&elqTrackId=a16beb5c255a47909c6da8e60a57bedc&elq=5d294fe4ff7b413cae40b3f3643fd8c3&elqaid=13661&elqat=1&elqCampaignId=5671>

Karin Fischer, The Chronicle of Higher Education, April 19, 2017

29. AMERICAN FACULTY ABROAD

• For too long, the academic job market has compelled new humanities Ph.D.s to see our careers in black and white — either “make it” into a tenure line at a U.S. institution, or leave academe. But there are more options beyond our borders.

[Report] Teaching Abroad <http://www.chronicle.com/items/biz/resource/ChronFocus_TeachingAbroad_i_v3.pdf>

Focus, The Chronicle of Higher Learning, April 2017

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From:

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Sent:

Friday, May 05, 2017 6:31 AM

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[Non-DoD Source] Seen on the Web (#67) -- Strategic Communications and Public Diplomacy

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Strategic Communications and Public Diplomacy "Seen on the Web" (#67)

May 3, 2017

Seen on the Web 2003-2062

This is a compilation of news, articles, essays, and reports on strategic communications, Public Diplomacy, public affairs, U.S. government international broadcasting, and information operations. The editorial intent is to:

- share with busy practitioners the academic and policy ferment in Public Diplomacy and related fields
- from long speeches, testimonies, and articles, flag the portions that bear on Public Diplomacy
- provide a window on armed forces thinking on the fields that neighbor Public Diplomacy such as military public affairs, information operations, inform-influence-engage, and cultural learning, and
- introduce the long history of Public Diplomacy by citing some of the older books, articles, reports, and documents that are not available on the internet.

Public Diplomacy professionals always need a 360-degree view of how ideas are expressed, flow, and gain influence. Many points of view cited here are contentious, partisan, and/or biased; inclusion does not imply endorsement.

Edited by

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University of Mary Washington, Assistant

TABLE OF CONTENTS

In the News

1. ON CAPITOL HILL

Instruments of Informational Power

2. PUBLIC DIPLOMACY

3. PUBLIC AFFAIRS

4. INFORMATION OPERATIONS

Professional Topics

5. SOCIAL MEDIA • INTERNET

6. CYBER

7. DISINFORMATION, FAKE NEWS

8. STRATEGIC COMMUNICATIONS

9. SOFT POWER

10. WAR OF IDEAS

11. INFORMATION WARFARE

12. COUNTERING VIOLENT EXTREMISM

13. RADICALIZATION

14. NARRATIVE

15. HISTORICAL NARRATIVES

16. LESSONS FROM THE PAST

17. MEDIA SAVVY • EDUCATION • JUDGMENT

18. IDEAS OF AMERICA

Countries and Regions

19. RUSSIA

20. UKRAINE

21. FRANCE

22. CHINA

23. NORTH KOREA

24. SYRIA

25. SAUDI ARABIA

Toolkit

26. EXCHANGES

In the News

1. ON CAPITOL HILL

[Hearing on Cyber-enabled Information Operations, Senate Armed Services Committee, Subcommittee on Cybersecurity]

• Today, thanks to the Internet and social media, the manipulation of our perception of the world is taking place on previously unimaginable scales of time, space and intentionality. That, precisely, is the source of one of the greatest vulnerabilities we as individuals and as a society must learn to deal with. Today, many actors are exploiting these vulnerabilities.

"The Weaponization of Information: The Need for Cognitive Security," Testimony of Rand Waltzman, Senior Information Scientist, RAND <https://www.armed-services.senate.gov/imo/media/doc/Waltzman_04-27-17.pdf>

Senate Armed Services Committee, April 27, 2017.

• To date, there is not a single individual in the US government below the President of the United States who is responsible and capable of managing US information dissemination and how we address our adversaries in the information environment.

Statement of Honorable Michael D. Lumpkin, Principal at Neptune Computer Incorporated and Former Acting Under Secretary of Defense for Policy <https://www.armed-services.senate.gov/imo/media/doc/Lumpkin_04-27-17.pdf>

Senate Armed Services Committee, April 27, 2017

• I describe three such trends • The first is a new geography wherein people and organizations increasingly see the internet as a jurisdiction in its own right • The second is a new social order wherein people increasingly organize by ideology • Finally, there is the increasing propensity of private citizens, organizations and nation-states to see cyberspace as a means of collaborating, competing, or engaging in conflict

Statement of Chris Inglis, Foreign Policy Research Institute <https://www.armed-services.senate.gov/imo/media/doc/Inglis_04-27-17.pdf>

Senate Armed Services Committee, April 27, 2017

[Hearing on U.S. Pacific Command, Senate Armed Services Committee]

• . . . this is not about winning wars on the cheap, as some critics may suggest. It's about winning wars on the smart.

Statement Of Admiral Harry B. Harris Jr., Commander, U.S. Pacific Command on U.S. Pacific Command Posture <https://www.armed-services.senate.gov/imo/media/doc/Harris_04-27-17.pdf>

Senate Armed Services Committee, April 27, 2017

• The North's special operations forces are its best trained and equipped units and its cyber capabilities are maturing, with cyberwarfare operators capable of conducting a variety of offensive operations including computer network attack and network exploitation.

Statement of General Vincent K. Brooks Commander, United Nations Command, Republic of Korea and United States Combined Forces Command <https://www.armed-services.senate.gov/imo/media/doc/2017%20USFK%20Posture%20Statement%20FINAL%20SASC_04-27-17.pdf>

Senate Armed Services Committee, April 27, 2017

Elements of Informational Power

2. PUBLIC DIPLOMACY

• The Department of State has renewed the Charter for the U.S. Advisory Commission on Public Diplomacy. The bipartisan Commission appraises U.S. government activities intended to understand, inform, and influence foreign publics. It may conduct studies, inquiries, and meetings, as it deems necessary.

U.S. Department of State, April 20, 2017

3. PUBLIC AFFAIRS

• The Department of State is pleased to welcome Heather Nauert as the new State Department Spokesperson. Nauert comes to the Department with more than 15 years of experience as an anchor and correspondent covering both foreign and domestic news and events, including the 9-11 terror attacks, the war in Iraq, and the genocide in Darfur, Sudan. Nauert's media experience and long interest in international affairs will be invaluable as she conveys the Administration's foreign policy priorities to the American people and the world.

Appointment of Heather Nauert as State Department Spokesperson
<<https://www.state.gov/r/pa/prs/ps/2017/04/270401.htm>>

U.S. Department of State, April 24, 2017

• The constant use of [Twitter] by President Trump has allowed him to create a sense of personal connection with reporters, constituents, and even international leaders, alluding to real-time and unfiltered content, but also weakening the role of the PA and PD officers who have a pervasive role of communicating policy. . . . analyzing the tweets from the current administration's officials ... will give inside [sic] unto how the three should represent themselves and their policies on a social media platform such as Twitter.

4 Tactics for PA, PD, and Principal Officers on Twitter <<https://takefiveblog.org/2017/04/20/4-tactics-for-pa-pd-and-principal-officers-on-twitter/>>

Amanda Rae Menas, Take Five, April 20, 2017

• ... journalists should provide more context in their coverage of deployed units: more "why" and "how," in addition to the "who," "what," and "where." *** Stories about individual soldiers or actions miss the forest for the trees, after all, while talking-head stories about deforestation of the Amazon are too large and abstract for useful public conversation. Aim, then, for something in the middle. Don't settle for writing "it's fighting season again." Tell readers what's going to make this year at war different than last year.

Telling the Brigade Story: A Case Study of U.S. Army Public Affairs as an Engine of Operational Effects, Organizational History, and Strategic Narrative <<http://smallwarsjournal.com/jrnl/art/telling-the-brigade-story-a-case-study-of-us-army-public-affairs-as-an-engine-of-operationa>>

Randy Brown, Small Wars Journal, April 22, 2017

• ... our research suggests that British efforts may be being thwarted, at least in part, by a peculiarly British problem – the culture of no comment that surrounds much of its counterterrorism activity abroad. There is an increasing trend in British defence and security policy of secretive yet growing military commitments in areas where the UK is not generally considered to be at war, but where it faces threats from terrorist groups.

Why the UK Will Lose the Information War Against Terrorism <<http://smallwarsjournal.com/blog/why-the-uk-will-lose-the-information-war-against-terrorism>>

Abigail Watson, Small Wars Journal, April 22, 2017

4. INFORMATION OPERATIONS

• ... in the latest influence operation involving the 2016 election ... Cyber was the vector used to extract the information, but how the stolen information is used "is not necessarily a cyber issue," Christopher Painter, Coordinator for Cyber Issues at the State Department said ... Information warfare has happened for centuries, he added, and while cyber has been either an accelerant or an enabler for these types of activities, it is just a small part.

Cyber only a small component of information operations, official says <http://www.c4isrnet.com/articles/cyber-only-a-small-component-of-information-operations-official-says?utm_source=SalIthru&utm_medium=email&utm_campaign=EBB%204.26.2017&utm_term=Editorial%20-%20Early%20Bird%20Brief>

Mark Pomerleau, C4ISRNet, April 25, 2017

• The nature of war is not changing but rather the character of war is with social media, cyber operations, information operations and small commercially available unmanned aerial vehicles, which all lead to an increasingly lethal battlefield in which all domains will be contested and congested.

The relationship between third offset strategy and multi-domain battle <<http://www.c4isrnet.com/articles/the-relationship-between-third-offset-strategy-and-multi-domain-battle>>

Mark Pomerleau, C4ISRNet, April 7, 2017

5. SOCIAL MEDIA - INTERNET

• In more innocent times, the rise of the Internet was seen by many people as a boon to democracy. *** In what are clearly less innocent times, the Internet is viewed as a far less benign force. It can be a haven for spreading fake news and rewarding the harshest and most divisive of political rhetoric. It ... has dark corners populated by anonymous actors ... whose influence appears to be growing but not easily measured.

A scholar asks, 'Can democracy survive the Internet?' <https://www.washingtonpost.com/politics/a-scholar-asks-can-democracy-survive-the-internet/2017/04/22/1915c0e8-2696-11e7-b503-9d616bd5a305_story.html?hpid=hp_regional-hp-cards_rhp-card-politics%3Ahomepage%2Fcard&utm_term=.3908e0461698>

Dan Balz, The Washington Post, April 22, 2017

- In an age of presidential tweets, protest hashtags and online petitions, corporate America must take warning. Pepsi paid top dollar for that flashy ad with Kendall Jenner — because they listened to marketers, and not to consumers. Consumers talked back in a tidal wave of negative attention.

... Companies should avoid the controversy and continue doing what they do best: making, marketing and selling quality products that Americans — and indeed the entire world — can enjoy.

Pepsi a lesson for brands everywhere <http://www.washingtonexaminer.com/pepsi-a-lesson-for-brands-everywhere/article/2620423?custom_click=rss?utm_campaign=Conservative%20Newsstand&utm_source=Conservative%20Newsstand%20-%2004/17/17&utm_medium=email>

Angela Morabito, Washington Examiner, April 17, 2017

- Key Findings: While Social Media Is Still Relatively New, Many of the Best Practices for Using It Are Based on Well-Understood Marketing Approaches * * * A Bottom-Down Messaging Strategy Using Influencers in the Arab World Can Be Effective * * * Tailoring Top-Down Messaging by Targeting Specific Themes to Different Communities also Helps Facilitate the Social Conversation

Empowering ISIS Opponents on Twitter <<https://www.rand.org/pubs/perspectives/PE227.html>>

Todd Helmus and Elizabeth Bodine-Baron, RAND Corporation, 2017

- When we think of the cyber domain, we should start thinking about social media because we sense in these domains, and then the question becomes how do we pull together all the sensing and turn it into decision-quality information? How do we take pre-effects from those same domains? It is sensing, effects, decision speed, and operational agility that are going to define the victors in future campaigns.

An Interview with [General] David L. Goldfein [Chief of Staff, U.S. Air Force] <<http://ndupress.ndu.edu/JFQ/Joint-Force-Quarterly-85/Article/1130641/an-interview-with-david-l-goldfein/>>

William T. Eliason, Joint Force Quarterly, April 1, 2017

6. CYBER

- Russia's cyberwarfare operations are built on the back of their cybercriminal networks. Can the US and its allies take them down?

Inside the Hunt for Russia's Hackers <https://www.buzzfeed.com/sheerafrenkel/inside-the-hunt-for-russias-hackers?utm_term=.ykBRm2K8#.epoKdJk>

Sheera Frenkel, Buzz Feed, April 20, 2017

• In 2016, [Pawn Storm] attempted to influence public opinion, to influence elections, and sought contact with mainstream media with some success. Now the impact of these malicious activities can be felt by various industries and enterprises operating throughout the world.

[Report] Two Years of Pawn Storm: Examining an Increasingly Relevant Threat
<<https://documents.trendmicro.com/assets/wp/wp-two-years-of-pawn-storm.pdf>>

Felke Hacquebbrd, Trend Micro, 2017

7. DISINFORMATION, FAKE NEWS

• ... this response must forever strip Moscow of the possibility of playing on human ignorance with lies and disinformation and promote a new generation of Russian leaders who are committed to integration with rather than the destruction of the globalized world, Pavlova concludes.

Behaving Badly on Big Things and Small Core of Russia's National Strategy under Putin
<<http://windowoneurasia2.blogspot.co.uk/2017/04/behaving-badly-on-big-things-and-small.html>>

Paul Goble, Window on Eurasia—New Series, April 13, 2017

• The report [about revisions to the Republican platform] sounded damning—unless one knew, of course, that the “language” to which Acosta managed to refer four times in the space of thirty seconds did not exist—no statement on Ukraine was inserted into the Republican platform by the Trump campaign—and that the sentiment ostensibly ascribed to candidate Trump falls squarely in the foreign-policy mainstream and was, in fact, the position held by the Obama administration.

Russia: The Conspiracy Trap <<http://www.nybooks.com/daily/2017/03/06/trump-russia-conspiracy-trap/>>

Masha Gessen, The New York Review, March 6, 2017

8. STRATEGIC COMMUNICATIONS

- Virtually every action, message, and decision of a military force shapes the opinions of an indigenous population Themes of U.S. goodwill mean little if its actions convey otherwise. Consequently, a unified message in both word and deed is fundamental to success.

Enlisting Madison Avenue <<http://www.rand.org/pubs/monographs/MG607.html>>

Todd Helmus, Christopher Paul, and Russell W. Glenn, RAND Corporation, 2017

- NATO officials interviewed recognized Russia's ability to use strategic communication tools to internally destabilize some of its neighbors, as well as NATO's lack of tools to address this issue. In general, they believed that NATO headquarters and other Alliance institutions would be ineffective or unable to respond because of their limited capabilities in the area of strategic communication. This is believed to give Russia a significant advantage While improved strategic communications is clearly a priority, it does not seem to have gotten off the ground.

European Relations with Russia <http://www.rand.org/pubs/research_reports/RR1579.html>

Stephanie Pezard, Andrew Radin, Thomas S. Szayna, and F. Stephen Larrabee, RAND Corporation, 2017

9. SOFT POWER

- The dangerous imbalance between the attention and resources that Trump is willing to devote to "hard" and "soft power" threatens not only to undermine U.S. leadership, but also to leave Americans more vulnerable to a wider spectrum of threats.

Team Trump Seems Unaware of Soft Power's Punch <<https://www.bloomberg.com/view/articles/2017-04-19/team-trump-seems-unaware-of-soft-power-s-punch>>

James Gibney, Bloomberg, April 19, 2017

10. WAR OF IDEAS

- In the wake of the 9/11 attacks, the United States was guided by the fundamental belief that it was at war with "a transnational terrorist movement fueled by a radical ideology of hatred, oppression, and murder." This mindset was articulated in the 2006 National Strategy for Combating Terrorism, which notes that the "war on terror" is a different kind of war. It is a battle of arms and a battle of ideas The paradigm for combating terrorism includes all aspects of U.S. national power and influence: military, diplomatic, financial, and so forth. Accordingly, the Bush administration's second term was marked by an interagency push to counter the terrorist threat.

Stopping Extremists from Becoming Terrorists: A Strategy for the Trump Administration

<<http://www.washingtoninstitute.org/policy-analysis/view/stopping-extremists-from-becoming-terrorists-a-strategy-for-the-trump-admin>>

11. INFORMATION WARFARE

- I continue to be frustrated by commentators who label the Russian activity to influence the election as a cyberattack. It was, in fact, information warfare, and it was conducted in the same way the Russians conducted information warfare well before everyone was on the internet and connected on social media.

Cyberwarfare and information warfare must be distinguished <http://www.c4isrnet.com/articles/cyberwarfare-and-information-warfare-must-be-distinguished-commentary?utm_source=SalIthru&utm_medium=email&utm_campaign=EBB%204.26.2017&utm_term=Editorial%20-%20Early%20Bird%20Brief>

Maj. Gen. Brett T. Williams (ret.), C4ISRNet, April 25, 2017

- There are many who still argue that unless death or destruction results, a cyber incident should not be considered an attack or an act of war. What they are missing is that cyber space has given nation states, or transnational groups, or single threat actors, the capability to effectively use information as a devastating weapon.

#GailForce: Has the U.S. experienced the long predicted Cyber Pearl Harbor?
<<https://www.limacharllenews.com/national-security/gailforce-russia-cyberwar/>>

Gail Harris, limacharillenews.com, April 25, 2017

- "Active measures" were subversive techniques and policies aimed at influencing people and events in foreign countries to suit Russia's objectives. Claims of internet-driven hacking and misinformation campaigns by Russia against the U.S. fit well within this Cold War approach.

The Primer on Russia's "Active Measures," Its Information Warfare Strategy <<http://bigthink.com/paul-ratner/the-primer-on-russias-active-measures>>

Paul Ratner, bigthink.com, April 9, 2017

12. COUNTERING VIOLENT EXTREMISM

- In the United States, even radical and abhorrent ideas are constitutionally protected, as is watching jihadist videos. The problem is that in an era of mass social media and digital communication, ideological radicalization and then mobilization to violence (the "flash to bang" ratio) is faster than ever.

Stopping the next London attacker or Orlando shooter <<http://thehill.com/blogs/pundits-blog/homeland-security/327925-stopping-the-next-london-attacker-or-orlando-shooter>>

Matthew Levitt, The Hill, April 7, 2017

13. RADICALIZATION

- The Islamic State's calls for attacks are increasingly resonating with radical-leaning teens and pre-teens in Europe. The Manichean appeal of the group's ideology certainly plays a part in this appeal. Yet such has been the Islamic State's success, the driving force behind its recruitment clearly goes beyond this. The group has taken advantage of how simple it is today to produce relatively slick digital output

The Islamic State's Western Teenage Plotters <<https://www.ctc.usma.edu/posts/the-islamic-states-western-teenage-plotters>>

Robin Simcox, CTC Sentinel, February 22, 2017

- Among the most recent evolutions of jihadi terrorist tactics in the West has been the rise of the virtual entrepreneur. The increased use of social media, often paired with applications that offer the option of encrypted messaging, has enabled members of groups like the Islamic State to make direct and lasting contact with radicalized Americans. In some cases, these individuals direct terror plots, and in others, they provide encouragement and motivation for attacks.

The Threat to the United States from the Islamic State's Virtual Entrepreneurs <<https://www.ctc.usma.edu/posts/the-threat-to-the-united-states-from-the-islamic-states-virtual-entrepreneurs>>

Alexander Meleagrou-Hitchens and Seamus Hughes, CTC Sentinel, March 9, 2017

14. NARRATIVE

- Though it's comforting to believe the truth will always out, the reality of politics can be quite different. An audience's attention belongs to the best storytellers and those who are most active and capable of fighting for the opportunity to tell the world a narrative to believe in. Truth may be the weight of history but it is never consistently the force that shapes it.

Russian Propaganda: The Soviet Zombie Returns From the Grave <<https://takefiveblog.org/2017/04/18/russian-propaganda-the-soviet-zombie-returns-from-the-grave/>>

Lenin Hernandez, Take Five, April 18, 2017

- The more difficult task will be developing a national narrative, broadly backed by elites across the ideological spectrum, about “who we are” — one built around opposition to authoritarianism and illiberalism.

The Liberal Order Is Rigged <https://www.foreignaffairs.com/articles/world/2017-04-17/liberal-order-rigged?cid=nlc-twofa-20170420&sp_mid=53895499&sp_rid=ZG9uYmlzaG9wOTIAeWFob28uY29tS0&spMailingID=53895499&spUserID=MJEwNDg3NDYwNTE1S0&spJobID=1143350584&spReportId=MTE0MzM1MDU4NAS2>

Jeff D. Colgan and Robert O. Keohane, *Foreign Affairs*, May/June 2017

15. HISTORICAL NARRATIVES

- Mr. Gorbachev was wagering that truthful and unfettered expression — a press able to criticize and investigate, history books without redacted names, and honest, accountable government — just might save the creaking edifice of Communist rule.

How Soviet Dissidents Ended 70 Years of Fake News <https://www.nytimes.com/2017/04/10/opinion/how-soviet-dissidents-ended-70-years-of-fake-news.html?action=click&pgtype=Homepage&clickSource=story-heading&module=opinion-c-col-right-region%2%AEion=opinion-c-col-right-region&WT.nav=opinion-c-col-right-region&_r=1>

Gal Beckerman, *The New York Times*, April 10, 2017

- “My firm belief as a Turk is that democracy and human rights in Turkey can only be established by facing history and acknowledging historic wrongdoings,” [Taner Akcam] said.

‘Sherlock Holmes of Armenian Genocide’ Uncovers Lost Evidence
<https://www.nytimes.com/2017/04/22/world/europe/armenian-genocide-turkey.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=second-column-region%2%AEion=top-news&WT.nav=top-news&_r=1>

Tim Arango, *The New York Times*, April 22, 2017

16. LESSONS FROM THE PAST

- Radio Atlantico del Sur (RADs) was the psychological operations radio station broadcast by the Ministry of Defence to Argentine troops during the latter part of the Falklands Islands Conflict. This is a draft OD(SA) interim assessment suggesting possibilities for the radio station, it dates from around 12 May 1982.

Radio Atlantico del Sur Programming - Interim Assessment <<https://www.psywar.org/content/radsplanning>>

Psywar.org, July 25, 2016

17. MEDIA SAVVY, EDUCATION, JUDGMENT

- With respect, Christians must be cautious of baring our own moral hypocrisy when handling fake news or media bias. What I mean by that is Christians have a responsibility to do our due diligence before sharing catchy headlines we see on social media without knowing where a report came from or, in some cases, without reading what a piece says. Discernment is key.

Fake News, Media Bias, and the Church <<https://juicyecumenism.com/2017/04/13/fake-news-media-bias-church/>>

Chelsen Vicari, Juicy Ecumenism, April 13, 2017

18. IDEAS OF AMERICA

- Singapore crushes us on test scores, but that's because tests measure the wrong things. It's not measuring the ability to identify problems and find unique solutions. These are completely missed by standardized testing. When we use this testing we forget the most important facets: critical thinking and creativity.

Metrics can't measure everything — don't believe that U.S. schools lag behind foreign countries
<<http://www.washingtonexaminer.com/metrics-cant-measure-everything-dont-believe-that-us-schools-lag-behind-foreign-countries/article/2620838>>

Kelly Cole, Washington Examiner, April 20, 2017

- At a moment when the international order is under severe strain, power is fragmenting and great-power rivalry has returned, the values and purpose at the core of the American idea matter more than ever. Against this backdrop, acting in defense of a critical international norm in Syria is reassuring; going mute on human rights issues in dealing with authoritarian leaders is not.

The risks of the Trump administration hollowing out American leadership
<https://www.washingtonpost.com/opinions/dont-be-fooled-trump-is-still-hollowing-out-american-leadership/2017/04/19/d2b64e02-2450-11e7-b503-9d616bd5a305_story.html?utm_term=.b9c0f4f1d5f3>

William J. Burns, The Washington Post, April 19, 2017

- The United States has been the modern world's most influential country and has promoted democracy passively by serving as a model and actively through its diplomatic efforts, aid, and even military and covert action practices. ****
The withdrawal of American support for democracy could compound the various anti-democratic trends we have described and lead to the fall of Huntington's "third wave."

This is what the beginning of the end of democracy looks like

<https://www.washingtonpost.com/posteverything/wp/2017/04/19/this-is-what-the-beginning-of-the-end-of-democracy-looks-like/?utm_term=.81852fc7e2bf>

Joshua Muravchik and Jeffrey Gedmin, The Washington Post, April 19, 2017

• What on earth is happening to us? It wasn't that long ago that there was a sense of duty that went along with being a good American citizen But what we as Americans have always shared together – a love of freedom, democratic institutions, a common purpose – has degenerated into partisan and ideological totalitarianism. It is my way or the highway. Otherwise nice people say they would not shed a tear if Mr. Trump were assassinated, nor would their counterparts on the other side have wept if Mr. Obama had been killed in office.

Would You Take A Bullet for Trump? <<https://www.forbes.com/sites/johnzogby/2017/04/18/would-you-take-a-bullet-for-trump/#3082ce23082c>>

John Zogby, Forbes, April 18, 2017

• The greatest threat to the liberal international order comes not from Russia, China, or jihadist terror but from the self-induced deconstruction of Western culture.

The Deconstruction of the West <https://www.the-american-interest.com/2017/04/12/the-deconstruction-of-the-west/?utm_source=The+American+Interest%3A+The+Week+in+Review&utm_campaign=2378fcfe7f-Weekly+Brief+4%2F15%2F17&utm_medium=email&utm_term=0_6322a81c35-2378fcfe7f-121037178>

Andrew A. Michta, The American Interest, April 12, 2017

• That will require American schools to teach a lot more history and civics, including the basic Enlightenment principles of the nation. The bloody and successful civil rights movement of the recent past was predicated on everyone knowing those principles. Even the Black Panthers quoted them.

A Sense of Belonging <<http://democracyjournal.org/magazine/44/a-sense-of-belonging/>>

E.D. Hirsch, Jr., Democracy Journal, Spring 2017

Countries and Regions

19. RUSSIA

• First spread contradictions *** and then spread conspiracies

Syria attack: a predictable disinformation strategy <<http://mailchi.mp/euvsdisinfo/syria-attack-a-predictable-disinformation-strategy-disinformation-review>>

EU East Stratcom Task Force, Disinformation Review, April 20, 2017

- The latest whataboutist claim on the far left is that what Putin did in 2016 is no worse than what American consultants did in 1996. That's nonsense.

No, America Didn't Ruin Russian Democracy <<http://www.thedailybeast.com/articles/2017/04/17/no-america-didn-t-ruin-russian-democracy>>

Casey Michel, Daily Beast, April 17, 2017

- After every terror attack, the reaction is sadly the same. Pro-Kremlin outlets all over Europe start spreading conspiracy theories accusing various European governments, or the EU, or the US of false flag operations. In the upside-down world of disinformation-oriented pseudo-media, it is always someone in the West who is responsible for every tragedy of this kind – except when they claim, perversely, that the tragedy never happened and was in fact only staged by evil western governments trying to manipulate their populations.

How pro-Kremlin outlets abuse the tragedy of terror <<https://euvsdisinfo.eu/how-pro-kremlin-outlets-abuse-the-tragedy-of-terror/>>

EU East Stratcom Task Force, Disinformation Review, April 16, 2017

- RT is generously funded by the Russian state (around 300 million USD annually) and its ambitions are high: It wants to "question more", as one of its slogans says, and become a global leader among those who feel in opposition to "the main stream". As the Russian authorities' most expensive international prestige project, it uses sensationalist clickbait in a way which is not very different from its sister organisation, Sputnik.

Inside RT's world of alternative news <<https://euvsdisinfo.eu/inside-rts-world-of-alternative-news/>>

EU East Stratcom Task Force, Disinformation Review, April 13, 2017

- ... most commentators has discussed the future [of Russia] in terms of a competition symbolically represented as between the television which portrays a rosy picture of life in Russia and the refrigerator which shows Russians precisely what their life has become. But even though the refrigerator has been gaining on television in recent months, a more important competitor to the state's TV-centric message system may have emerged in the shape of the Internet, especially among the young,

The Internet, Not the Refrigerator, Defeating the Television in Russia, Latynina Says
<<http://wldowneurasia2.blogspot.com.au/2017/04/the-internet-not-refrigerator-defeating.html>>

- ... however skillful Putin's manipulation of public opinion ... Russia's leader came to understand that his rule needed at least the facsimile of a big idea Eurasianism has proved to be a most useful ideology, a tool for Kremlin authoritarianism and a channel for mischief-making with the Western hard right.

Moscow Calling <<http://www.weeklystandard.com/moscow-calling/article/2005218>>

Andrew Stuttaford, The Weekly Standard, November 14, 2016

20. UKRAINE

- Russia has also employed a wide array of so-called hybrid tactics in eastern Ukraine. Sophisticated uses of propaganda and cyber attacks have joined the use of irregular militias on the battlefield. In December 2016, a cyber attack against Ukraine's electrical grid took down a fifth of the capital's power consumption at that time of night.

The Trump Administration and the 115th Congress Should Support Ukraine <<http://www.heritage.org/global-politics/report/the-trump-administration-and-the-115th-congress-should-support-ukraine>>

Luke Coffey and Daniel Kochis, The Heritage Foundation, April 11, 2017

21. FRANCE

- Almost one in four of the Internet links shared by French users of social media in the run-up to elections were related to fake news, much of which favoured anti-EU candidates and showed traces of Russian influence, according to a new study.

Russia-linked fake news floods French <<https://euobserver.com/foreign/137624>>

Andrew Rettman, euobserver, April 9, 2017

- Remember all those Congressional hearings about Russian propaganda, disinformation, fake news? Not so much now, eh? That is because Russia has shifted its main effort towards France

Russia-linked fake news floods French social media <<https://toinformistoinfluence.com/2017/04/20/russia-linked-fake-news-floods-french-social-media/>>

Joel Harding, To Inform is To Influence, April 20, 2017

22. CHINA

- Chinese authorities last night launched an unusually sophisticated publicity war in conventional media and cyberspace against fugitive tycoon Guo Wengui, who is believed to be still hiding in the US.

China launches unprecedented international publicity war against wanted tycoon Guo Wengui
<http://www.scmp.com/news/china/policies-politics/article/2089184/beijing-launches-unprecedented-international-publicity?utm_source=The+Sinocism+China+Newsletter&utm_campaign=81ddb64c24-EMAIL_CAMPAIGN_2017_04_20&utm_medium=email&utm_term=0_171f237867-81ddb64c24-29639493&mc_cid=81ddb64c24&mc_eid=a13bfc8fa7&utm_source=SupChina&utm_campaign=118eca59b0-20170420-275newsletterFledBoXilaiMakeElectricCars&utm_medium=email&utm_term=0_caef3ab334-118eca59b0-164727357>

South China Morning Post, April 20, 2017

- ... Chinese social media outlets — including microblogging site Weibo and social messaging app WeChat — are frequently abuzz with the tabloid's stories. In fact, the social media feeds of millions of Chinese netizens are filled not only with translations of the Daily Mail's stories, but also with a torrent of misinformation from the West's now-ubiquitous fake news and conspiracy theory websites.

How Western Fake News Took Over China's Social Media <<http://www.sixthtone.com/news/2190/how-china-became-major-importer-fake-news#jtss-twitter>>

Fang Kecheng, Sixth Tone, April 16, 2017

23. NORTH KOREA

- [Jieun Paek] urges greater measures to undermine the regime's legitimacy at home by smuggling in information about it and the world (as some activists are already doing).

The North Korea-Trump Nightmare <<https://www.nytimes.com/2017/04/20/opinion/the-north-korea-trump-nightmare.html?action=click&pgtype=Homepage&clickSource=story-heading&module=opinion-c-col-right-region%C2%AEion=opinion-c-col-right-region&WT.nav=opinion-c-col-right-region>>

Nicholas Kristof, The New York Times, April 20, 2017

24. SYRIA

- Despite statements from the Organisation for the Prohibition of Chemical Weapons (OPCW) on the incontrovertible laboratory results proving the use of sarin in the Khan Sheikhun area of southern Idlib in Syria, pro-Kremlin outlets kept to last week's practice of muddying the waters with disinformation about the issue.

The show must go on <<http://mailchi.mp/euvsdisinfo/syria-attack-a-predictable-disinformation-strategy-disinformation-review-8795337e=c701967e5f>>

EU East Stratcom Task Force, Disinformation Review, April 27, 2017

- Over the past few weeks, we've seen a huge spike in the number of online stories which question the bravery of the White Helmets [rescue workers], or suggest that the recent chemical attacks were suspicious, or make some other claim that seeks to confuse you about the war in Syria.

We've written this short list to help you understand why this is happening. 1) Russian trolls *** 2) Heroes are a problem for Assad *** 3) War crimes are bad for business *** 4) Pro-Assad bloggers *** 5) Because they can *** The massive growth of social media has opened up a new front in modern warfare.

The trolls are trying to confuse you about Syria. Here's why. <<https://medium.com/@TheSyriaCampaign/the-trolls-are-trying-to-confuse-you-about-syria-heres-why-ce0ffdd70a29>>

The Syria Campaign, medium.com, April 19, 2017

- As Syrian president Bashar al-Assad called videos of last week's chemical attack a "fabrication," a piece of propaganda promoted by a Russian cyber operation and bearing the hashtag #SyriaHoax has gained traction in the United States, analysts tell ABC News.

Behind #SyriaHoax and the Russian propaganda onslaught <<http://abcnews.go.com/International/analysts-identify-syriahoax-russian-fueled-propaganda/story?id=46787674>> [VIDEO]

Brian Ross Megan Christie James Gordon Meek, ABC News, April 13, 2017

25. SAUDI ARABIA

- Riyadh must go beyond a narrow definition of counterterrorism and examine its own role in fostering a climate of extremism. Many counterterrorism issues—particularly the promotion of extremism abroad via sectarianism and criticism of non-Muslims—touch on core domestic political issues conducive to the regime's legitimacy and very survival. Reforms in these areas will come slowly, at best, and the United States should expect regression should the regime face a serious challenge to its reign.

Getting real with Riyadh <https://www.brookings.edu/research/getting-real-with-riyadh/?utm_campaign=Brookings%20Brief&utm_source=hs_email&utm_medium=email&utm_content=50897149>

Daniel L. Byman, Brookings, April 17, 2017

26. EXCHANGES

- When Burn the Ballroom, a rock-band from North Virginia was performing a public diplomacy tour around the Russian Far East in August 2016, drummer (and high school football coach) Jack Ivins was thrilled to discover that young people in this territory share his passion for American football. So [he recently] returned to Russia and conducted a vigorous sports and music diplomacy program in the three largest cities of the Russian Far East.... With football coaching as his day job on this program, he spent his evening carrying out rock diplomacy.

Football and Rock'n'roll: U.S. Drummer Inspires Sportsmen and Musicians in the Russian Far East
<<https://ru.usembassy.gov/football-rocknroll-u-s-drummer-inspires-sportsmen-musicians-russian-far-east/>>

U.S. Embassy & Consulates in Russia, April 20, 2017

- To undermine ISIS recruitment efforts, Muslims, overall, need to be treated fairly. If Muslim minorities got the treatment they deserve, there would be no need for violence and extremism. By creating anti-Muslim policies and by alienating the religion, radical responses are created. By incorporating Muslims into society through public office, cultural exchange programs, clubs, and sports teams, the sense of undervalue decreases. People who once were angry with the way Muslims were treated, felt alone, or felt segregated against, will have less of a need to join a radical organization

Why ISIS is Winning <<https://takefiveblog.org/2017/04/19/why-isis-is-winning/>>

Egor Pelevkin, Take Five, April 19, 2017

(b) (6) CTR (US)

From: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Sent: Wednesday, March 23, 2016 1:45 PM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism
Attachments: IO Sphere logo large.jpg; iosphere qr code.png

Here you go. If you need anything else of further clarification, please let me know.

IO Sphere is an unclassified professional journal in periodical form, published quarterly by the JIOWC, San Antonio, Texas. Content consists of feature articles, research paper extracts, interviews, commentaries/editorials on all aspects of Information Operations (IO), and supporting disciplines such as intelligence. Contributors comprise military and civilian scholars, operators, and analysts at the graduate and postgraduate level.

If you wish to submit an article, there is a link on the IO Sphere website to submit or they may be sent directly to the IO Sphere Editor at jiowc.iosphere@us.af.mil.

You may download any edition of the IO Sphere from the electronic IO Sphere Library under the libraries page on this site. If you wish to subscribe to the IO Sphere, fill out the subscription form (link on sidebar).

Link is: <http://home.iosphere.org/>

Logo is attached. I have also attached a qr code if you wish to use that.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 10:45 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will send those over with the advert! Can you tell me what dimensions the advert should be?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:37
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering

Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 8:34 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:32
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 8:30 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will start the process now, hopefully will have something to you by COB tomorrow! ;)

Can you please send over your profile, logo and link for me to upload to the website? <http://www.Informationoperationsevent.com/mediapartner>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:22
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It'll be close but I think next Tuesday will still give me the time to place the ad.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 8:06 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Okay that's fine then. When will you need the advert artwork by?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 12:44
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

The press issue doesn't affect the agreement at all. I didn't expect to be allowed by the unit to go, and wasn't planning on asking. Plus, that is the busy period on the Summer issue as it will be released on July 1. It was a nice offer, but not something that I would have been able to take advantage of anyway.

Regards,

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From: (b) (6) [mailto:(b) (6)]
Sent: Wednesday, March 23, 2016 7:40 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
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Hi (b) (6)

Thanks for getting back to me!

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Kind regards,

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From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 23 March 2016 12:29

To: (b) (6)

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The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6) MeriTec
JIOWC/J51, IO Sphere Editor

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]

Sent: Tuesday, March 22, 2016 5:14 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>

Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hello,

I wanted to get in touch about this year's Information Operations: Countering Violent Extremism <<http://www.informationoperationsevent.com/>>, taking place 15th-17th June in London. This year's programme will focus on addressing the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism.

The event will be separated into four key themes, which will structure the discussion and take-aways from the event. These are:

- * Creating positive counter messaging - exploring the fundamentals of success and the role of negative communications
- * Identifying and influencing the influences - methodologies, rhetoric and common challenges

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Mr. Gregory C. Radabaugh will be speaking at the event, and I am wondering if you are interested in establishing a partnership to cross promote his involvement with the event through IO Sphere?

I've listed below some possible terms for the agreement. Please let me know what you are interested in receiving from me and the event and what you are able to execute for the event.

IO Sphere could receive:

- Your logo on our electronic brochure
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- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6) <mailto:(b) (6)>

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Sent: Wednesday, March 23, 2016 11:48 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I think full page would be great. Basically 8.5x11.

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(b) (6)

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6)

mailto:(b) (6)

(b) (6)

CTR (US)

From:

(b) (6)

(b) (6)

Sent:

Wednesday, May 03, 2017 3:24 PM

To:

JIOWC/IO Sphere

Subject:

[Non-DoD Source] JSTOR and IO Sphere - Invitation to Join

Dear Gregory C. Radabaugh,

Please allow me to introduce myself: My name is (b) (6) and I am an Associate Licensing Editor at JSTOR, a not-for-profit academic research platform dedicated to preserving journal literature accessible at www.jstor.org. Our digital back-issue archive serves as one of the major sources of scholarly content for over 9,000 universities and libraries in 156 countries. Starting next year, JSTOR will be including Open Access journals in our archive for the first time, further expanding our mission to preserve scholarship and provide access to knowledge worldwide. I write today to invite IO Sphere to be one of the first Open Access journals to join our archive.

As you may know, JSTOR offers journals to institutions organized into large multidisciplinary collections, consisting of upwards of 50 journals each. Currently, JSTOR is working to create a targeted collection in Security Studies that will include Open Access journals as well as e-books, primary sources, and archived journals. Designed to support research and teaching needs in this emerging field of study, the Security Studies collection will focus on the key issues and challenges facing society around political violence, cyber security, foreign policy, and international affairs, drawing from disciplines including military studies, peace and conflict studies, and international law. By including Open Access journals in this new collection, we hope to connect publications that already provide free access with the millions of scholars, students, and individuals that use JSTOR annually and commit to preserving the journal's complete run in perpetuity, both digitally and in print, to ensure that it will be accessible for the long-term.

There is no cost to join JSTOR, and all licensing agreements are non-exclusive, so you are free to undertake and maintain any other initiatives. Participation in the archive is by invitation, and IO Sphere was selected for the publication's high value to the field, as well as from recommendations from academic librarians and scholars. Our goal in collaborating together is to complement your online presence by expanding your potential audience and increasing the discoverability of your journal.

Would you permit me to send a complete packet of information for your consideration? Please let me know if there is someone else I should contact with this invitation. Thank you very much for your time.

Sincerely

Peter

(b) (6)

CTR (US)

From: (b) (6) <(b) (6)>
Sent: Monday, May 01, 2017 4:37 PM
To: JIOWC/IO Sphere
Subject: [Non-DoD Source] U.S. Army Veteran Launches VOSB and HUBZone Certified Agency, Serrano Media Group

Hello,

I hope this message finds you well!

Please consider this news item for publication. Feel free to reach out if you have any questions.

Thank you,

(b) (6)

Wragg & Casas

(b) (6)

U.S. Army Veteran Launches VOSB and HUBZone Certified Agency,

Serrano Media Group

CHICAGO, Ill. – May 1, 2017 – Jonathan Serrano, an entrepreneur with more than 10 years of experience in business, operations, and project management, has launched Serrano Media Group, a multi-faceted communications company providing public relations, video and film production, and event staging and staffing. Serrano is also a U.S. Army veteran and a decorated paratrooper.

Serrano Media Group, headquartered in Chicago, with an operations office in Miami and a satellite office in Orlando, FL brings together a team of leading experts in the communications, video production, event staging and multimedia staffing fields to provide top-tier integrated marketing and media program management services to government agencies. The company offers full-service strategic communications through its diverse leadership team, all of whom have more than 20 years of experience in their respective fields, with both the federal government and corporate clients.

~~"This company is a culmination of the hard work and dedication of many experts in various industries," said Jonathan Serrano, president and CEO of Serrano Media Group. "On behalf of my team, we are proud to extend our services nationally and offer our clients everything they need under one roof."~~

Serrano Media Group is HUBZone certified, as well as Veteran Owned Small Business (VOSB) certified by the Department of Veterans Affairs

The firm's mission is to help federal agencies and private clients reach their communications objectives with sophisticated and targeted programs. With its professional and culturally diverse background, Serrano Media Group is also committed to serving clients who want to optimize their presence in the U.S. Hispanic market.

Leading the marketing operations of Serrano Media Group is VP-Government Services Rafael Marrero.

For additional information on Serrano Media Group, visit <http://www.serranomediagroup.com/>
<http://link.email.dynect.net/link.php?DynEngagement=true&H=s8mq%2BFF8Y8J%2F7%2FXrLp5ygdwMPxjsUdQBMch4EEhHhpCCJF3%2FNIfEhW%2B9P8e1Eqnv1GiXWaDXyBhKBbq%2BGOo2vMBsmOROKch1KyQtudRY3RD7Vxgz5PoBBAtaZ5JH%2BR&G=0&R=http%3A%2F%2Fwww.serranomediagroup.com%2F&I=20170501200501.00000077d733%40mail6-34-usnbn1&X=MHwxMDQ2NzU4OjU5MDc5NGViNzY4ZjMxYWQxMDE3NGY5Njs%3D&S=nE-LhsEdG04ecqmtNpBBC54H0YDqO8IDN6ZQgdB_U3s>.

About Serrano Media Group:

Serrano Corporation d/b/a Serrano Media Group (<http://www.serranomediagroup.com/>
<http://link.email.dynect.net/link.php?DynEngagement=true&H=s8mq%2BFF8Y8J%2F7%2FXrLp5ygdwMPxjsUdQBMch4EEhHhpCCJF3%2FNIfEhW%2B9P8e1Eqnv1GiXWaDXyBhKBbq%2BGOo2vMBsmOROKch1KyQtudRY3RD7Vxgz5PoBBAtaZ5JH%2BR&G=0&R=http%3A%2F%2Fwww.serranomediagroup.com%2F&I=20170501200501.00000077d733%40mail6-34-usnbn1&X=MHwxMDQ2NzU4OjU5MDc5NGViNzY4ZjMxYWQxMDE3NGY5Njs%3D&S=nE-LhsEdG04ecqmtNpBBC54H0YDqO8IDN6ZQgdB_U3s>) is a privately held full-service strategic communications firm, headquartered in Chicago with offices in Miami and Orlando, providing multi-faceted public relations, communications, video and film production, event staging and multimedia staffing services. The company is both VOSB and HUBZone certified and specializes in servicing federal government and private sector clients.

Photo ID: Jonathan Serrano

<https://meltwater-apps-production.s3.amazonaws.com/uploads/images/55ccb98ae0959a929ac395af/Jonathan_Serrano-Resized_1493669082351.jpg>

<<https://htmlsig.com/t/000001BGJN9P>>

(b) (6) Account Coordinator

(b) (6) emailto:(b) (6)

Wragg & Casas

Office: (b) (6)

1221 Brickell Ave., Suite 730, Miami, FL 33131 <http://www.wraggcasas.com/> <<https://htmlsig.com/t/000001BGJN9P>>

<<https://htmlsig.com/t/000001BHMWZ4>> <<https://htmlsig.com/t/000001BM0MWS>>

<<https://htmlsig.com/t/000001BGZ3P0>>

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Sent: Thursday, April 28, 2016 7:28 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I'm not able to download the file at the office. I'll have to get it from either home or my phone. I will probably be easier and faster from home because I'll have a full screen to work with. I'll let you know when it's done, no later than tomorrow.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
Sent: Thursday, April 28, 2016 6:12 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Cc: 'iosphere1@gmail.com' <iosphere1@gmail.com>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

I hope you're doing well!

Here's the copy for the email. Are you able to send today?

Subject line: 15th Annual Information Operations Summit Returns

Thanks,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 18 April 2016 17:09

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Sure.

-----Original Message-----

From: (b) (6) mailto: (b) (6)

Sent: Monday, April 18, 2016 11:00 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I received an email from you, I just assumed it was referring to the event listing going live because I haven't had any enquiries or downloads from the email.

Would it be possible to send email through you all?

Kind regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]

Sent: 18 April 2016 16:28

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Oh yeah, I sent it immediately after receiving via the gmail account. I wrote you once completed but I guess you didn't receive it.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) <mailto:(b) (6)>

Sent: Monday, April 18, 2016 3:06 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hi (b) (6)

I just wanted to check if you've had a chance to send the email out yet?

Kind regards,

(b) (6)

From: (b) (6)

Sent: 07 April 2016 12:20

To: 'JIOWC/IO Sphere'

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

I've attached the html for the email - please let me know when you'll be able to send this! Subject line is Setting the story straight: The ideal counter-extremism narrative

I've also included the event listing - do let me know if you need anything else for that!

Kind regards,

(b) (6)

The 15th annual Information Operations Summit: Countering Violent Extremism <<http://bit.ly/1VzECia>> has been designed from the ground up to provide influence and communications professionals with a forum to discuss their biggest challenges in countering extremist messaging and preventing the radicalisation of the next generation of terrorists. Taking place in London, UK from 15th-17th June, the symposium will address the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism. Some of the experts that will be sharing their insight include:

* Abby Johnson, Directorate of Strategic Operational Planning,
National Counter Terrorism Centre

* Harron Ullah, Senior Adviser to the Under Secretary for Public Diplomacy and Public Affairs, US State Department

* Colonel Mike Lwin, Director, Military Information Support Operations

* Jonathan Russell, Head of Policy, Quilliam Foundation

Download the full programme and speaker list <<http://bit.ly/1MgVpFk>> for more information.

As a member of IO Sphere, you can receive a 20% discount by entering IOSphere2016 when you visit
www.informationoperationsevent.com/IO-Sphere-register
<<http://www.informationoperationsevent.com/IO-Sphere-register>>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 29 March 2016 15:50

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It looks great. No questions and nothing needs changing. I have posted the link and will probably be able to include a blog entry on it by the end of the day. At the latest, it'll be there tomorrow.

Our you still providing an e-mail to send to my subscribers? Again, no real rush on that, sometime next month will be fine. Otherwise, I can use the advert in my mailing.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Tuesday, March 29, 2016 3:11 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for that, I will upload to the website today!

I've attached the advert - please let me know if you need any changes)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 17:45

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Here you go. If you need anything else of further clarification, please let me know.

IO Sphere is an unclassified professional journal in periodical form, published quarterly by the JIOWC, San Antonio, Texas. Content consists of feature articles, research paper extracts, interviews, commentaries/editorials on all aspects of Information Operations (IO), and supporting disciplines such as intelligence. Contributors comprise military and civilian scholars, operators, and analysts at the graduate and postgraduate level.

If you wish to submit an article, there is a link on the IO Sphere website to submit or they may be sent directly to the IO Sphere Editor at jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> .

You may download any edition of the IO Sphere from the electronic IO Sphere Library under the libraries page on this site. If you wish to subscribe to the IO Sphere, fill out the subscription form (link on sidebar).

Link is: <http://home.iosphere.org/> <<http://home.iosphere.org/>>

Logo is attached. I have also attached a qr code if you wish to use that.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [\(b\) \(6\)](mailto:(b) (6))
<[\(b\) \(6\)](mailto:(b) (6))>

Sent: Wednesday, March 23, 2016 10:45 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil> <<mailto:jiowc.iosphere@us.af.mil>> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will send those over with the advert! Can you tell me what dimensions the advert should be?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 13:37

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 8:34 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil>]

Sent: 23 March 2016 13:32

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 8:30 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will start the process now, hopefully will have something to you by COB tomorrow! :)

Can you please send over your profile, logo and link for me to upload to the website?
<http://www.informationoperationsevent.com/mediapartner>
<<http://www.informationoperationsevent.com/mediapartner>>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil>]

Sent: 23 March 2016 13:22

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It'll be close but I think next Tuesday will still give me the time to place the ad.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 8:06 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Okay that's fine then. When will you need the advert artwork by?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 12:44

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

(b) (6)

H

The press issue doesn't affect the agreement at all. I didn't expect to be allowed by the unit to go, and wasn't planning on asking. Plus, that is the busy period on the Summer issue as it will be released on July 1. It was a nice offer, but not something that I would have been able to take advantage of anyway.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) (b) (6)
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 7:40 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

H (b) (6)

Thanks for getting back to me!

The social media promotion is fine - I will remove that from the agreement.

I've just been told this morning that the conference will be closed to media, so I can't offer the press pass anymore. Does that change anything for you all?

Kind regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 12:29

To (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I would be happy to. We would need to move quickly on the print ad as the next IO Sphere goes on 1 April and the next issue won't be until after the conference. The mailing can be delayed a bit though, however, that would also probably need to be done sometime next month to allow potential attendees the opportunity to make travel arrangements.

The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6)

MeriTec

JIOWC/IOS, IO Sphere Editor

-----Original Message-----

From: (b) (6) <mailto:(b) (6)>
<mailto:(b) (6)>

Sent: Tuesday, March 22, 2016 5:14 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hello,

I wanted to get in touch about this year's Information Operations:

Countering Violent Extremism <<http://www.informationoperationsevent.com/>

<<http://www.informationoperationsevent.com/>> > , taking place 15th-17th June in London. This year's programme will focus on addressing the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism.

The event will be separated into four key themes, which will structure the discussion and take-aways from the event. These are:

- * Creating positive counter messaging - exploring the fundamentals

of success and the role of negative communications

- * Identifying and influencing the influences - methodologies,

rhetoric and common challenges

- * Reducing the recruitment pool of home-grown radicals - "target

hardening" vulnerable communities

- * Leveraging open source intelligence to greater effect - analysis,

toolsets and regional sensitivities

Mr. Gregory C. Radabaugh will be speaking at the event, and I am wondering if you are interested in establishing a partnership to cross promote his involvement with the event through IO Sphere?

I've listed below some possible terms for the agreement. Please let me know what you are interested in receiving from me and the event and what you are able to execute for the event.

IO Sphere could receive:

- Your logo on our electronic brochure

- Your logo and company information/profile with a reciprocal link

to your site on our event website

-
- Opportunity to display your promotional material at the conference on our table top display and in our delegate packs
 - Posting of relevant whitepapers, presentations, articles or podcasts in the event website (download centre)
 - Discount to your members / subscribers (15%)
 - Press pass (must be for writer or editor)

In return, this Conference could receive:

- Event listing on your webpage pointing to our website

- Email to your subscribers promoting the event/content (html, we
-

provide, you send)

- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6) mailto:(b) (6)
<mailto:(b) (6)> mailto:(b) (6)

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Sent: Monday, April 18, 2016 12:09 PM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Sure.

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Monday, April 18, 2016 11:00 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I received an email from you, I just assumed it was referring to the event listing going live because I haven't had any enquiries or downloads from the email.

Would it be possible to send email through you all?

Kind regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]
Sent: 18 April 2016 16:28
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Oh yeah, I sent it immediately after receiving via the gmail account. I wrote you once completed but I guess you didn't receive it.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Monday, April 18, 2016 3:06 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism
Importance: High

Hi (b) (6)

I just wanted to check if you've had a chance to send the email out yet?

Kind regards,

(b) (6)

(b) (6)

From:

Sent: 07 April 2016 12:20

To: 'JLOWC/IO Sphere'

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

(b) (6)

Hi

I've attached the html for the email - please let me know when you'll be able to send this! Subject line is Setting the story straight: The ideal counter-extremism narrative

I've also included the event listing - do let me know if you need anything else for that!

Kind regards,

(b) (6)

The 15th annual Information Operations Summit: Countering Violent Extremism <<http://bit.ly/1VzECia>> has been designed from the ground up to provide influence and communications professionals with a forum to discuss their biggest challenges in countering extremist messaging and preventing the radicalisation of the next generation of terrorists. Taking place in London, UK from 15th-17th June, the symposium will address the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism. Some of the experts that will be sharing their insight include:

- * Abby Johnson, Directorate of Strategic Operational Planning, National Counter Terrorism Centre
- * Haroon Ullah, Senior Adviser to the Under Secretary for Public Diplomacy and Public Affairs, US State Department
- * Colonel Mike Lwin, Director, Military Information Support Operations
- * Jonathan Russell, Head of Policy, Quilliam Foundation

Download the full programme and speaker list <<http://bit.ly/1MgVpFk>> for more information.

As a member of IO Sphere, you can receive a 20% discount by entering
IOSphere2016 when you visit
www.informationoperationsevent.com/IO-Sphere-register
<<http://www.informationoperationsevent.com/IO-Sphere-register>>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 29 March 2016 15:50

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It looks great. No questions and nothing needs changing. I have posted the link and will probably be able to include a blog entry on it by the end of the day. At the latest, it'll be there tomorrow.

Our you still providing an e-mail to send to my subscribers? Again, no real rush on that, sometime next month will be fine. Otherwise, I can use the advert in my mailing.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]

<mailto:(b) (6)>

Sent: Tuesday, March 29, 2016 3:11 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil> <mailto:jiowc.iosphere@us.af.mil>>

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for that, I will upload to the website today!

I've attached the advert - please let me know if you need any changes!

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From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil] <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 17:45

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Here you go. If you need anything else of further clarification, please let me know.

IO Sphere is an unclassified professional journal in periodical form, published quarterly by the JIOWC, San Antonio, Texas. Content consists of feature articles, research paper extracts, interviews, commentaries/editorials on all aspects of Information Operations (IO), and supporting disciplines such as Intelligence. Contributors comprise military and civilian scholars, operators, and analysts at the graduate and postgraduate level.

If you wish to submit an article, there is a link on the IO Sphere website to submit or they may be sent directly to the IO Sphere Editor at jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> .

You may download any edition of the IO Sphere from the electronic IO Sphere Library under the libraries page on this site. If you wish to subscribe to the IO Sphere, fill out the subscription form (link on sidebar).

Link is: <http://home.iosphere.org/> <<http://home.iosphere.org/>>

Logo is attached. I have also attached a qr code if you wish to use that.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 10:45 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

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Sent: 23 March 2016 13:37

(b) (6)

T

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

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<http://www.informationoperationsevent.com/mediapartner>

<<http://www.informationoperationsevent.com/mediapartner>>

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<mailto:(b) (6)>

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To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

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Sent: 23 March 2016 12:44

To: (b) (6)

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The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6)

MeriTec

JIOWC/J51, IO Sphere Editor

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Tuesday, March 22, 2016 5:14 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> >

Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hello,

I wanted to get in touch about this year's Information Operations:

Countering Violent Extremism <<http://www.informationoperationsevent.com/>> <<http://www.informationoperationsevent.com/>> , taking place 15th-17th June in London. This year's programme will focus on addressing the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism.

The event will be separated into four key themes, which will structure the discussion and take-aways from the event. These are:

- * Creating positive counter messaging - exploring the fundamentals of success and the role of negative communications
- * Identifying and influencing the influences - methodologies, rhetoric and common challenges
- * Reducing the recruitment pool of home-grown radicals - "target hardening" vulnerable communities
- * Leveraging open source intelligence to greater effect - analysis,

Mr. Gregory C. Radabaugh will be speaking at the event, and I am wondering if you are interested in establishing a partnership to cross promote his involvement with the event through IO Sphere?

I've listed below some possible terms for the agreement. Please let me know what you are interested in receiving from me and the event and what you are able to execute for the event.

IO Sphere could receive:

- Your logo on our electronic brochure
- Your logo and company information/profile with a reciprocal link to your site on our event website
- Opportunity to display your promotional material at the conference on our table top display and in our delegate packs
- Posting of relevant whitepapers, presentations, articles or podcasts in the event website (download centre)

- Discount to your members / subscribers (15%)
-

- Press pass (must be for writer or editor)

In return, this Conference could receive:

- Event listing on your webpage pointing to our website
- Email to your subscribers promoting the event/content (html, we provide, you send)
- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager | IQPC

D (b) (6)

E:

(b) (6)

mailto:

(b) (6)

<mailto:

(b) (6)

mailto:

(b) (6)

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Sent: Monday, April 18, 2016 11:28 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Oh yeah, I sent it immediately after receiving via the gmail account. I wrote you once completed but I guess you didn't receive it.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
Sent: Monday, April 18, 2016 3:06 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism
Importance: High

Hi (b) (6)

I just wanted to check if you've had a chance to send the email out yet?

Kind regards,

(b) (6)

From: (b) (6)
Sent: 07 April 2016 12:20
To: 'JIOWC/IO Sphere'
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

I've attached the html for the email - please let me know when you'll be able to send this! Subject line is Setting the story straight: The ideal counter-extremism narrative

I've also included the event listing - do let me know if you need anything else for that!

Kind regards,

(b) (6)

The 15th annual Information Operations Summit: Countering Violent Extremism <<http://bit.ly/1VzECia>> has been designed from the ground up to provide influence and communications professionals with a forum to discuss their biggest challenges in countering extremist messaging and preventing the radicalisation of the next generation of terrorists. Taking place in London, UK from 15th-17th June, the symposium will address the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism. Some of the experts that will be sharing their insight include:

- . Abby Johnson, Directorate of Strategic Operational Planning, National Counter Terrorism Centre
- . Haroon Ullah, Senior Adviser to the Under Secretary for Public Diplomacy and Public Affairs, US State Department
- . Colonel Mike Lwin, Director, Military Information Support Operations
- . Jonathan Russell, Head of Policy, Quilliam Foundation

Download the full programme and speaker list <<http://bit.ly/1MgVpFk>> for more information.

As a member of IO Sphere, you can receive a 20% discount by entering IOSphere2016 when you visit
www.informationoperationsevent.com/IO-Sphere-register
<<http://www.informationoperationsevent.com/IO-Sphere-register>>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]

Sent: 29 March 2016 15:50

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It looks great. No questions and nothing needs changing. I have posted the link and will probably be able to include a blog entry on it by the end of the day. At the latest, it'll be there tomorrow.

Our you still providing an e-mail to send to my subscribers? Again, no real rush on that, sometime next month will be fine. Otherwise, I can use the advert in my mailing.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
<mailto:(b) (6)>

Sent: Tuesday, March 29, 2016 3:11 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for that, I will upload to the website today!

I've attached the advert - please let me know if you need any changes!

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil>]

Sent: 23 March 2016 17:45

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Here you go. If you need anything else of further clarification, please let me know.

IO Sphere is an unclassified professional journal in periodical form, published quarterly by the JIOWC, San Antonio, Texas. Content consists of feature articles, research paper extracts, interviews, commentaries/editorials on all aspects of Information Operations (IO), and supporting disciplines such as intelligence. Contributors comprise military and civilian scholars, operators, and analysts at the graduate and postgraduate level.

If you wish to submit an article, there is a link on the IO Sphere website to submit or they may be sent directly to the IO Sphere Editor at jiowc.iosphere@us.af.mil <<mailto:jiowc.iosphere@us.af.mil>> .

You may download any edition of the IO Sphere from the electronic IO Sphere Library under the libraries page on this site. If you wish to subscribe to the IO Sphere, fill out the subscription form (link on sidebar).

Link is: <http://home.iosphere.org/> <<http://home.iosphere.org/>>

Logo is attached. I have also attached a qr code if you wish to use that.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [\(b\) \(6\)](mailto:(b) (6))
<[\(b\) \(6\)](mailto:(b) (6))>

Sent: Wednesday, March 23, 2016 10:45 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <<mailto:jiowc.iosphere@us.af.mil>> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will send those over with the advert! Can you tell me what dimensions the advert should be?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 13:37

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Wednesday, March 23, 2016 8:34 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil <mailto:jiowc.iosphere@us.af.mil>]

Sent: 23 March 2016 13:32

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [\(b\) \(6\)](mailto:(b) (6))
<[\(b\) \(6\)](mailto:(b) (6))>

Sent: Wednesday, March 23, 2016 8:30 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil> <<mailto:jiowc.iosphere@us.af.mil>> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will start the process now, hopefully will have something to you by COB tomorrow! :)

Can you please send over your profile, logo and link for me to upload to the website?
<http://www.informationoperationsevent.com/mediapartner>
<<http://www.informationoperationsevent.com/mediapartner>>

-----Original Message-----

From: JIOWC/IO Sphere [<mailto:jiowc.iosphere@us.af.mil> <<mailto:jiowc.iosphere@us.af.mil>>]

Sent: 23 March 2016 13:22

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It'll be close but I think next Tuesday will still give me the time to place the ad.

Regards,

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<mailto:(b) (6)>

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To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Okay that's fine then. When will you need the advert artwork by?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil>]

Sent: 23 March 2016 12:44

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

The press issue doesn't affect the agreement at all. I didn't expect to be allowed by the unit to go, and wasn't planning on asking. Plus, that is the busy period on the Summer Issue as it will be released on July 1. It was a nice offer, but not something that I would have been able to take advantage of anyway.

Regards,

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-----Original Message-----

From: (b) (6) [\(b\) \(6\)](mailto:(b) (6))
<[\(b\) \(6\)](mailto:(b) (6))>

Sent: Wednesday, March 23, 2016 7:40 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil <<mailto:jiowc.iosphere@us.af.mil>> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for getting back to me!

The social media promotion is fine - I will remove that from the agreement.

I've just been told this morning that the conference will be closed to media, so I can't offer the press pass anymore. Does that change anything for you all?

Kind regards,

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From: JIOWC/IO Sphere [<mailto:jiowc.iosphere@us.af.mil> <<mailto:jiowc.iosphere@us.af.mil>>]

Sent: 23 March 2016 12:29

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

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The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6) MeriTec

JIOWC/J51, IO Sphere Editor

-----Original Message-----

From: (b) (6) mailto:(b) (6)
<mailto:(b) (6)>]

Sent: Tuesday, March 22, 2016 5:14 AM

To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil <mailto:jlowc.iosphere@us.af.mil> >

Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hello,

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Countering Violent Extremism <<http://www.informationoperationsevent.com/>
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- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6) mailto:(b) (6)
<mailto:(b) (6)> <mailto:(b) (6)>
>

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Sent: Thursday, April 07, 2016 7:39 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

I'm afraid the exchange server stripped the attachment. Would you mind sending to iosphere1@gmail.com instead. If that doesn't work, I'll figure out another method to get it through. It should work though.

Thanks and regards,

(b) (6)

-----Original Message-----

From: (b) (6)mailto:(b) (6)
Sent: Thursday, April 07, 2016 6:20 AM
To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

I've attached the html for the email - please let me know when you'll be able to send this! Subject line is Setting the story straight: The Ideal counter-extremism narrative

I've also included the event listing - do let me know if you need anything else for that!

Kind regards,

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. Abby Johnson, Directorate of Strategic Operational Planning,
National Counter Terrorism Centre

. Harron Ullah, Senior Adviser to the Under Secretary for Public
Diplomacy and Public Affairs, US State Department

. Colonel Mike Lwin, Director, Military Information Support
Operations

. Jonathan Russell, Head of Policy, Quilliam Foundation

Download the full programme and speaker list <<http://bit.ly/1MgVpFk>> for more information.

As a member of IO Sphere, you can receive a 20% discount by entering
IOSphere2016 when you visit
www.informationoperationsevent.com/IO-Sphere-register
<<http://www.informationoperationsevent.com/IO-Sphere-register>>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 29 March 2016 15:50

To: (b) (6)

Subject: RL Media Partnership with Information Operations: Countering Violent Extremism

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blog entry on it by the end of the day. At the latest, it'll be there tomorrow.

Our you still providing an e-mail to send to my subscribers? Again, no real rush on that, sometime next month will be
fine. Otherwise, I can use the advert in my mailing.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]
<mailto:(b) (6)>

Sent: Tuesday, March 29, 2016 3:11 AM

To: JIOWC/IO Sphere <jjowc.iosphere@us.af.mil <mailto:jjowc.iosphere@us.af.mil> >

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

Thanks for that, I will upload to the website today!

I've attached the advert - please let me know if you need any changes!

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Sent: 23 March 2016 17:45

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

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MeriTec

JIOWC/J51, IO Sphere Editor

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- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

A black rectangular redaction box covering the signature area.

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6) <mailto:(b) (6)>
<mailto:(b) (6)> <mailto:(b) (6)>
>

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
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Subject: RE: Media Partnership with Information Operations; Countering Violent Extremism

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-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 17:45
To: (b) (6)
Subject: RE: Media Partnership with Information Operations; Countering Violent Extremism

Here you go. If you need anything else of further clarification, please let me know.

IO Sphere is an unclassified professional journal in periodical form, published quarterly by the JIOWC, San Antonio, Texas. Content consists of feature articles, research paper extracts, interviews, commentaries/editorials on all aspects of Information Operations (IO), and supporting disciplines such as intelligence. Contributors comprise military and civilian scholars, operators, and analysts at the graduate and postgraduate level.

If you wish to submit an article, there is a link on the IO Sphere website to submit or they may be sent directly to the IO Sphere Editor at jlowc.iosphere@us.af.mil.

You may download any edition of the IO Sphere from the electronic IO Sphere Library under the libraries page on this site. If you wish to subscribe to the IO Sphere, fill out the subscription form (link on sidebar).

Link is: <http://home.iosphere.org/>

Logo is attached. I have also attached a qr code if you wish to use that.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
Sent: Wednesday, March 23, 2016 10:45 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will send those over with the advert! Can you tell me what dimensions the advert should be?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:37
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) mailto:(b) (6)
Sent: Wednesday, March 23, 2016 8:34 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jlowc.iosphere@us.af.mil]
Sent: 23 March 2016 13:32
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)
Sent: Wednesday, March 23, 2016 8:30 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will start the process now, hopefully will have something to you by COB tomorrow! :)

Can you please send over your profile, logo and link for me to upload to the website?
<http://www.informationoperationseven.com/mediapartner>

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 23 March 2016 13:22

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

It'll be close but I think next Tuesday will still give me the time to place the ad.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]

Sent: Wednesday, March 23, 2016 8:06 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Okay that's fine then. When will you need the advert artwork by?

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 23 March 2016 12:44

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Hi (b) (6)

The press issue doesn't affect the agreement at all. I didn't expect to be allowed by the unit to go, and wasn't planning on asking. Plus, that is the busy period on the Summer issue as it will be released on July 1. It was a nice offer, but not something that I would have been able to take advantage of anyway.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) [mailto:(b) (6)]

Sent: Wednesday, March 23, 2016 7:40 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

H (b) (6)

Thanks for getting back to me!

The social media promotion is fine - I will remove that from the agreement.

I've just been told this morning that the conference will be closed to media, so I can't offer the press pass anymore. Does that change anything for you all?

Kind regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 23 March 2016 12:29

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I would be happy to. We would need to move quickly on the print ad as the next IO Sphere goes on 1 April and the next issue won't be until after the conference. The mailing can be delayed a bit though, however, that would also probably need to be done sometime next month to allow potential attendees the opportunity to make travel arrangements.

The only issue is social media promotion as IO Sphere doesn't have a social media page. All other items are more than acceptable and I'd be happy to do all.

Regards,

(b) (6)

MeriTec

JIOWC/IO Sphere Editor

-----Original Message-----

(b) (6)

From: (b) (6) [mailto:(b) (6)]

Sent: Tuesday, March 22, 2016 5:14 AM

To: JIOWC/IO Sphere <jiowc.iosphere@us.af.mil>

Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

Hello,

I wanted to get in touch about this year's Information Operations: Countering Violent Extremism <<http://www.informationoperationsevent.com/>> , taking place 15th-17th June in London. This year's programme will focus on addressing the communication challenges faced by both the Armed Forces and the domestic agencies when countering violent extremism.

The event will be separated into four key themes, which will structure the discussion and take-aways from the event. These are:

- * Creating positive counter messaging - exploring the fundamentals of success and the role of negative communications

- * Identifying and Influencing the Influences - methodologies, rhetoric and common challenges

* Reducing the recruitment pool of home-grown radicals - "target hardening" vulnerable communities

* Leveraging open source intelligence to greater effect - analysis, toolsets and regional sensitivities

Mr. Gregory C. Radabaugh will be speaking at the event, and I am wondering if you are interested in establishing a partnership to cross promote his involvement with the event through IO Sphere?

I've listed below some possible terms for the agreement. Please let me know what you are interested in receiving from me and the event and what you are able to execute for the event.

IO Sphere could receive:

- Your logo on our electronic brochure
- Your logo and company information/profile with a reciprocal link to your site on our event website
- Opportunity to display your promotional material at the conference on our table top display and in our delegate packs
- Posting of relevant whitepapers, presentations, articles or podcasts in the event website (download centre)
- Discount to your members / subscribers (15%)
- Press pass (must be for writer or editor)

In return, this Conference could receive:

- Event listing on your webpage pointing to our website
- Email to your subscribers promoting the event/content (html, we provide, you send)
- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards,

(b) (6)

(b) (6)

Marketing Manager | IQPC

D: (b) (6)

E: (b) (6)

<mailto:

(b) (6)

(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Sent: Friday, March 25, 2016 8:15 AM
To: (b) (6)
Subject: RE: Interest in serial version of assessment report in IO Sphere? -- SUBMISSION OF FOURTH AND FIFTH INSTALLMENT

(b) (6)

I was just informed yesterday afternoon that due to resource constraints, the IO Sphere may go into hiatus after this issue. There is currently a better than even chance of this happening, so I intend to include part 5 in the spring issue to ensure we get everything done. Not the best way to do this, but, unfortunately, the only way to get all of the parts and maintain our commitment to you.

With this in mind, I will need to make a couple of changes to those parts referring to the next installment going into the summer issue. Shouldn't be anything major and will not impact the meat of the articles. Just wanted to let you know. It was definitely fortunate that you provided the final installment.

Thank you for your support and regards,

(b) (6)

-----Original Message-----

From: (b) (6) <mailto:jlowc.iosphere@us.af.mil>
Sent: Thursday, March 09, 2016 1:26 PM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Interest in serial version of assessment report in IO Sphere? -- SUBMISSION OF FOURTH AND FIFTH INSTALLMENT

(b) (6)

Here's the Spring (#4) and the Summer (#5) installments of the IIP assessment handbook serialization, which should bring that to a close.

Thanks for your patience! I hope this approach to dissemination has increased awareness and readership for the material, and will allow it to have more of an impact on practice going forward.

Let me know if you have any questions.

Thanks,

(b) (6)

(b) (6) Ph.D.

RAND

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere [<mailto:jlowc.iosphere@us.af.mil>]
Sent: Thursday, December 31, 2015 11:19 AM
To: (b) (6)

Subject: RE: Interest in serial version of assessment report in IO Sphere?
-- SUBMISSION OF THIRD INSTALLMENT

(b) (6)

Thank you again for your submission. Here is the latest issue. For some reason I received a kickback first time I sent, so hopefully a straight reply will work.

Regards,

(b) (6)

-----Original Message-----

From: (b) (6) mailto:(b) (6)

Sent: Thursday, December 03, 2015 1:24 PM

To: JIOWC/IO Sphere

Subject: RE: Interest in serial version of assessment report in IO Sphere?
-- SUBMISSION OF THIRD INSTALLMENT

(b) (6)

Here's the third installment of the IIP assessment report, before you even had to ask me for it!

Please acknowledge receipt, and of course let me know if you have any questions.

(b) (6)

(b) (6)

RAND

(b) (6)

This email message is for the sole use of the intended recipient(s) and may contain confidential information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

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(b) (6)

CTR (US)

From: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Sent: Wednesday, March 23, 2016 9:52 AM
To: (b) (6)
Subject: GG-14 USAF JIOWC/J5/7
FW: Media Partnership with Information Operations: Countering Violent Extremism

(b) (6)

Here is the full e-mail chain on the agreement I just told you about.

Regards,

(b) (6)

-----Original Message-----

From: JIOWC/IO Sphere
Sent: Wednesday, March 23, 2016 8:37 AM
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will need your website and the e-mail. However, both of those still have some lead time to work with. I'll do the website post based on the advert.

-----Original Message-----

From: (b) (6) [\(b\) \(6\)](mailto:(b) (6))
Sent: Wednesday, March 23, 2016 8:34 AM
To: JIOWC/IO Sphere <jlowc.iosphere@us.af.mil>
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

Perfect, thank you! Please let me know what else you need from me in addition to the advert copy.

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Sent: 23 March 2016 13:32
To: (b) (6)
Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

I will do. Probably be able to get everything to you by the end of the day...so you should have it by first thing in the morning.

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(b) (6)

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From: JIOWC/IO Sphere [mailto:jiowc.iosphere@us.af.mil]

Sent: 23 March 2016 12:44

To: (b) (6)

Subject: RE: Media Partnership with Information Operations: Countering Violent Extremism

(b) (6)

Hi

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From: (b) (6) [mailto:(b) (6)]

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(b) (6)

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Regards,

(b) (6)

MerITec

JIOWC/J51, IO Sphere Editor

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From: (b) (6) [mailto:(b) (6)]

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Subject: Media Partnership with Information Operations: Countering Violent Extremism

Importance: High

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rhetoric and common challenges

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- Your logo and company information/profile with a reciprocal link to your site on our event website
- Opportunity to display your promotional material at the conference on our table top display and in our delegate packs
- Posting of relevant whitepapers, presentations, articles or podcasts in the event website (download centre)
- Discount to your members / subscribers (15%)
- Press pass (must be for writer or editor)

In return, this Conference could receive:

- Event listing on your webpage pointing to our website
- Email to your subscribers promoting the event/content (html, we provide, you send)
- Online/print advertising
- Social media event promotion

Please let me know what you think!

Kind regards, -

(b) (6)

(b) (6)

Marketing Manager | IQPC

D (b) (6)

E: (b) (6) <mailto:(b) (6)>

(b) (6)

CTR (US)

From: (b) (6) GS-09 USAF AETC AUL/LRRP (b) (6) @us.af.mil>
Sent: Thursday, April 27, 2017 5:37 PM
To: JIOWC/IO Sphere
Subject: Status of IO Sphere?
Signed By: (b) (6) @us.af.mil

Greetings. Can you tell me the status of IO Sphere? I have made the following note to myself. Thanks.

IO Sphere: Unsure if it is active, suspended, or ceased. Working e-mail is jlowc.iosphere@us.af.mil. The last issue found on IO Sphere's official website (<http://home.iosphere.org/>) is Winter 2015 and an alternative website—<http://www.au.af.mil/Info-ops/iosphere.htm>—lists IO Sphere issues through Winter 2010. Falls under JIOWC (and no longer under USSTRATCOM), located in San Antonio, which is a CJCS-controlled activity reporting to the operations directorate of the Joint staff (J-3) via J-39 DDGO. (Source: LTC (b) (6) USA A)

//Signed//

(b) (6) CIV, GS09
USAF Assistant Librarian, Periodicals Section Fairchild Research Information Center
DSN (b) (6)
Comm (b) (6)
(b) (6) @us.af.mil

From: JS Pentagon DoM Mailbox JointStaffFOIA
To: (b) (6) WHS ESD (US)
Subject: RE: (U)(FOUO) REVIEW Tasker - 17-F-1580 - (b) (6) (FOUO)(U)
Date: Monday, October 16, 2017 12:50:00 PM

CLASSIFICATION: UNCLASSIFIED

(b) (6)

My mistake - JS previously reviewed all but ONE of these pages under FOIA 17-03074 (17-F-1409).

The page we did not previously review is a letter from US Senator Cardin to ASD(LA) King dated 30 Jan 2015.

Administratively closing now. Thanks.

(b) (6)

703-697-9962

CLASSIFICATION: UNCLASSIFIED

-----Original Message-----

From: (b) (6) WHS ESD (US)
Sent: Monday, October 16, 2017 11:48 AM
To: JS Pentagon DoM Mailbox JointStaffFOIA
<js.pentagon.dom.mbx.jointstafffoia@mail.smil.mil>
Subject: RE: (U)(FOUO) REVIEW Tasker - 17-F-1580 - (b) (6) (FOUO)(U)

CLASSIFICATION: UNCLASSIFIED

(b) (6)

I just got back after out all of last week.

Only question that pertains is what about the three pages??? If you are saying your previous review also covered these 3, then we are done.

Regards,

(b) (6)

CLASSIFICATION: UNCLASSIFIED

-----Original Message-----

From: JS Pentagon DoM Mailbox JointStaffFOIA
Sent: Friday, October 13, 2017 11:56 AM
To: (b) (6) WHS ESD (US) <(b) (6) civ@mail.smil.mil>;
(b) (6) WHS ESD (US) <brandon.j.gaylord.civ@mail.smil.mil>
Subject: RE: (U)(FOUO) REVIEW Tasker - 17-F-1580 - (b) (6) (FOUO)(U)

CLASSIFICATION: UNCLASSIFIED

(b) (6)

JS previously processed all but three of these pages. See FOIA 17-03074 (17-F-1409).

Let me know if I can close this administratively.

Thanks,

(b) (6)

703-697-9962

CLASSIFICATION: UNCLASSIFIED

-----Original Message-----

From: (b) (6) WHS ESD (US)

Sent: Friday, September 15, 2017 1:59 PM

To: JS Pentagon DoM Mailbox JointStaffFOIA

<js.pentagon.dom.mbx.jointstafffoia@mail.smil.mil>

Cc: (b) (6) (US) <(b) (6) @mail.smil.mil>; (b) (6)

(b) (6) CIV WHS ESD (US) <(b) (6) @mail.smil.mil>

Subject: (U)(FOUO) REVIEW Tasker - 17-F-1580 - (b) (6) (FOUO)(U)

CLASSIFICATION: UNCLASSIFIED

CLASSIFICATION: UNCLASSIFIED / ~~FOUO~~

This tasker is used in lieu of the SD Form 466.

Attached for your review action is a FOIA request from (b) (6), originally sent to DoDIG which then subsequently transferred 11 documents, attached, the IG felt are equities of OSD/JS pertaining to alleged (b) (6)

(b) (6)

(b) (6)

In the event your review identifies exempt information, and bracket (portion-mark) applicable elements (or DIF page), provide applicable FOIA exemption(s) or statutory authority for withholding and your rationale for denial. Note that the DoDIG has made a number of redactions within the referred documents already. USDP has also been tasked for review. Please also provide completed 472 and 2086 (found on line).

For any questions, contact undersigned.

(b) (6)

FOIA Analyst

(571) 372-0427

CLASSIFICATION: UNCLASSIFIED / ~~FOUO~~

CLASSIFICATION: UNCLASSIFIED
